

UNIVERSITY OF TECHNOLOGY MARA
SABAH CAMPUS

THE LORD OF GAMES
ENTERPRENEURSHIP
ETR 300

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DIPLOMA IN PUBLIC ADMINISTRATION

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Acknowledgement

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The partners agree on the following matters:

- Capital contributed 25% by each partner (RM 10,000).
- Share profit: 25% for each partner.
- Liability: Liabilities equally by each partner (25%).
- Decision that involves the interest of the business can only be made after there is all agreement between partners.

The Partnership Act will cover other matters. By the signing of this agreement all partners had agreed to the conditions above and if any disputes arise it should be resolved through the court before bringing the matter to court.


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TABLE OF CONTENT

No	Particulars	Page
	Letter of submission	i
	Acknowledgement	ii
	Partnership agreement	iii
1	Introduction	1
	Vision, Mission & Customer Charter	2
2	Purpose	3
3	Background of business	4
4	Background of partners	5-8
5	Location of business	9
6	Administrative Plan	10-14
7	Marketing Plan	15-22
8	Operation Plan	23-26
9	The Financial Plan	27-34
10	Justification	35
11	The Appendices	



6.0 ADMINISTRATIVE PLAN

General Business Description

The name of our company is The Lord of Games. We have chosen the Wawasan Plaza shopping complex as our business location and expected to operate in 22nd February 2007.

Our Business is basically selling and renting CD games that consist of PC CD Games, Playstation 2© CD Games, and also X-Box© CD Games. Other than that we also sells CD games for educational purposes.

We have decided to operate this business after all the consideration about the demand for original CD games, strategic location, resource or supplier and advantages from our competitor's weaknesses. Until today, we are the only one that will provide CD Games rental service in Kota Kinabalu.

We are also looking seriously about the piracy activities in this city and by operating this business we can help our government to prevent this problem. With the good business strategies, we expected that we could attract customers and compete with the other competitors.



VISION

To establish our franchises all over the country.

MISSION

To attract Gamers to buy ORIGINAL CD Games.

To be the most updated shop that sells the latest CD Games.

CUSTOMER CHARTER

- **Products that have been purchased can be tested by our customers for their satisfaction.**
- **Products sold are returnable only if it is not caused by the customers.**
- **If our customers order CD Games we promise it will be available in two (2) days to two (2) weeks.**