

UNIVERSITI TEKNOLOGI MARA
SABAH CAMPUS

FUNDAMENTAL OF ENTREPRENEURSHIP
(ENT 300)

CHILLIE ENTERPRISE

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We are Chillie Enterprise would like to thanks to God because we can finish out business plan in requirement subject ENT 300.

We admitted that it's not easy to finish this business plan without the cooperation in many side, but we manage to face al the problem and challenges in order to finish our business plan through commitment and the high spirit. We also had the lesson which a valuable to us for future through the effort that we had done, in the business plan.

We also admitted that there are a lot of weaknesses in our business plan. All the comment and reproof ha built in the business plan are most welcome for us to improve with hope, it can help other partner future.

Finally, we are once again would like to say a million thanks to the parties that involve direct or indirect in completing this proposal.

1.0 EXECUTIVE SUMMARY

1.1 INTRODUCTION

Chillie Enterprise entrepreneur is a new Company. This company established for the purpose of to inventor into the farming with the new technology. This is same along with the Government vision and to accept the challenge in 'RANCANGAN MALAYSIA KE-9 (RMK-9)' which government side are allowed new company which Bumiputera to involve private sector into learning and to be successfully in farming.

Furthermore, this project location will be established at the Kampung Delayan Baru, Sook which the chilli fustigation will be farm in the 5 hectare area. In the beginning, our company will work on the red chilli total amount 5,000 trees in 10 structure of Farming Home Protection which are completed by the system of fustigations. The location that company choose is very strategic and will help us a lot because the land and the environment are suitable for this business as well as the temperature of this location can help the chilli grow up faster and health.

The date of business commencement is on 15th September 2009. The factor in selecting the proposed business is because we want to produce high quality of product by taking a good product of food.

Chillie Enterprise has decided to choose FAMA to sell our product because the concept that FAMA give us is guaranteed our product can be sell to them 100 percent and FAMA will responsibility to but all of our product which filling their requirement of it but it is only for 5 year contract.

In financially, our company needed a loan for the purpose in financial support which parts of the cost for this project came from our group members and each of us will contribute the capital amounting RM 25,000 equal to RM100, 000 where it is came from our saving or loan with family members.