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LEADERSHIP IN INFORMATION MANAGEMENT



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Last but not least our big thanks to all the contributors that contribute their article for our TINTA publication. Without them there is no meaning of this TINTA publication.

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Editorial Team,

TINTA (Leadership in Information Management)

INFORMATION

TINTA is published by semester 5 students of Bachelor of Science Library and Information Management (Hons) @ IM 224 pursuing Publication and Production of Information Materials (IML 601). The scope of the plan includes a variety of issues in the field of information management.

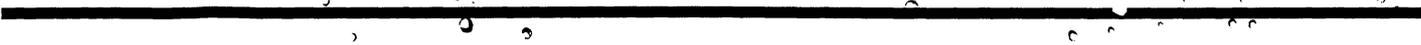
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Who's In Library

By

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Abstract:

Discuss about the leadership in the library which is dealing with information management services. Karin Witternborgh, Mastura Hj. Muhamad and Ingrid C. Langhammer are well-known person of leadership in the field of Information Management. Karin Witternborgh was a well-known leader in the academic library, the University Library of Virginia. She was the recipient of the Elizabeth Zinf Leadership Award in the year of 2004. While, Mastura Hj. Muhamad is the person in the public library, Perbadanan Perpustakaan Awam Selangor. She was contributed rebranding process in Raja Tun Uda Library and other regional libraries. She has organized various programs to attract people to come to the library and create knowledge-based society, cultured reading and supporting life-long learning. Ingrid C. Langhammer was the well-known person of Special Libraries and Information Services. She was the recipient of the Canadian Association of Special Libraries and Information Services (CASLIS) Award for special Librarianship in Canada in 2011.

Keyword:

Karin Witternborgh, Mastura Hj. Muhamad, Ingrid C. Langhammer University Library of Virginia, Perbadanan Perpustakaan Awam Selangor, Elizabeth Zinf Leadership Award in the year of 2004, Award for special Librarianship in Canada in 2011, leadership, leadership in information management, librarian.



Person in Academic Library

Karin Wittenborg. This name is well known in the field of information management especially in academic library. In 2004, Karin Wittenborg was the recipient of the Elizabeth Zinfelt Leadership Award. Her career started in September 1993 as University Librarian at the University of Virginia. The university was indeed lucky for having the incredible leadership skills of Karin Wittenborg for 20 years. Before she contributes at University of Virginia, she held positions at UCLA, Stanford, MIT, and State University of New York.

According to UVA Today newspaper of Virginia University, during Karin's time, the University Library of Virginia had become well known over the world for its skillful and energetic staff, innovative services, distinctive collections and global collaborations that support digital scholarship and preservation.

The Executive Vice President and Provost John D. Simon said, "Karin Wittenborg is an innovator, a visionary and an exemplary leader who has the courage to embrace change. She has made the University of Virginia Library nationally known for its superb staff and services, and she runs a large and complex operation with cost effectiveness and creativity". As a leader, Karin Wittenborg has a charismatic and transformational style. Her strong charisma attracts her staffs in the library to get along with her in doing the transformational in the library to gain more benefits toward the user and institution.

During on her leadership in University of Virginia, the university library had endowment stood at \$9 million and the donors were numbered in the low hundreds. Again, Wittenborg being the most important person in gaining the initiatives from The Andrew W. Mellon Foundation's in scholarly communications, digital humanities and preservation, as well as the \$5 million naming and endowment for The Charles L. Brown Science and Engineering Library.

The another evidence on Wittenborg as an exemplary leader was when the university library was allowed to manage its burgeoning collections according the storage facility was renovated to double. Wittenborg had led the fundraising effort to build a new special collections library, which was imagined by the led before she arrived and finally opened in 2004.

Besides that, Karin Wittenborg also was a leader of national collaborations to tackle some of academia's thoughts challenges. The challenges including how to curate manage and preserve increasing amounts of digital content and build fail-safe systems that can work between the institutions. At the national level, she partnered with major academic institutions to create the Digital Preservation Network and its regional hub, the Academic Preservation Trust.

Previously, the University of Virginia Library was been an incubator for many initiatives at the national level under Wittenborg's leadership. The institution that also contributes in the initiatives is the Institute for Advanced Technology in the Humanities; the E-Text Center, one of the main purposes of this institution is to digitize books and put them online; and the Scholars' Lab, which has put the effort to reform methodological training for the students in humanity field.

Having a good leader in an organization is surely very important to inspire the staffs to give their best performance on their job. Wittenborg was a charismatic and exemplary leader to others. Her contributions on her field had proven that she really deserved to get awarded. In addition, the information management field desperately needs a person with skills like Wittenborg to improve the qualities in this field and gain new ideas to achieve the users' satisfaction.



Person in Public Library

Mdm. Mastura Hj. Muhamad is a director of Perbadanan Perpustakaan Awam Selangor started from 2008 until now. She is one of the directors for the state's public libraries; to become a leader in information management field is not an easy task to handle. In a large organization there are a lot of responsibilities and challenges especially in this digital era. She has been rebranding the library as she felt that after 40 years, it is time for PPAS to operate libraries and no longer seen as an institution that is related to books and bookshelves only. Library needs a new change in direction in order to remain relevant in user's lives, so it is in line with the times.

Before Raja Tun Uda Library moved to a new building in Section 13, the library has undergone the rebranding process that emphasizes three key elements, namely a change of heart, mind and attitude, upgrading library infrastructure and improving collections. As a leader, she also has to make this rebranding process not only in Raja Tun Uda Library but also in other regional libraries. Moreover, PPAS has organized various programs to attract people to come to the library and create knowledge-based society, cultured reading and supporting life-long learning as mentioned by Dato' Raslin Bin Abu Bakar, Director General of the National Library of Malaysia.

In last February Mdm. Mastura was headed first humanitarian mission to Gaza for the construction of a community library concept of rebranding in Gaza, Palestine, together with the Board of Directors PPAS and other librarians in collaboration with NGOs, Muslim Care. Other than that she should show good examples to her subordinates and monitor their performance under her supervision to ensure that the users are all satisfied with the services provided.

Merriam Webster dictionary defined leader as a person who leads, as a person who has commanding authority or influences. As wrote by Peter Herson (2007) in Leadership in Academic Libraries is not fad, leaders must understand both institutional and organizational cultures if they are going to be successful in creating positive change. Central to leadership, which is defined as influencing others to accomplish organizational goals, is the ability to motivate, inspire and persuade others to achieve a vision, while maintaining the trust of the group.

Every leader will have their own challenges, from my point of view to become a good leader of the state's library one will have to face many challenges and they need to be able to overcome it. One of the challenges is to fulfill a demand and needed from the community that use the library. As we know, public library served users from various level of the community, which are children, adult, senior citizen, youth, and others, as for that they seek and need different facilities and references. As a leader they need to understand and do research in order to provide best services for the users. For example, in Raja Tun Uda Library's Children section, they are practicing an édutainment concept where children are encouraged to learn in a fun way there. They decorated this section with colourful and suitable decoration for this age to feel more attractive and comfortable. Besides that, in this digital era it is very well known that people are exposed to technology that is vastly developing.

As mentioned by Dato' Raslin Bin Abu Bakar, major challenge in today's library services are the dynamic changing environment and expectations of customers and stakeholders that are increasing. This means that the library should be able to provide an up-to-date upgraded technology and digital library by providing more flexible multimedia collection that can be browsed and searched in a variety of dimensions and enable the active participation of the user. Besides providing technology to users, librarians too must be knowledgeable and skilled in particularly the field of ICT. Digitization of collections and the Internet technology is more than necessary to be done in this digital era.



Person in Special Library

Ingrid C. Langhammer was the well-known person of Special Libraries and Information Services. Ingrid C. Langhammer was born in England and raised in Hamilton. Being the daughter of a librarian, she also grew up with passions for libraries and also has high interest to access information to enhance her knowledge. Ingrid C. Langhammer was the recipient of the Canadian Association of Special Libraries and Information Services (CASLIS) Award for special Librarianship in Canada in 2011. Her career began as a library page in high school. She attended a lot of convention that related with Librarianship and Information Science. This shows that Ingrid C. Langhammer loves her career and very committed to it.

Ingrid C. Langhammer received the award for Special Librarianship in Canada because of her unique contributions to special librarianship with a focus on leadership in the area of government documents in academia. The area that she focuses for the leadership in the area of government documents were at Queen's University and the University of Alberta, as well as the Alberta Legislature Library. People also recognize as one with good leadership skills because she made an outstanding contribution through several activities. One of the activity that she has made is contribution to special librarianship in Canada through professional and Divisional activities. The professional activities may include research, publishing, teaching, or significant participation in other related professional associations. Besides that, she also has ability to hold many committees in her work. For example, she held various positions in the CASLIS Edmonton Chapter such as Vice-Chairman, Chairman, Past Chairman, Program Co-ordinator and Secretary-Treasurer. By the ability that she has, it shows that she has a great leadership in herself. Then, the personality of leadership that she has is shown where she always cares about the libraries and the future of the libraries. She keeps on thinking about new ideas and try to perform everyday task better in her work so that it can improved the qualities of her services to the users.

Before she is a well-known person, Ingrid C. Langhammer faced a lot of challenges. The big challenge is she has to think of new ideas in order to encourage the services of the libraries to fulfill the user's need. She also should think about the new idea for the libraries for the future use so that their libraries can be developing time by time. Besides that, she also has to divide well her time for her profession in her daily life. She has a lot of responsibility to focus on. For example, she should attend almost every CLA Conference since 1977 and she has been an active participant in planning programs for CASLIS Edmonton Chapter since 1984. This shows that she is a very busy person in her daily life. She has to be able juggle her profession and her personal life without sacrificing either one of that.

Conclusion

As a conclusion to become a leader in a library the priority is to understand this area and always be aware of your surroundings because this job involves publics. Besides that, leadership is very important in libraries and Information Services because from that we can develop the libraries to become a right place to the user to get the information. All the personnel in the organization should have the skills of leadership in themselves. so that they can help, complete and cooperate with each other in performing their tasks. This also can develop the libraries to give the best services to the user and become the best place in the world. They also should find the best solution to solve the issues and problems that occurs in the library so it would not give negative effects in their services to users. The users deserve to get the best services in using the libraries' services, so the personnel of the libraries should always find out on how to fulfill user's need so that they will satisfied with the services that is provided by the libraries. The personnel also must know how to overcome the challenges and take the challenge as something that can help them to encourage better performance in their work. So, to overcome the problem and to provide the good services, all the personnel should have the attitude of leadership.

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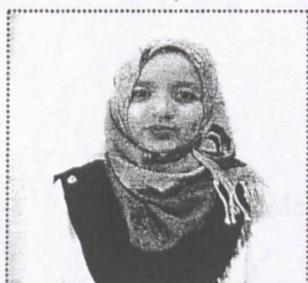
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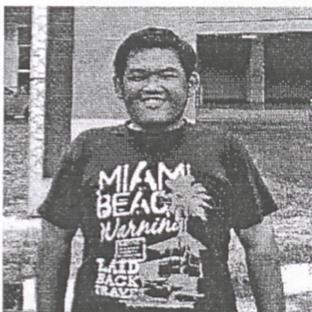
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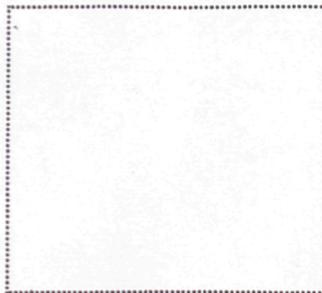
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