



A STUDY ON THE FACTORS INFLUENCING GRADUATES ATTITUDE
TOWARDS ENTREPRENEURSHIP: AN IMPIRICAL STUDY

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Abstract

The purpose of this research is to determine the relationship between (i) enterprises knowledge, (ii) understanding risk, (iii) entrepreneurial courses, (v) family experience and (iv) decision sharing with factors influencing graduates attitude towards entrepreneurship in Kota Kinabalu Sabah. Entrepreneurship helps to develop economics and create new job opportunities to prevent unemployment among our younger generation. Thus, the objective of this study is to identify the factors that influencing student's attitudes towards entrepreneurship. The research results showed that majority of the students are interested to starting their own business after graduation and has positive attitude towards entrepreneurship. However, an entrepreneurial courses, family experience, decision sharing has significant relationship in students as future entrepreneurs. A few directions for future research have been proposed in the final chapter the paper.

This research is used quantitative research which a questionnaire are distributed using online and offline, the complete or acceptable questionnaire that been collected is 223 of samples, thus the data that collected were analyzed by using Statistical Analysis Software (SPSS).

In the rapid development of the country, every country will face an inevitable problem for graduates to get a job and difficult to cope with. According to the Department of Statistics Malaysia, stated that, Sabah is the highest number of unemployed graduates with 27, 540 over the last year. Entrepreneurship is one of medium in order to generating employment as well as to developing the economy of country. Although there were certain parties have manage different ways to overcome it but it is still not effective to overcome with this problem.

According to Schaper and Volery (2004) was claimed "At present, entrepreneurship is considered one of the most effective ways of economic development to develop the country's economic growth and to maintain the country's competitiveness in the face of a growing globalization trend". The most studies found that, there is a positive relationship between entrepreneurship and economic growth in terms of job creation, technology change and the firm survival Gorman, Hession et al. (1997). There are various aspects of entrepreneurial development that will have a great impact on the country's economic development.