



ACKNOWLEDGEMENT

EXECUTIVE SUMMARY

1.0 COMPANY PROFILE



2.0 ADMINISTRATIVE PLAN

MEOLIKAJO BUSINESS PLAN

3.0 OPERATION PLAN

FACULTY: HOTEL AND TOURISM MANAGEMENT

PROGRAM: TOURISM MANAGEMENT

6.0 APPENDICES

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COURSE: PRINCIPLES OF ENTREPRENEURSHIP

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GROUP NAME: MEOLIKAJO

Prepared by:

GROUP MEMBERS:

1. JONATHAN ANAK GOEM (2016524495)
2. MANDALENA ANAK DANDI (2016577805)
3. BENAZIR RUA ANAK DANA (2016587079)

SUBMITTED TO: MS JACQUELINE KOH

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Sincerely,

Jonathan Anak Goem

Mandalena Anak Dandi

Denazir Ruz Anak Dana

ACKNOWLEDGEMENT

In performing our assignment, we had to take the help and guideline of some respected persons, who deserve our greatest gratitude. The completion of this assignment gives us much pleasure. We would like to show our gratitude Ms. Jacqueline Koh for giving us a good guideline for assignment throughout numerous consultations. We would also like to expand our deepest gratitude to Ms. Esther Doromy and all those who have directly and indirectly guided us in writing this assignment.

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Sincerely,

Jonathan Anak Goem

Mandalena Anak Dandi

Benazir Rua Anak Dana.

EXECUTIVE SUMMARY

1.3 COMPANY BACKGROUND

Name of Business/Company	Meoli Kajo
Telephone Number	011 - 2528 4461 011 - 1409 2784 012 - 318 3510
Main Activities	Selling
Date and Number of Business Registration	20 OCTOBER 2017
Date of Business Commencement	7 OCTOBER 2017

In this business plan, our company Meoli Kajo want to promote the best hair care product from the best hair care supplier, Faith Fleur so that the customer will acknowledge the products. We will provide the best services for our customer as it become one of our missions.

We choose to become dropship company because we want to help to distribute the hair care product to make the customer aware of the product. Our vision is to ensure that our product maintain its quality. While our mission is to be the trusted dropship company and to achieve monthly and yearly sales quota.

2.0 ADMINISTRATIVE PLAN

2.10 Introduction to the Organization



Meoli Kajo is a drop shipper that dropship a hair care product from Faith Fleur hair care. Dropship is our main activity in the organization and are handle by general manager and assist by administrative and operational manager to ensure that the company can operate well and organize.

Vision

Our company vision is:

- To ensure our product maintain its quality and satisfying for every generations.

Mission

- To be the trusted drop ship company.
- To achieve monthly and yearly sales quota.
- To give the best service to the customer.

Position	Number of Staff
General Manager	1
Operational Manager	1
TOTAL	3