

PRINCIPLE OF ENTREPRENEURSHIP
ENT 530
DE'ANNUR HIJAB

SH NURNAJIHAH NURINTAN BINTI SH.ASLI	2017662484
SURAIDAH BT OTO	2017662496
SUHAIDAH BT OTO	2017662492
NUR ZALIHA BINTI MOHD YAMIN	2017690126

FACULTY OF BUSINESS MANAGEMENT
BACHELOR OF ADMINISTRATIVE (HONS.) FINANCE
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We also owe acknowledgement to our family for giving their best support in physically or in spiritual so we can achieve our current goals. They also help us a lot of such as providing us with necessary financial to make this assignment a success project

We also would like to thank to UiTM to give us the opportunity to learn about this course which is principles of entrepreneurship (ENT530), where we know a little bit about the real world and how difficult it is in doing the business out there and just by reading the book. We also have the opportunity to conduct interview with real entrepreneur during this study and it open our heart to do business

1) EXECUTIVE SUMMARY

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1) EXECUTIVE SUMMARY

This business is based on partnership where it consists of three (4) major members who all of them hold very important positions in the company. They started business capital is amounted to RM100K whereby, the total contribution of each member is RM25K

Telephone Number : 012-8308294

Since our company name "De'Annur Hijab" this provide hijab for the entire name of us include shawl and bawal for women only. Our company offers one of the most unique product which is customer can designed their own hijab and can put your name in that hijab. At first De'Annur Hijab is company which only target their market on 100% female which is ladies who combining work and fashion. However, because of many demand from other which usually purchased came from student also, it leads De'Annur Hijab to improve their target from only student to student and also adult.

Initial Capital : RM 100K

To make our company more interesting, we create in innovation creative technique because we discover that there is a lot of opportunity to create an income to us. Other than that, we make our own observation throughout the other business to make our company know easily, we create a fan page on social media site such as the Facebook and Instagram. Other purpose of this fan page is to make our company to be sustained in the market for a long term.

2) COMPANY PROFILE

Name of Company	: De'Annur Hijab Enterprise
Address	: University Teknologi MARA (UiTM) Cawangan, Sabah, Kota Kinabalu
Telephone Number	:
Email	:
Form of Business	: Partnership
Main Activities	: Offering shawl and bawal for women and provide to design their own hijab and also can put own name in that hijab
Date of Registration	: 07 th May 2018
Date of Commencement	: 05 th March 2018
Initial Capital	: RM 100K