



UNIVERSITI  
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MARA

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Pengajian Siswazah

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## UiTM PERAK : POSTGRADUATE PROGRAM PROMOTION AT SMART GREEN ASEAN CITIES (SGAC) EVENT

UiTM Perak proudly participated in the *Smart Green ASEAN Cities: 3 City Windows Series*, an international event hosted by **Majlis Bandaraya Ipoh** from 21-23 April 2025 at AC Hotel by Marriott, Ipoh. As an invited exhibitor, UiTM Perak set up a promotional booth to showcase its postgraduate programs, including research, coursework and mixed-mode offerings. The event gathered delegates and participants from key industries such as BlueShark Malaysia, Tenaga Nasional Berhad, Green Energy Asia (GEA), and JCA 1221 Holdings Inc., providing valuable exposure and networking opportunities. In support of academic-industry collaboration, ten postgraduate students from various UiTM Perak programs were invited to serve as official minute-takers during high-level knowledge-sharing forums and expert panel discussions. This is an enriching experience for the students to engage with real-world urban development discourse. The event offered a significant platform to strengthen postgraduate visibility and build meaningful partnerships.

