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# IPSis BUZZ kickstarts 2025

The Institute of Postgraduate Studies (IPSis) opens its enrolment calendar with exciting lineups to kickstart the promotion with live on-air sessions with IPSis BUZZ at Radio UiTM. The hour-long radio slot will engage listeners every Tuesday and Thursday, providing a dynamic platform to discuss various aspects of postgraduate studies and highlight the diverse opportunities available for students looking to further their education.

The 2025 inaugural IPSis BUZZ session took place on Thursday, January 9, 2025, featuring the Faculty of Education. The faculty was proudly represented by two esteemed experts, Prof. Dr. Parmjit Singh and Mr. Cheong Tau Han, both of whom brought a wealth of knowledge and experience to the discussion. Their combined expertise created a dynamic conversation that delved deeply into the session's theme, "Shaping the Future: The Importance of Math Education and Self-Grooming for Emerging Educators".

The second line-up for January 2025's IPSis BUZZ will feature experts from the College of Built Environment. On January 21, 2025, Associate Professor Sr. Dr. Rohayu Ab Majid and Dr. Marina Mohd Nor will join the live on-air session discussing another relevant topic dear to our heart, "Fostering Generation Of Professional Excellence". The session aims to explore various strategies and insights related to cultivating professional excellence among students and emerging professionals in the built environment sector.

Listeners can expect lively discussions, real-world applications, and valuable takeaways that can be implemented in their own professional journeys.

The Faculty of Communication and Media Studies will conclude IPSis BUZZ for January 2025 with an engaging on-air session. Featuring a dynamic duo from different generations and professions, this session is sure to capture everyone's attention. Professor Ts. Dr. Zulkifli Abd Latiff, a faculty member, will engage in an exciting discussion with Mr. Muhammad Amirul Abrar Abdullah, a postgraduate student pursuing a Master of Arts in Media and Information Warfare Studies.

By harnessing the extensive reach of Radio UFM, IPSis BUZZ aims to make postgraduate education more accessible and attractive to prospective students. This campaign demonstrates a dedication to educating and empowering the next generation of leaders, thinkers, and innovators, equipping them with the insights and resources they need to succeed in their academic endeavours.

IPSis BUZZ goes beyond simply promoting programs; it's a celebration of the enriching journey that postgraduate education offers. We aim to inspire new students to embark on this transformative experience. Join us at Radio UiTM every Tuesday and Thursday from 10:00 to 11:00 am. You can also listen digitally at: <https://radioonline.my/play/ufm-uitm/>.