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Unleashing Potentials
Shaping the Future



Benchmarking activity:

Guest from Universitas Mulawarman, Samarinda, Kalimantan Utara.

The benchmarking activity conducted by the postgraduate students from the Economy and Business Faculty at Universitas Mulawarman was aimed at understanding the success factors in research studies. This activity involved a visit to IPSis and included a seminar on Research Methodology and Writing Scientific Papers.

The benchmarking visit took place on 11th November 2023 and included around 15 postgraduate students from Universitas Mulawarman. The purpose of the visit was not only to learn from the experiences and practices of IPSis but also to establish networking relationships for potential future collaborations. During the visit, Associate Professor Dr Nor Irvoni and Dr Norsaadatun Nisak Ahmad delivered a seminar on Research Methodology and Writing Scientific Papers. The seminar aimed to provide the students with insights into best practices and efficient methodologies for conducting research and writing scientific papers.

The visit was organized and led by Felitas Defung, the representative Dean of the Economy and Business Faculty at Universitas Mulawarman. Dr H. Rachmand Budi Suharto, the Doctorate Program Coordinator, coordinated the activities and discussions between the two associations.

The benchmarking activity provided an opportunity for the postgraduate students to gain valuable insights into the best practices and success factors employed by IPSis. By comparing these practices to their own baseline performances, the students were able to identify areas for improvement and adaptation in their research studies.

Additionally, the networking aspect of the activity facilitated communication and idea exchange between the students and staff from both institutions. This networking opportunity allowed for the establishment of relationships and potential future collaborations, further enhancing the learning experience for the students.

