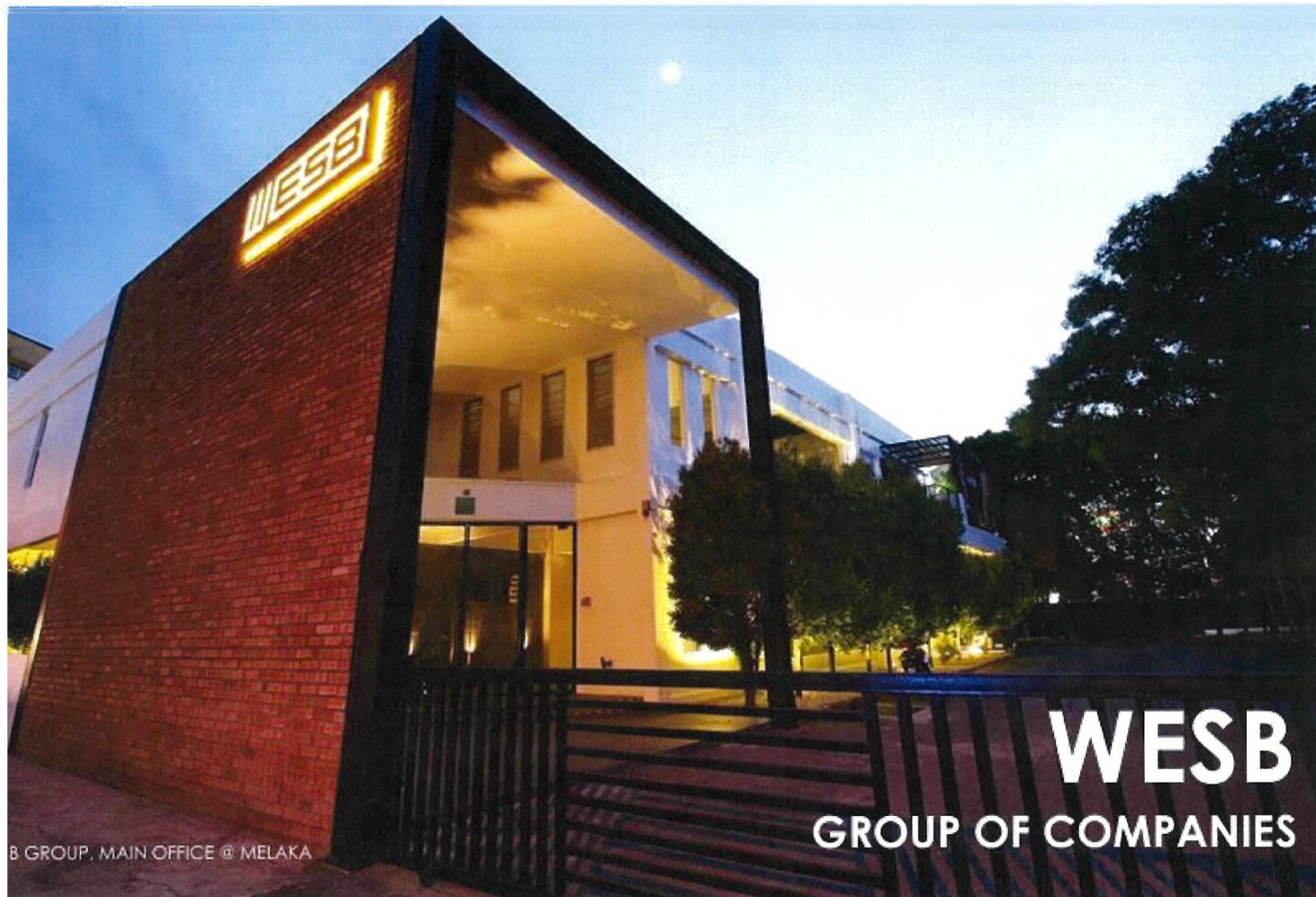




BA242 – BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE

FACULTY OF BUSINESS OF MANAGEMENT

UiTM BANDARAYA MELAKA

MGT666 - INTERNSHIP

WINENRICH ENTERPRISE SDN. BHD.

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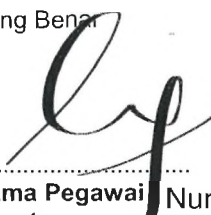
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No. Matriks	2023387861	Nama Program	BA 242
Tajuk Laporan	SWOT Analysis	Nama Syarikat	Winenrich Enterprise Sdn Bhd

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Yang Benar



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No. Faks :

Cop jabatan/organisasi:

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1.0 EXECUTIVE SUMMARY

This report provides an overview of my internship experience at Winenrich Enterprise Sdn. Bhd., located in Bachang, Melaka. I was placed in the Accounting Department from 3rd March 2025 to 15th August 2025, as part of the requirements for my Bachelor of Business Administration (Hons) in Finance. The internship aimed to equip students with practical knowledge, industry exposure, and a deeper understanding of their chosen field.

During my five-month placement, I was entrusted with a range of responsibilities that allowed me to apply and expand on what I've learned in university. My tasks included handling daily transactions, preparing financial reports, performing bank reconciliations, and assisting with monthly financial statements. I also observed internal processes, team collaboration, and decision-making procedures within the department.

Throughout this period, I developed essential skills that are highly relevant in the workplace. These include managing client interactions, working effectively under pressure, and multitasking to meet tight deadlines. I also encountered real world challenges such as addressing delayed client payments and overcoming communication gaps which taught me to be more adaptable, proactive, and confident outside my comfort zone.

Overall, this internship has been an invaluable learning journey. It not only enhanced my technical and interpersonal skills but also offered a clearer perspective on the realities of the accounting and finance profession. The experience strengthened my professional mindset and affirmed my passion for this field. I believe it has prepared me well for future roles and further growth in my career.

1.2 ACKNOWLEDGMENT

I would like to take this opportunity to sincerely thank Winenrich Enterprise Sdn. Bhd., Bachang, Melaka, for welcoming me as an intern in their Accounting Department. Being part of their team was truly a valuable learning experience that allowed me to apply what I've learned in the classroom to real working situations. Tremendous thanks to my supervisor, Puan Nurul Hidayah binti Izharrudin, for her patience, guidance, and support throughout my internship. Her mentorship meant a lot to me, and I am truly grateful for the time she took to teach and guide me during this journey.

I am also very thankful to my academic advisor, Madam Jumaelya binti Jogeran, from UiTM Bandaraya Melaka, for her continuous encouragement and helpful advice from the very beginning. Her support gave me confidence and kept me on track during the entire internship process. To all the staff at Winenrich Enterprise, thank you for being so friendly, approachable, and supportive. You made the work environment feel comfortable and enjoyable, which made learning so much easier and more meaningful.

Last but not least, I want to thank my family and friends for always being there offering motivation, listening when things got overwhelming, and cheering me on through it all. Your support means the world to me. This internship has been a truly rewarding chapter in my academic journey, and I'm grateful to everyone who helped make it such a positive experience.

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