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UNIVERSITI
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dan Perniagaan

INDUSTRIAL TRAINING REPORT AT INPAT (MALAYSIA) SDN.BHD.

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Executive Summary

My 6 months of insightful and useful industrial training started at Inpat (Malaysia) Sdn.Bhd, a business that specializes in moisture prevention solutions for important sectors like logistics, food, electronics, and pharmaceuticals. As a part of the telemarketing team, my responsibilities included promoting desiccant products, following up with customers, preparing product samples for customer trials, and updating customer databases. Through these experiences, I gained practical exposure to actual business procedures and improved my time management, communication, and customer service abilities.

This Industrial training report delivers a comprehensive overview of my internship experience, starting with my personal profile and company background and moving to a detailed description of Inpat's products and services. The report also contains a SWOT analysis, which identifies the Inpat's strengths, weaknesses, opportunities, and threats. Based on that information, several recommendations have been made to help the company grow and address potential challenges. This report concludes with main conclusions from my training, emphasizing the personal and professional development I experienced throughout the internship.

1.0 Acknowledgement

First and foremost, I would like to express my deepest appreciation to Inpat (Malaysia) Sdn.Bhd for giving me the opportunity of completing my 6 months industrial training at their company. This internship was a valuable learning opportunity that provided me with actual experience in a professional workplace.

I would like to thank the entire staff at Inpat (Malaysia) Sdn.Bhd for their warm welcome, patience, and guidance throughout my internship. As someone with no prior work experience, I appreciate their willingness to teach and guide me step by step. Their assistance enabled me to adapt and learn confidently, particularly in understanding the work environment and gaining valuable practical experience throughout the internship.

I would also like to thank my supervisor at Inpat for providing constant guidance and encouragement throughout my internship. I sincerely appreciate her time and effort in sharing valuable insights, patiently correcting my mistakes, and encouraging me to improve. The knowledge I gained under my supervisor's guidance not only increased my understanding of the industry, but it also helped me gain confidence in the working environment. I am grateful for the trust that has been given me to carry out responsibilities and the thoughtful feedback that has helped me grow.

Additionally, I want to express appreciation to my internship advisor for her assistance and commitment to help me whenever I ran into difficulties while writing my reports. Her assistance made this journey easier.

Finally, I want to express my gratitude to my friends and family for their constant encouragement and support throughout my internship.

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