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UNIVERSITI
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Cawangan Melaka

FACULTY OF BUSINESS AND MANAGEMENT

UNIVERSITI TEKNOLOGI MARA (UiTM)

CAMPUS BANDARAYA MELAKA, MELAKA

BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE

(BA242)

INDUSTRIAL TRAINING REPORT AT

KENANGA INVESTMENT BANK BERHAD

MGT 666

(3rd MARCH 2025 – 15th AUGUST 2025)

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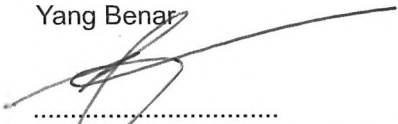
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EXECUTIVE SUMMARY

It was an honor to be an intern in Kenanga Investment Bank Berhad, a top investment bank in Malaysia. Somehow in that mix, I got placed in the trading clerk and spent six months or so learning the ropes of I-banking.

The purpose of the internship was to gain training through academic and take it to real world and gain technical skills relevant to the field of study. During my internship, I assisted the bank staff in tasks and duties such as addressing client concerns, being a host for the client seminars, and answering questions about equipment and industry problems, and uploaded future seminar information and schedules on the bank's website. These duties provided me hands-on experience working with clients, organizing events and managing digital content.

One of the most enlightening parts of this internship was being able to speak with clients who came from all walks of life to help them grasp economic updates, investment strategies, and financial trends. I assisted in the facilitation of investment seminars by preparing materials, organizing attendees and backing up the speaker at the events. Through updating seminar sections on Kenanga's website, I appreciate that communication is very important, the importance of being accurate and also to uphold constant ethics and professionalism for the bank with an online presence.

I developed better communication skills and improved my confidence in interacting with clients as a part of my PR internship. I also learned about investment products and services, financial literacy ideas, and how a successful investment bank works.

On the whole, the internship at Kenanga Investment Bank Berhad was a great exposure. It broadened my perspective on finance and was beneficial for personal/professional development. I appreciate the coaching and encouragement from the team, and feel like this event has prepared me well for my future as I pursue a career in finance and investment.

ACKNOWLEDGEMENT

This internship report provides a comprehensive overview of my six-month industrial training experience at Kenanga Investment Bank Berhad, completed as a requirement for the MGT666 Industrial Training course. I was assigned to the Dealing and Remisiering Department, where I had the opportunity to observe and participate in various activities related to capital markets, client servicing, and operational compliance.

The primary objective of this internship was to bridge academic learning with real-world experience, strengthen my understanding of the financial services industry, and develop both technical and interpersonal competencies in a dynamic working environment. During my placement, I was involved in assisting dealers and remisiers with trade executions, preparing client onboarding documentation, verifying compliance procedures, and updating client investment records. I also gained exposure to Bursa Malaysia trading platforms and internal systems used for managing client portfolios and order flow.

In addition to my daily responsibilities, I was able to attend several internal briefings and observe client consultations, which provided valuable insights into how financial professionals manage client relationships, ensure regulatory compliance, and make informed investment recommendations. I developed a stronger appreciation for risk management, ethical conduct, and the importance of clear communication in maintaining client trust and operational efficiency.

This internship has significantly contributed to my personal and professional growth. It has equipped me with practical financial knowledge, enhanced my analytical and communication skills, and reinforced the value of teamwork and integrity in a corporate setting. The experience at Kenanga Investment Bank has deepened my interest in the financial industry and prepared me for the challenges of a future career in capital markets or financial advisory.

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