



INDUSTRIAL TRAINING REPORT

NMIT RESOURCES SDN BHD

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EXECUTIVE SUMMARY

This industrial training report has been prepared based on the six-month internship period that I have completed at NMIT Resources Sdn. Bhd. (NMR) from 1st March 2025 until 15th August 2025. During the internship period, I gained valuable experience and knowledge from my superiors and team members. The major objective of this industrial training is to provide students with the opportunity to apply the theoretical knowledge learned in the classroom to real-world scenarios within a practical working environment.

I am very grateful to have undergone my internship at NMR, a dynamic marketing and recruitment company affiliated with Netherlands Maritime University College (NMUC), which specializes in maritime education. I was placed in the event management role, assisting my supervisor in organizing student recruitment events, managing consultations, and supporting marketing initiatives through various platforms. I was also involved in administrative tasks such as preparing documentation and coordinating communication with prospective students.

In addition, the purpose of an internship is to enhance students' capabilities and problem-solving skills in real-world settings. This report also includes an overview of how NMR manages its operations and organizational structure, as well as insights into employee relations, time management, and workflow. It contains information about my personal background, the company profile, detailed training experiences, a SWOT analysis, and recommendations for NMR's future growth. The SWOT analysis identifies internal strengths and weaknesses along with external opportunities and threats, providing valuable insight into how NMR can measure and improve its performance.



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I am sincerely thankful to NMIT Resources Sdn. Bhd. (NMR) for giving me the opportunity to be part of their team as an intern. It was a great privilege to meet and work under the guidance of Encik Ibrahim, as my supervisor and other leader, who mentored me during my time in the event management team. I gained a wealth of knowledge, hands-on experience, and valuable insights throughout the internship. I am also deeply grateful to the entire NMR team for being supportive and welcoming, and for teaching me the importance of discipline, teamwork, and multitasking in a professional setting.

Finally, I would like to express my heartfelt thanks to my dear family for their constant encouragement and strong support throughout my academic journey and during this internship. I'm also truly grateful to all my friends and everyone who supported me—emotionally, physically, and financially. Thank you for always believing in me.

