



UNIVERSITI
TEKNOLOGI
MARA

Arshad Ayub
Graduate
Business School

ANNUAL REPORT

2022



aagbs.uitm.edu.my



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Graduate
Business School

ANNUAL REPORT 2022

Arshad Ayub Graduate Business School
Kompleks Al-Farabi, Blok D, Jalan Ilmu / 1,
Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

CONTENTS |

Faculty Information

Vision, Mission, Values and Motto	3
History	4
Top Management	6
Heads	7
Coordinators	7
Administrative Staff	8
Associate Lecturers	10
Visiting Professors	11
Organization Chart	11

AAGBS At A Glance

Our Faculty	13
Our Campus	13
Academic Divisions	14
AAGBS Lecturers	15
Management Division	16
Marketing Division	17
Economics Division	17
Islamic Banking Division	18
Finance Division	18
Entrepreneurship Division	18
Programmes @ AAGBS	19
Master in Business Administration (MBA)	20
Master of Islamic Banking and Finance (MIBF)	21
Doctor of Business Administration (DBA)	22
Doctor of Philosophy (Business Management) (PhD)	23
Fundamental of Shariah in Islamic Finance	24
Associate Qualification in Islamic Finance	25
Bespoke @ AAGBS	26

Academic Affairs

Team Members	28
Quick Facts 2022	29
Activities and Achievements 2022	32
Lens 2022	40



CONTENTS |

Research, Consultancy, Publication, Student Development and Alumni

Team Members	42
Activities and Achievements 2022	43
Research Highlights 2022	46
Lens 2022	49

Industry Linkages & Internationalization

Team Members	51
Activities and Achievements 2022	52
Quick Facts 2022	55
International Partners	56
International Partners Activities	57
Industry Partners	58
Industry Partners Activities	59
Lens 2022	60

Quality Assurance And Accreditation

Team Members	62
Activities and Achievements 2022	63
Lens 2022	65

Administrative

Administrative Staff	67
Quick Facts 2022	68
Staff Retirement	70
Staff Promotion	72
Anugerah Perkhidmatan Cemerlang (APC) 2021	73
AAGBS Project	74
Lens 2022	75

Performance Indicator (PI) Achievement

Achievements 2022	77
UiTM Excellence Achievement Award 2022	82
Teaching Effectiveness Index (TEX) 2022	83

AAGBS News & Events

News & Events	85
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Editorial Board	112
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DEAN'S FOREWORD |

The 2022 academic year has been a notable one for AAGBS marked by our return to 'normal' after a two-year change in doing things due to the Covid19 pandemic. We were happy to welcome both new and returning students back on campus for more face to face classes which enabled them to receive a true university experience. Our faculty and university gradually came to life, with students and staff keen with anticipation on what the year had in store for them.

I am proud of our many achievements and successes and I am delighted to share them with you in this 2022 Annual Report. This report showcases the many ways in which we support the faculty's vision to be a globally recognized graduate business school in shaping responsible leaders for business and society and the university's goal of acquiring a global presence by 2025. Many dramatic quality improvements have been made at AAGBS during the 2021-2022 period among which were the appointment of the AAGBS Brand Ambassador, implementation of the centralized course file system, appointment of four visiting professors, upgrading of existing classrooms into smart classrooms, and official establishment of the faculty's postgraduate students' association (ASAS), among many others. These initiatives were instrumental in the faculty's many achievements.

Students are the driving force behind everything we do at AAGBS and we are fully committed to provide them the opportunities, support and valuable experiences that will help them gain a fulfilling and successful career after graduation. During their time at AAGBS, their accomplishments have been praise-worthy and filled us with a sense of pride. Similarly, the faculty members have worked hard in the year 2022 which enabled AAGBS to be ranked among the PTJ top performers with a 6-star performance rating. With this achievement, we have firmly set our reputation as an ambitious faculty despite our small size, one that can rise above any challenge, working with partners both local and international, to forge ahead and deliver projects that address the university and government agendas.

In spite of the stellar achievement, we are mindful that we must never rest on our laurels. With a committed and capable team of staff and students, we will continue to move forward - working even harder, smarter and faster to achieve better successes in 2023. We must also maintain good mental and physical well-being to sustain our upward growth trend and overcome any challenges, now and in the future.

Professor Dr. Syed Jamal Abdul Nasir Syed Mohamad
Dean, Arshad Ayub Graduate Business School

FACULTY INFORMATION



24

VISION |

To be a globally recognized graduate business school in shaping responsible leaders for business and society.

VALUES |

Agile . Collaborative .
Innovative . Responsible

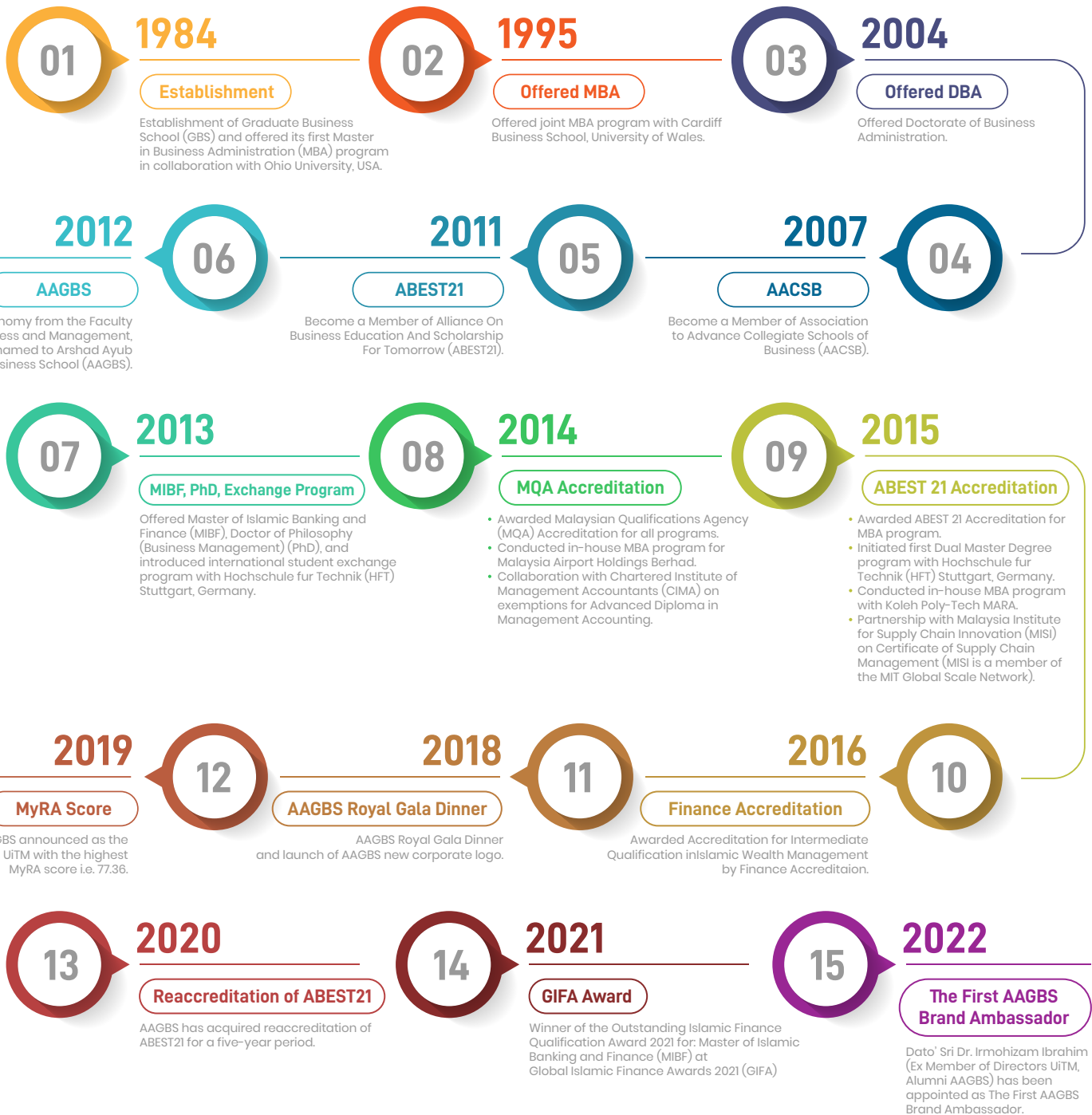
MISSION |

To connect with industry in educating responsible leaders, engage with community for the well-being of humanity and advance knowledge to create value for business and society.

MOTTO |

*CONNECT with industry,
ENGAGE with community,
ADVANCE in knowledge.*

HISTORY |



THE MANAGEMENT |



TOP MANAGEMENT |



**PROF. DR. SYED JAMAL ABDUL NASIR
SYED MOHAMAD**

Dean



DR. HERWINA ROSNAN

Deputy Dean
(Research, Consultancy, Publication
& Student Development)



**ASSOC. PROF. DR.
SITI ZALEHA SAHAK**

Deputy Dean (Academic)



**DR. ARLINAH
ABD. RASHID**

Deputy Dean
(Industry Linkages &
Internationalization)



FAIRUZASZILA JUNUS

Senior Assistant Registrar

HEADS |



**ASSOC. PROF. DR.
HADIJAH IBERAHIM**
Head of Quality Management



**ASSOC. PROF. DR.
WAHIDA AHMAD**
Head of Postgraduate Studies

COORDINATORS |



**DR. MOHAMMAD FIRDAUS
MOHAMMAD HATTA**
Coordinator MBA & MIBF



**ASSOC. PROF. DR.
MOHAMAD NIZAM JAAFAR**
Coordinator PhD & DBA



DR. SURIANA RAMLI
Coordinator Student
Development & Alumni



DR. NUR ARFAH MUSTAPHA
Coordinator Accreditation



DR. AZLINA HANIF
Coordinator Corporate
Communication
& International Linkages



DR. SHARIZAN SHARKAWI
Coordinator Strategic &
University Transformation

ADMINISTRATIVE STAFF |





FAIRUZASZILA JUNUS
Senior Assistant Registrar



NOORSHAKIRA RAMLI
Secretary



MOHD AZAMI AZIZ
Senior Executive Officer



**SYAHIDATUL AKMAL
DZULKARNAIN**
Executive Officer



HARIYANTI BAZIAN
Senior Clerk



ZAINAMIAH MD SALIM
Senior Clerk



NOR ASIAH OMAR
Senior Clerk



**AIDID KHUHAIRI
RAZALI**
Senior Clerk



NURUL WAF A RUSLEE
Clerk



**MOHAMAD NIZAM
AHMAD**
Operational Assistant



**WAN SHAZATUL AZIRA
WAN MOHD FADZLI**
Quality Assistant



**NUR ROSYIDAH
ABDUL THALIP**
Quality Assistant



**NUR AZA ATIQA H
MAD ZAHIR**
Clerk



AZMIL ABD RAHMAN
Web & Graphic Designer

ASSOCIATE LECTURERS |



**PROF. DR.
NOR'AZAM MASTUKI**

Faculty of Accountancy,
Universiti Teknologi MARA (UiTM)
Puncak Alam



**PROF. DR.
IMBARINE BUJANG**

Faculty of Business and Management,
Universiti Teknologi MARA (UiTM)
Sabah



**DR. SYLVIA @
NABILA AZWA AMBAD**

Faculty of Business and Management,
Universiti Teknologi MARA (UiTM)
Sabah



DR. NORASHIKIN HUSSEIN

Faculty of Business and Management,
Universiti Teknologi MARA (UiTM)
Shah Alam



DR. SHATINA SAAD

Faculty of Business and Management,
Universiti Teknologi MARA (UiTM)
Shah Alam



DR. CHUAH SOO CHENG

Faculty of Business and Management,
Universiti Teknologi MARA (UiTM)
Shah Alam



DR. AZYANEE LUQMAN

Faculty of Business and Management,
Universiti Teknologi MARA (UiTM)
Kelantan



DR. HAZLIZA HARON

Faculty of Business and Management,
Universiti Teknologi MARA (UiTM)
Perak

VISITING PROFESSORS |



PROF. GEORG HAUER
HFT Stuttgart,
Germany



PROF. YOSHIYUKI MATSUURA
Yamaguchi University,
Japan

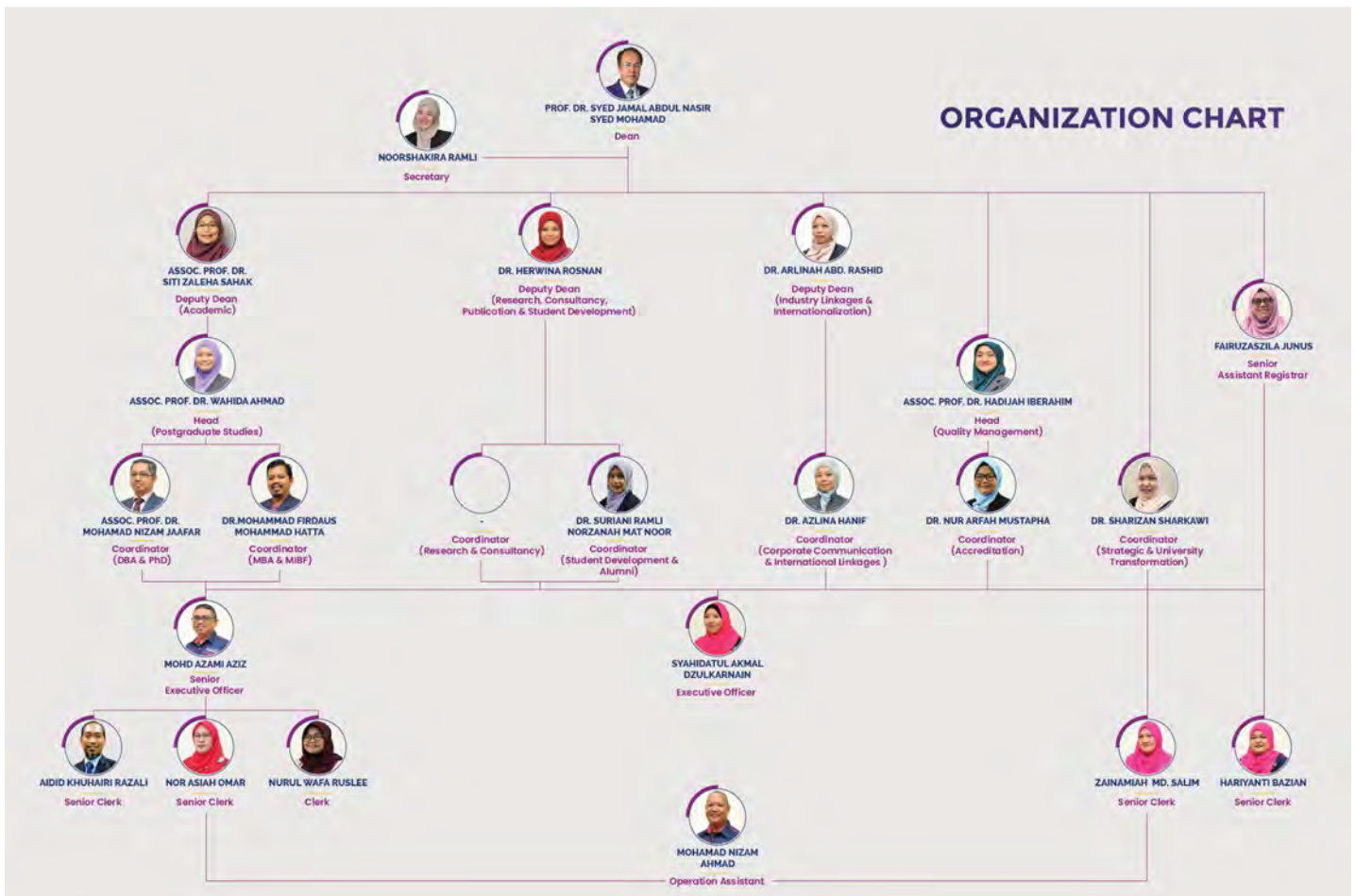


PROF. NIGEL GRIGG
Massey University,
New Zealand



PROF. DR. M. KABIR HASSAN
University of New Orleans,
United State of America

ORGANIZATIONAL CHART |



AAGBS AT A GLANCE

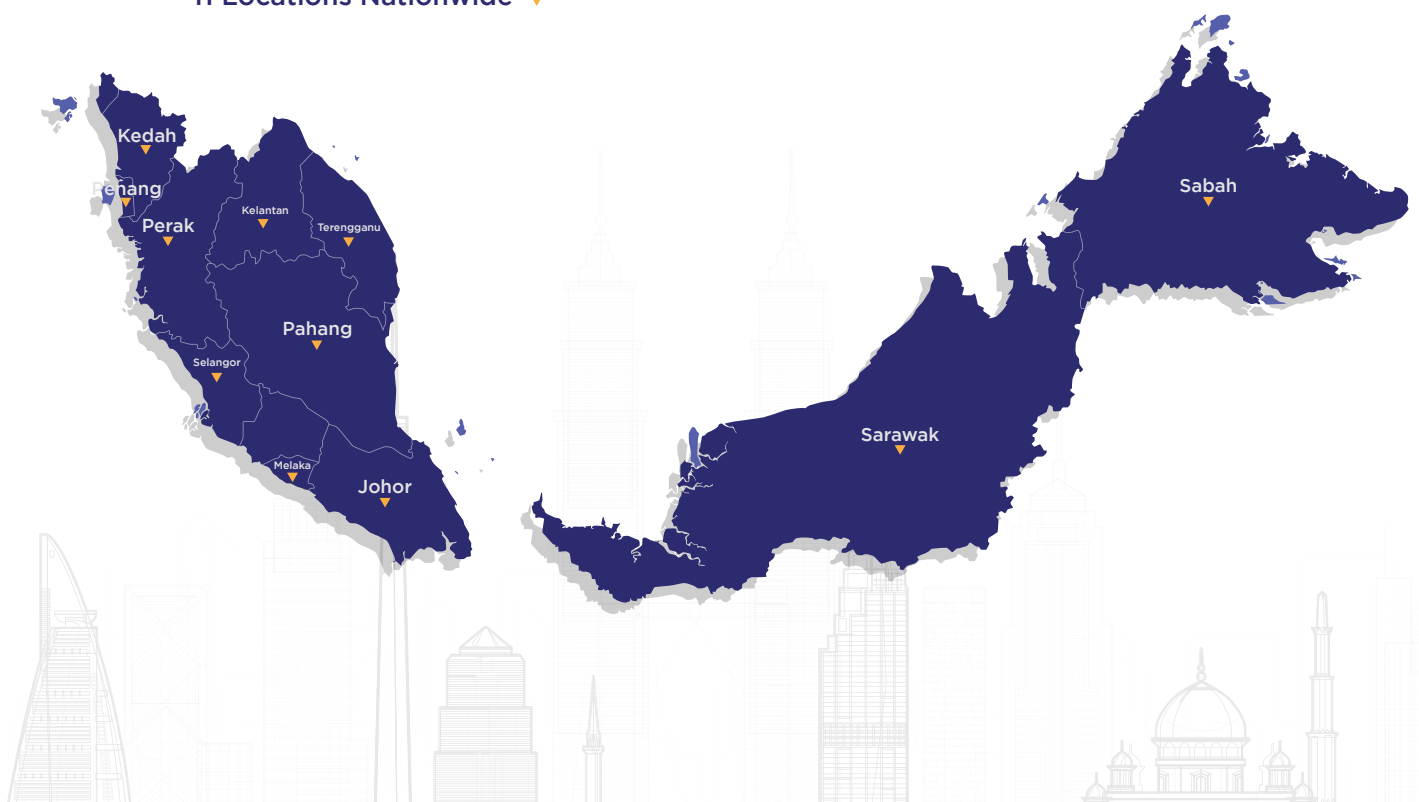
OUR FACULTY |

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. Our signature Master in Business Administration (MBA) program is flexible with full-time and part-time mode. It provides an understanding of strategic business models, contemporary issues and appreciation of responsible and sustainable leadership values that are very much demand in today's market. Other Programs being offered include Master of Islamic Banking and Finance (MIBF), Doctor Of Business Administration (DBA) and Doctor of Philosophy (Business Management) (PhD).

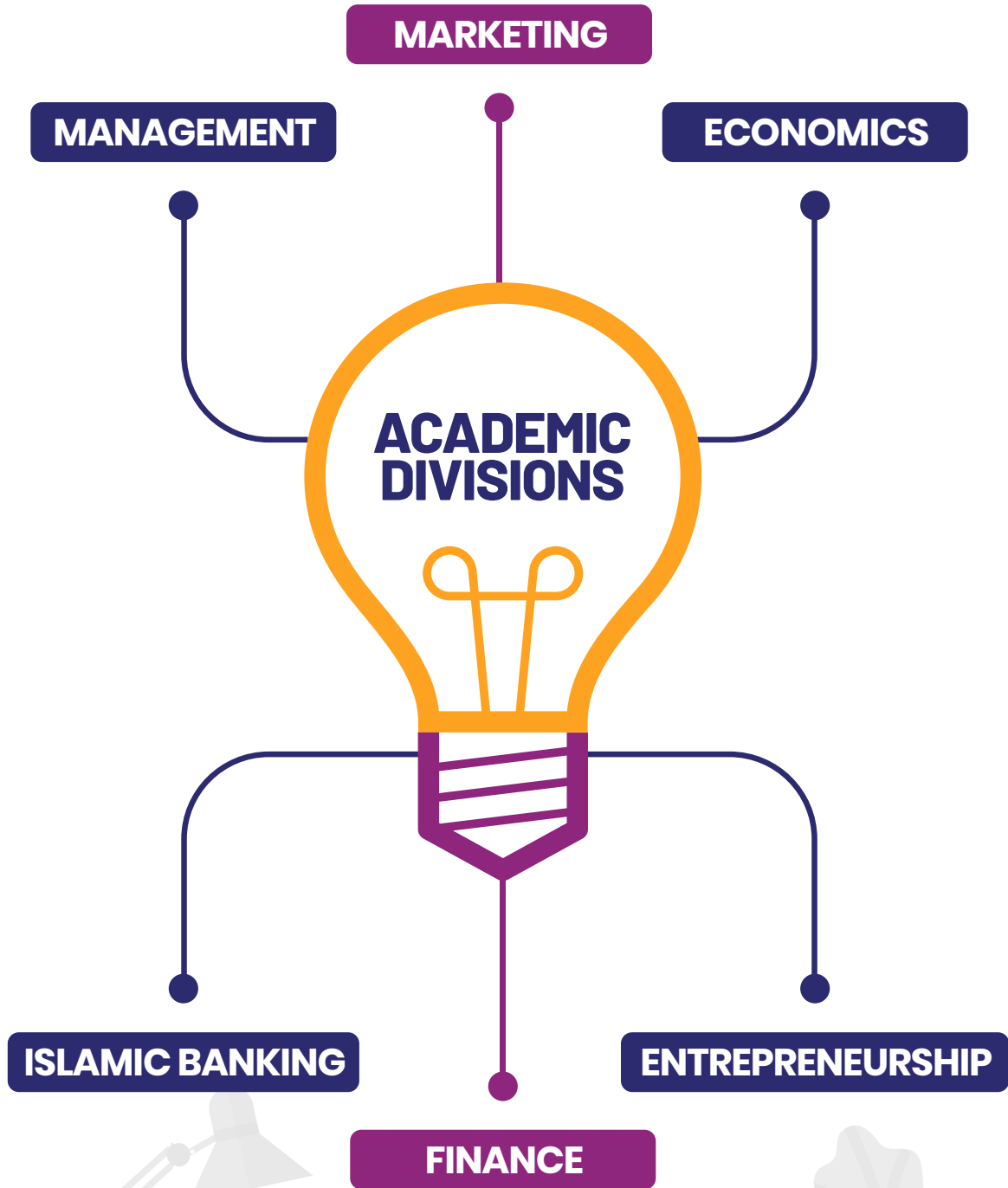
AAGBS commemorates close collaboration with key industry players and leverage on strategic international partners. Our postgraduate programs are highly regarded by the local business community and across borders. Students have the opportunity to participate in international exchange programs, obtain a dual-master degree, or be co-supervised by both local and international university partners. AAGBS is proud of our highly qualified academia that is expert in various fields with vast experience.

OUR CAMPUS |

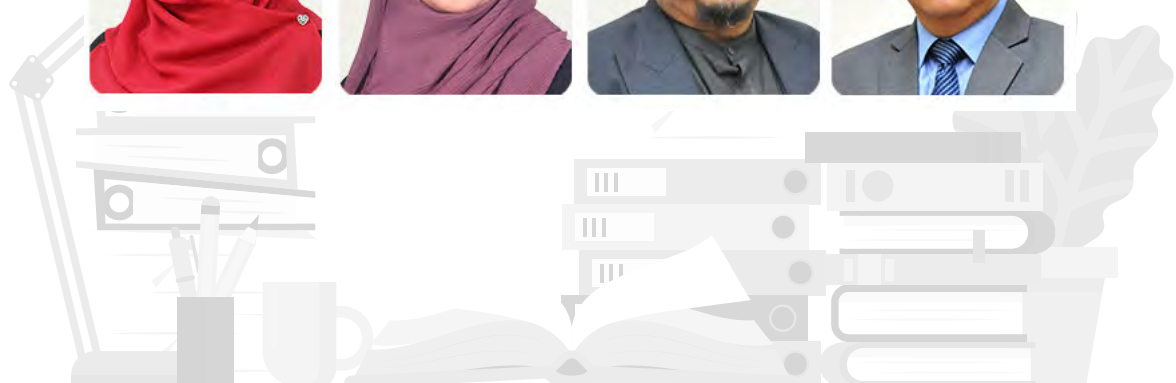
11 Locations Nationwide ▼



ACADEMIC DIVISIONS |



AAGBS LECTURERS |



MANAGEMENT DIVISION |



**PROF. DR. SYED JAMAL
ABDUL NASIR
SYED MOHAMAD**



**PROF. DR. NORZANAH
MAT NOR**



**PROF. DR. SITI HALIJAH
SHARIFF**



**PROF. DR. ROSHIDI
HASSAN**



**ASSOC. PROF. DR.
ROSLINA AB. WAHID**



**ASSOC. PROF. DR.
HADIJAH IBERAHIM**



**ASSOC. PROF. DR.
ABDUL RAHMAN
ABDUL RAHIM**



**ASSOC. PROF. DR.
MIOR HARRIS
MIOR HARUN**



DR. HERWINA ROSNAN



**DR. NUR ARFAH
MUSTAPHA**



DR. SURIANA RAMLI



**DR. SHARIZAN
SHARKAWI**



DR. AINUL AZREEN ADAM

MARKETING DIVISION |



**PROF. DR. NOR HASHIMA
HASHIM**



**PROF. DR. NOORAINI
MOHAMAD SHERIFF**



**ASSOC. PROF. DR.
SITI ZALEHA SAHAK**



**ASSOC. PROF. DR.
NOR IRVONI MOHD ISHAR**



DR. ZURINA ISMAIL

ECONOMICS DIVISION |



**PROF. DR. TAN PECK
LEONG**



**DR. ARLINAH
ABD. RASHID**



DR. AZLINA HANIF

ISLAMIC BANKING DIVISION |



**PROF. DR. ISMAIL
AHMAD**



**ASSOC. PROF. DR.
SHARIFAH FAIGAH
SYED ALWI**



**ASSOC. PROF. DR.
MOHAMAD NIZAM
JAAFAR**



**DR. MOHAMMAD FIRDAUS
MOHAMMAD HATTA**

FINANCE DIVISION | ENTREPRENEURSHIP DIVISION |



**ASSOC. PROF. DR.
WAHIDA AHMAD**



**ASSOC. PROF. DR.
SARIDAN ABU BAKAR**



**ASSOC. PROF. DR.
SOFIAN SHAMSUDDIN**



PROGRAMMES @ AAGBS |

Master Degree Programmes

01

Master in Business Administration

(MBA)



02

Master of Islamic Banking and Finance

(MIBF)



Doctor of Philosophy Programmes

03

Doctor of Business Administration

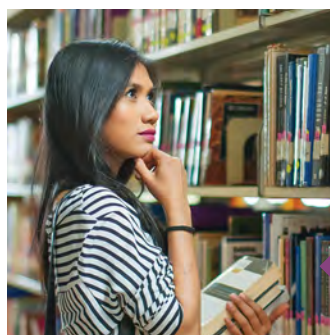
(DBA)



04

Doctor of Philosophy (Business Management)

(PhD)



Executive Programmes

05

Associate Qualification in Islamic Finance

(AQIF)



06

Fundamentals of Shariah in Islamic Finance

(FoSIF)



Bespoke@AAGBS

07

Informal learning at Master's degree level

(Bespoke)





Master in

Business Administration

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. Our signature Master in Business Administration (MBA) program is flexible with full-time and part-time mode. It provides an understanding of strategic business models, contemporary issues and appreciation of responsible and sustainable leadership values that are very much demand in today's market.

This program is an exciting and challenging, 18-24 month industry relevant management program for dynamic candidates who wish to achieve professional and career advancement. Candidates acquire the necessary knowledge and industry related skills to tackle complex business issues in today's vibrant global business environment. The MBA program is flexible yet comprehensive in allowing candidates to specialize in various disciplines. This program is designed to provide individuals with a thorough understanding of various developments in business management.



Master of

Islamic Banking and Finance

Master of Islamic Banking and Finance supports the current initiative to champion Malaysia as an Islamic finance hub by leveraging on both conventional finance and Shariah compliance regulation to promote resilient and sustainable marketplace. The program is the first postgraduate Islamic banking and finance coursework program offered by a public institute of higher learning. This program is also recognized by IBFIM where upon completion of the program, students may be awarded a professional certification, Associate Qualification in Islamic Finance (AQIF). Students may apply to obtain the certification with minimum fee. Candidates with non-Shariah background but are interested to embark on the program will have to attend and pass an executive program organized by AAGBS during the first semester.



Doctor of

Business Administration

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. AAGBS commemorates close collaboration with key industry players and leverage on strategic international partners. Our postgraduate programs are highly regarded by the local business community and across borders. Students have the opportunity to participate in international exchange programs, obtain a dual-master degree, or be co-supervised by both local and international university partners. AAGBS is proud of our highly qualified academics who are experts in various fields with vast experiences.

This Doctor of Business Administration (DBA) program brings together future industry leaders and is designed to provide a learning experience for professionals who aspire to pursue postgraduate qualification. With a focus on a mix of coursework and independent research, students will be able to engage in intellectual discourse of various business disciplines.



Doctor of Philosophy

(Business Management) (PhD)

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. AAGBS commemorates close collaboration with key industry players and leverage on strategic international partners. Our postgraduate programs are highly regarded by the local business community and across borders. Students have the opportunity to participate in international exchange programs, obtain a dual-master degree, or be co-supervised by both local and international university partners. AAGBS is proud of our highly qualified academics who are experts in various fields with vast experiences.

This Doctor of Philosophy (Business Management) (PhD) program brings together academia and practitioners driven by research that is academic and industry related. Students will be guided and supervised by dedicated and experienced faculty members. Upon completion of the program, students are expected to be equipped with strong theoretical, methodological and research skills across multiple industry disciplines.



Fundamental of Shariah in Islamic Finance

Fundamental of Shariah in Islamic Finance (FoSiF) emphasizes on the application of Shariah principles and contracts in Islamic Finance as well as the fundamental concepts and principles of Fiqh Muamalat. A 5-Day Modules is open for both local and international participants.

The certificate enables participants who do not have degree in Islamic Banking or Islamic Finance (or its equivalent) to fulfil the pre-requisite requirement in embarking Master of Islamic Banking and Finance (MIBF) program at AAGBS or similar program offered by other Universities accredited by Malaysian Qualification Agency (MQA).



Associate Qualification in Islamic Finance

In collaboration with IBFIM, AAGBS is offering Associate Qualification in Islamic Finance (AQIF) to individuals who are interested in enhancing their competencies, skills and knowledge in Islamic Finance. A 6-Day Modules is open for both local and international participants. The program is designed specifically to meet current industry needs and standards with attractive fees.

Each module aims to deliver knowledge in the basic foundation and philosophy of Islamic Finance and its applications in Islamic Finance operations. Upon completion of AQIF, candidates are prepared for higher qualifications specializing in either Banking, Takaful, Capital Market and Wealth Management.



Bespoke @ AAGBS

What is a Bespoke Course?

- ▶ Informal learning at Master's degree level for everyone.

What are the objectives?

- ▶ To offer courses that meet the needs of the participants, employers, industries which focus more on a particular set of skills on short period of time.
- ▶ To encourage lifelong learning activity.

What are the benefits of joining Bespoke course?

- ▶ Platform to 'Update & Refresh' knowledge and skills.
- ▶ Opportunity to join quality courses at Master's degree level certified by MQA.
- ▶ Opportunity to participate in courses at Master's degree level developed from mutual collaboration with industry.
- ▶ Opportunity to interact and engage with participants that share a common interest.
- ▶ Affordable courses upon request with adequate learning period.

ACADEMIC AFFAIRS

Academic Affairs
TEAM MEMBERS |



**ASSOC. PROF. DR.
SITI ZALEHA SAHAK**
Deputy Dean (Academic)



**ASSOC. PROF. DR.
WAHIDA AHMAD**
Head of Postgraduate Studies



**DR. MOHAMMAD FIRDAUS
MOHAMMAD HATTA**
Coordinator MBA & MIBF



**ASSOC. PROF. DR.
MOHAMAD NIZAM JAAFAR**
Coordinator PhD & DBA



MOHD AZAMI AZIZ
Senior Executive Officer



NOR ASIAH OMAR
Senior Clerk



**AIDID KHUHAIRI
RAZALI**
Senior Clerk



NURUL WAF A RUSLEE
Clerk

STUDENT ENROLMENT 20224



**LOCAL
MASTER DEGREE**



**INTERNATIONAL
MASTER DEGREE**



**LOCAL
DOCTORAL DEGREE**

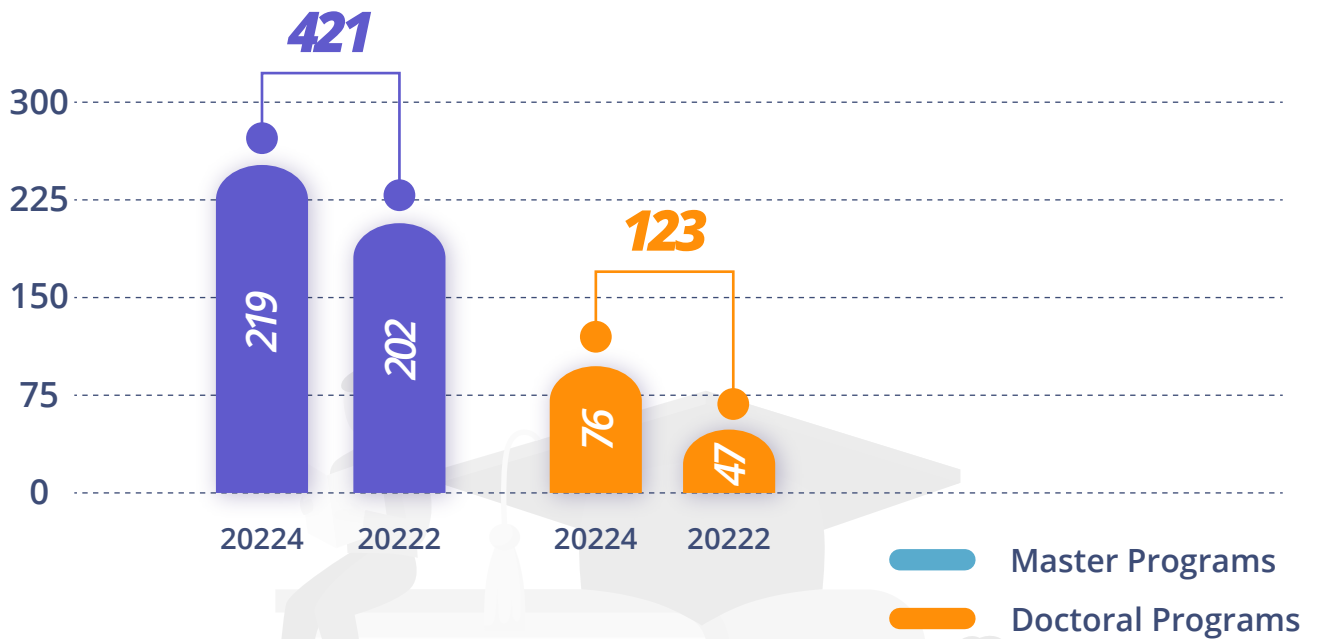
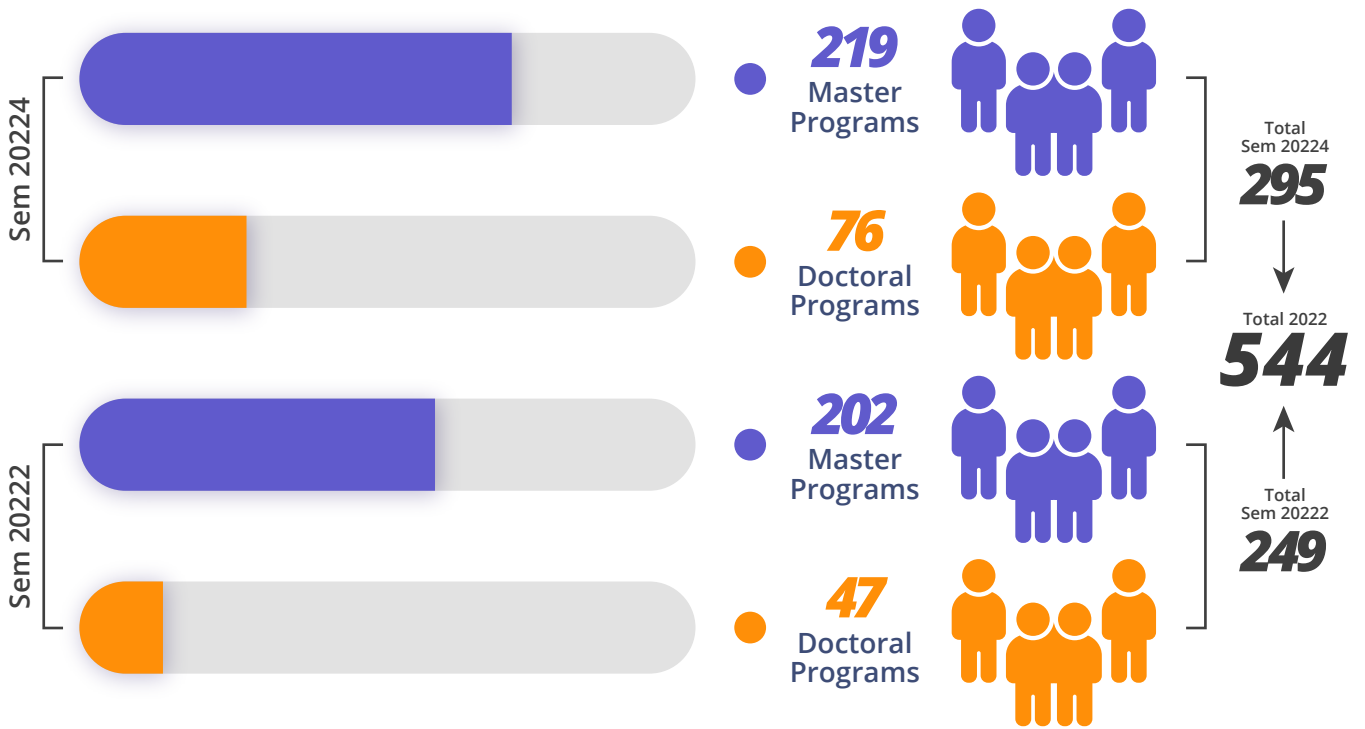


**INTERNATIONAL
DOCTORAL DEGREE**



QUICK FACTS 2022 |

STUDENT INTAKE



QUICK FACTS 2022 |

TOTAL GRADUATE

18 (34%)
Doctoral Degree
(DBA / PhD)



382 (89%)
Master Degree
(MBA / MIBF)



ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	NOTES
	AAGBS MOOC Workshop (F2F)	Speaker/Facilitator: Dr. Mohd Zaki, ICEPS	22 June 2022
1	MOOC Status	Completed and launched in Nov. 2022 Strategic Brand Management (MKT762) MOOC Developers: PM Dr. Siti Zaleha Sahak (RP) & PM Dr. Nor Irvoni Ishar (Lecturer) Economics for Business Decisions (ECO745) MOOC Developers: Dr. Azlina Hanif (RP) & Dr. Arlinah Abd Rashid (Lecturer)	PI013 = 2 Courses (Met)
2	Program External Examiner Visit	MBA (AA700/AA701) Prof. Dr. Azlan Amran, Dean Graduate School of Business, USM Visit Date: 8 & 9 June 2022 Report Received: 14 June 2022 Input for Curriculum Review	Curriculum Development & Improvement
		DBA (AA901) Prof. Dr. Norazah Mohd Suki, Deputy Dean Othman Yeop Abdullah Graduate School of Business, UUM Visit Date: 8 & 9 June 2022 Report Received: 5 July 2022 Input for Curriculum Review	Curriculum Development & Improvement
		PhD (AA995) Prof. Dr. Norazah Mohd Suki, Deputy Dean Othman Yeop Abdullah Graduate School of Business, UUM Visit Date: 8 & 9 June 2022 Report Received: 5 July 2022 Input for Curriculum Review	Curriculum Development & Improvement
3	Appointment of Foreign Lecturers	Sem. 20224 (2 Lecturers) Sid Suntrayuth (Asst. Prof. Dr) (ICONIDA, Thailand) - MGT790 (Strategic Management) Vesarach Aumeboonsuke (Assoc. Prof. Dr) (ICONIDA, Thailand) - FIN745 (Financial Management)	EMBA (AA701)
		Sem. 20222 (3 Lecturers) Chih-Hung Chen (Dr) (ICONIDA, Thailand) - MGT786 (Global Business Strategies) Sid Suntrayuth (Asst. Prof. Dr) (ICONIDA, Thailand) - MGT790 (Strategic Management) Vesarach Aumeboonsuke (Assoc. Prof. Dr) (ICONIDA, Thailand) - FIN768 (Investment and Portfolio Analysis)	EMBA (AA701)

ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	NOTES
4	Collaboration with ASEAN Universities (Co-Teaching)	Inbound (Sem 20224) – F2F 1. Assoc. Prof. Dr. Gancar Candra Premananto (Brand Management), Universitas Airlangga, Indonesia	MBA (AA700)
		Inbound (Sem 20222) – Online Assoc. Prof. Dr. Gancar Candra Premananto (Brand Management) from Universitas Airlangga, Indonesia Dr. Masmira Kurniawati (Brand Management) from Universitas Airlangga, Indonesia	MBA (AA700)
		Outbound (Sem 20224)-Online 1. Assoc. Prof. Dr. Wahida Ahmad (Finance) to Kasetsart University, Thailand (Faculty of Management Sciences)	MBA
		Outbound (Sem 20222) (Online) 1. Assoc. Prof. Dr. Wahida Ahmad (Finance) to Kasetsart University, Thailand (Faculty of Management Sciences)	MBA
		2. Assoc. Prof. Dr. Siti Zaleha (Brand Management) to Universitas Airlangga, Indonesia 3. Assoc. Prof. Dr. Nor Irvoni Ishar (Brand Management) to Universitas Airlangga, Indonesia	Master of Management (MM)
5	Visiting Professor	Inbound 1. Assoc Prof. Georg Hauer Stuttgart University, German Date of visit: 11-25 Nov. 2022 2. Prof. Kabir Hassan New Orleans University, USA Date of Visit: 26 – 28 Oct. 2022 Outbound (to Stuttgart University, German) 1. Prof. Dr. Syed Jamal Abdul Nasir, Dean AAGBS Date of Visit: 15 – 30 July 2022	
6	Academic Visit	Program MBA 1. A Road to Global Talent Development at HRD Corporation, 6 Dec. 2022 - Lecturer: Dr. Zurina Ismail, Group AA700, MGT768 2. Beryl's Chocolate Museum, Seri Kembangan, 9 Dec. 2022 -Lecturer: Assoc. Prof. Dr. Mior Harris, Group AA700, MGT768 3. Kudrat Holdings Sdn. Bhd., Shah Alam, 13 Dec. 2022 -Lecturer: Dr. Zurina Ismail, Group AA701, MGT768	Student Development & Course Requirement

ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	NOTES
7	Curriculum Review 2022 (In progress)	4 Programs (MBA, MIBF, DBA & PhD) Steering Committee & Program Committee - Appointments, activities & timeline Target completion by Dec. 2023 Target Offered (revised curriculum) by Sem. 20242 (March 2024)	Quality Objective: To conduct a curriculum review of all programs every 3 to 5 years. Last review =Year 2019
8	Research Enhancement Course (REC)	Sem 20224 & 20222 -Please refer to Appendix 1	Skill Enhancement - Master & Doctoral Students
9	Research Advisory Committee (RAC)	Sem 20224 Program: MBA & MIBF Meeting Date: Week 2, Feb. 2022 (Shah Alam & State Campuses) Sem 20222 Program: MBA & MIBF Meeting Date: 17 July 2022 (Shah Alam & State Campuses)	ABP & IFE Proposal And Final Project Assessment Monitoring
10	MBA Applied Business Research II (ABP792) (40 Reports)	Sem 20224 Date: 30 Jan- 2 Feb. 2023 Total groups: 40 (1 group=2 to 3 members) Total supervisors involved: 27 (1 group=1 supervisor) Total Examiners involved: 60-70 (1 group=2 examiners) Sem 20222 Date: July 2022 Total groups: 40 (1 group=2 to 3 members) Total supervisors involved: 30 (1 group=1 supervisor) Total Examiners involved: 67 (1 group= 2 examiners)	Report & Presentation (online)
11	MBA Applied Business Research I (ABP791) (43 Proposals)	Sem 20224 Date: 4th Week, Jan. 2023 Total groups: 43 (1 group = 2 to 3 members) Total supervisors involved: 26 (1 group = 1 supervisor) Proposal Evaluation: 100% by supervisor Sem 20222 Date: July 2022 Total groups: 35 (1 group = 2 to 3 members) Total supervisors involved: 25 (1 group = 1 supervisor) Proposal Evaluation: 100% by supervisor	Proposal Submission

ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	NOTES
12	MIBF Final Project (IFE781) (20 Reports)	<p>Sem 20224 Date: 4th Week, Jan. 2023 Total groups: 20 (1 group = 2 to 3 members) Total supervisors involved: 12 (1 group = 1 supervisor) Total Examiners involved: 20 (1 group= 2 examiners)</p> <p>Sem 20222 Date: July 2022 Total groups: 14 (1 group = 2 to 3 members) Total supervisors involved: 10 (1 group = 1 supervisor) Total Examiners involved: 23 (1 group= 2 examiners)</p>	Report & Presentation (online)
13	DBA/PhD Viva-Voce (online)	<p>Total students done viva-voce (Shah Alam & State Campuses): 6 Status/Results: 1 (2A- minor correction 2 weeks) 5 (2B -minor correction 4 weeks)</p>	Towards KPI:GOT
14	DBA/PhD Proposal Defence (online)	<p>Sem 20224 Total students done DRP (Shah Alam & State Campuses): 6 Status/Results: 1 (2- minor correction 2 weeks) 4 (3 – Minor correction 1 month) 1 (4- Major correction & Re-DRP)</p> <p>Sem 20222 Total students done DRP (ShahAlam & State Campuses): 14 Status/Results: 1 (2- minor correction 2 weeks), 12 (3 - Minor correction 1 month) & 1 (4- Majorcorrection & Re-DRP)</p>	Towards KPI:GOT
15	AAGBS Doctoral Colloquium (Online)	<p>Sem. 20224 Date: 16-20 January 2023 Total participants/presenters(students): 80-100 Total number of panels: 70-80</p> <p>Sem. 20222 Date: 4-8 July 2022 Total participants/presenters(students): 100 Total number of panels: 70</p>	Program Requirement & Research Progress (Towards GOT)
16	ODL Google Form (Students Feedback on online T&L delivery and conduct)	<p>Sem 20222 & 20224 -Fill up by students for each onlineclass -Students' feedback is shared with the course lecturer before the new semester begins</p>	for T&L quality improvement

ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	NOTES
17	ODL Google Form (Lecturer - Evidence of online classes)	Sem 20222 & 20224 -Fill up by lecturers for each online class -Form & Evidence (e.g., the screenshot of online class -Submitted to the Academic Unit)	T&L conduct
18	PROPENS	Sem 20224 Committee Chair: Prof. Tan Peck Leong Number of Lecturers evaluated: Mean score (%): N/A yet (evaluation in progress) Sem 20222 Committee Chair: Prof. Tan Peck Leong Number of Lecturers evaluated: 17 Mean score (%): 89.56% -Report presented in AAGBS Management Meeting -Final report is submitted to BHEA	T&L quality improvement
19	TESA (Teaching Self-Assessment)	Sem 20224 Committee Chair: Prof. Tan PeckLeong Mean score (%): N/A yet Sem 20222 Committee Chair: Prof. Tan PeckLeong Mean score (%): 4.57/5.00 (91.45%) -Report presented in AAGBS Management Meeting -Final report is submitted to BHEA	T&L quality improvement
20	SUFO (filled up by students for each course)	Sem 20224 Committee Chair: Prof. Tan Peck Leong Mean score (%): N/A yet (evaluation in progress) Sem 20222 Committee Chair: Prof. Tan Peck Leong Mean score (%): 93% (Excellent) -Report presented in AAGBS Management Meeting -Final report is submitted to BHEA	T&L quality improvement
21	Assurance of Learning (AOL)	Sem 20224 Meeting/Workshop & Reporting Date: March 2023 (tentative) Venue: TBC Total Participants (Lecturers of AAGBS Programs): 60-70 Sem 20222 Meeting/Workshop & Reporting Date: 18-21 Sept.2022 Venue: Amverton Resort, Melaka Total Participants (Lecturers of AAGBS Programs): 68	Direct measure of students' performance

ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	NOTES
22	Indirect Measure Survey (Online)	<p>Sem 20224 Date: 18 Oct – 18 Nov. 2022 Respondents: Current Students & Alumni Total Responses: 135 (students) & 120 (alumni) = 255 Objectives: Input for AACSB Table 5-1 and curriculum improvement</p>	Indirect measure of students' performance
23	Exit Interview (Focus Group Discussion) @ X-FGD	<p>Sem 20224 Date: 28 & 29 January 2023 Participants: Final semester students of MBA & MIBF programs Platform: Face-to-face @ AAGBS Committee Members: Academic Unit Moderators Appointed: Dec. 2022</p>	Indirect measure of students' performance



Appendix 1

Research Enhancement Course (REC)

Academic Session 20222

1	Research Project & Ethics Breifing ABP791, ABP792, IFE765 & IFE781 Speaker/Facilitator: Assoc. Prof. Dr. Siti Zaleha Sahak, Assoc. Prof. Dr. Wahida Ahmad & Assoc. Prof. Dr. Nor Irvoni Ishar	2 April 2022 198 Participants
2	Info Skill: Online Database Speaker/Facilitator: Puan Nur Azian Azis - PTAR	23 April 2022 57 Participants
3	Info Skill: Mendeley Speaker/Facilitator: Puan Nur Azian Azis - PTAR	14 May 2022 47 Participants
4	Understanding Data Analysis for Applied Business Project Speaker/Facilitator: Dr. Chua Soo Cheng	21 May 2022 17 Participants
5	Data Analysis: Regression & Panel Data Speaker/Facilitator: Assoc. Prof. Dr. Wahida Ahmad	21 May 2022 34 Participants
6	Data Analysis for Applied Business Project using SPSS Speaker/Facilitator: Dr. Chua Soo Cheng	28 May 2022 31 Participants
7	Hands-on Estimations for Secondary Data Using Statistical Package Speaker/Facilitator: Assoc. Prof. Dr. Wahida Ahmad	28 May 2022 32 Participants
8	MsWord for Thesis (IPsis Template) Speaker/Facilitator: Assoc. Prof. Dr. Mohd Dr Zuli Jaafar - UITM Melaka	25 May 2022 30 Participants



Appendix 1

Research Enhancement Course (REC)

Academic Session 20224

1	Research Project & Ethics Breifing ABP791, ABP792, IFE765 & IFE781 Speaker/Facilitator: Assoc. Prof. Dr. Siti Zaleha Sahak, Assoc. Prof. Dr. Wahida Ahmad, Dr. Herwina Rosnan & Dr. Mohammad Firdaus Mohammad Hatta	15 October 2022 136 Participants
2	Info Skill: Online Database Speaker/Facilitator: Puan Hanani - PTAR	29 October 2022 28 Participants
3	Info Skill: Mendeley Speaker/Facilitator: Puan Hanani - PTAR	5 November 2022 22 Participants
4	Understanding Data Analysis for Qualitative Project Speaker/Facilitator: Dr. Sharizan Sharkawi	12 November 2022 47 Participants
5	Understanding Data Analysis for Applied Business Project Speaker/Facilitator: Dr. Chua Soo Cheng	3 December 2022 16 Participants
6	Data Analysis: Regression & Panel Data Speaker/Facilitator: Assoc. Prof. Dr. Wahida Ahmad	3 December 2022 28 Participants
7	Hands-on Data Analysis for Applied Business Project Using SPSS Speaker/Facilitator: Dr. Chua Soo Cheng	10 December 2022 30 Participants
8	Hands-on Estimations for Secondary Data Using Statistical Package Speaker/Facilitator: Assoc. Prof. Dr. Wahida Ahmad	10 December 2022 35 Participants



LENS | 2022

AAGBS Virtual Postgraduate Open Week

Plan your postgraduate education journey from the comfort of your home...

SATURDAY 22nd JAN 2022
11:00AM - 12:00PM

<https://virtual.uitm.edu.my>

EKSPLO SELANGKAH KE UITM

18-19 June 2022
i-City Convention Centre @ Central Walk, Shah Alam
8:30AM - 5:00PM

Arshad Ayub Graduate Business School

Programs offered:
Master in Business Administration (MBA) | Doctor of Business Administration (DBA)
Master of Islamic Banking and Finance (MIF) | Doctor of Philosophy (Business Management) (PhD)

AAGBS Students Induction Day

Semester October 2022 - February 2023

29 October 2022
8:30^{AM} - 12:00^{PM}

<https://bit.ly/2gfasvi>

RESEARCH ENHANCEMENT COURSE
ACADEMIC SESSION MARCH - AUGUST 2022

RESEARCH PROJECT BRIEFING
MBA (ABP791 & ABP792)

Saturday | 2 April 2022
9.00 AM - 12.00 PM

<https://bit.ly/2buzemv>

SPEAKER
Assoc. Prof. Dr. Siti Zaleha Sahab
Deputy Dean (Academic), Arshad Ayub Graduate Business School, Universiti Teknologi Malaysia

OPEN TO MBA STUDENTS

RESEARCH ENHANCEMENT COURSE
Academic Session October 2022 - February 2023

PLS MODELING WORKSHOP

Saturday, 17 Dec 2022
9:00am - 12:00pm

<https://bit.ly/2M6G6wz>

SPEAKER
Dr. Murni Khairi
Coordinator, Business Management Programme, Faculty of Management, Education and Humanities, University College RAHWATI International (UKI)

OPEN TO DBA & PhD STUDENTS

Defence Research Proposal
9 December 2022

Congratulations to Umi Naira Rafie (AA901 - Doctor of Business Administration (DBA)) on passing your Defence Research Proposal

Research Title:
Influence Of Organizational Motivation And Career Adaptability Towards Turnover Intention Amongst Early Career Faculty Members: Mediated By Work Engagement

Supervisor:
Dr. Surlana Ramli (AAGBS, UITM) | Prof. Dr. Nozzanah Mat Nor (AAGBS, UITM)

BALANCING RISK AND RETURN TO MEET INVESTMENT'S GOALS

8 November 2022
2.30pm - 4.30pm

<https://meet.google.com/jdn-ndp-ndp>

Guest Speaker
Assoc. Prof. Dr Viverita
Faculty of Economics and Business, Universitas Indonesia

Group: AA7002AF

Special Lecture "Managing Innovation"
MG1919 Class AA901SA2 | MG1785 Class AA7002CF 2022

20 JUL Wednesday
8:00^{AM} - 10:00^{AM}

<https://meet.google.com/jdn-ndp-ndp>

DR. MOHAMMAD ALL TAGEER
Senior Lecturer of Department of Management of Technology, Malaysia-Japan International Institute of Technology (UMI-IT)

Special Lecture 'MANAGING INTELLECTUAL PROPERTY'
MG1785 (M1) 2022, MBA Class AA7002B

SUNDAY 3 2022
9:30^{AM} - 11:00^{AM}

<https://meet.google.com/jdn-ndp-ndp>

Guest Speaker
Ahmad Raziq Mohamed
Manager / Human Resources, Kumpulan Berjaya, Kuala Lumpur

BENGKEL MOOC AAGBS

Dr. Mohd Zaki Awang Chek
UITM PAKSI
Master Trainer MOOC, OIDA UITM

16 Ogos 2022
9:00^{AM} - 4:00^{PM}
Tempat: Bilik Kolaborasi, AAGBS

Ferlukan kepada semua pentarikh AAGBS
Dibagikan melalui laptop

ONLINE REGISTRATION
New Students Semester March 2022

7th - 27th March 2022
*including Saturday & Sunday

9am-1pm, 2pm-4.30pm

Visit <https://virtual.uitm.edu.my/> to Register

New Intake & Class Briefing
Academic Session
OCTOBER 2022 - FEBRUARY 2023

MONDAY 3rd OCTOBER 2022
12:00^{PM} - 2:00^{PM}

<https://bit.ly/2jgqz2h>

Welcome to
ARSHAD AYUB GRADUATE BUSINESS SCHOOL

UNIVERSITAS TRISAKTI

UNIVERSITAS TRISAKTI

"DOCTORAL COLLOQUIUM, IN COLLABORATION WITH STRATEGIC MANAGEMENT DOCTORATE PROGRAM, FACULTY OF ECONOMICS & BUSINESS, UNIVERSITAS TRISAKTI"

FRIDAY, 16 DECEMBER 2022

Congratulations
SHAHIRINA LIZA SALISI
AA801 - Doctor of Business Administration (DBA)

for completing her DBA VIVA on 28 July 2022

Thesis Title:
The Moderating Effect of Board Gender Diversity on The Relationship Between Corporate Governance Mechanisms and Firm Performance in Malaysia: Pre and Post MCC8 2017

Main Supervisor: Prof. Dr. Corina Joseph
Co-Supervisor: Prof. Dr. Roslinda Hj. Said

**RESEARCH,
CONSULTANCY,
PUBLICATION,
STUDENT
DEVELOPMENT
AND ALUMNI**

TEAM MEMBERS |



DR. HERWINA ROSNAN

Deputy Dean
(Research, Consultancy, Publication
& Student Development)



DR. SURIANA RAMLI

Coordinator
(Student Development & Alumni)



**NUR AZA ATIQAH
MAD ZAHIR**

Clerk



**SYAHIDATUL AKMAL
DZULKARNAIN**

Executive Officer



Research, Consultancy, Publication, Student Development and Alumni
ACTIVITIES AND ACHIEVEMENTS 2022 |

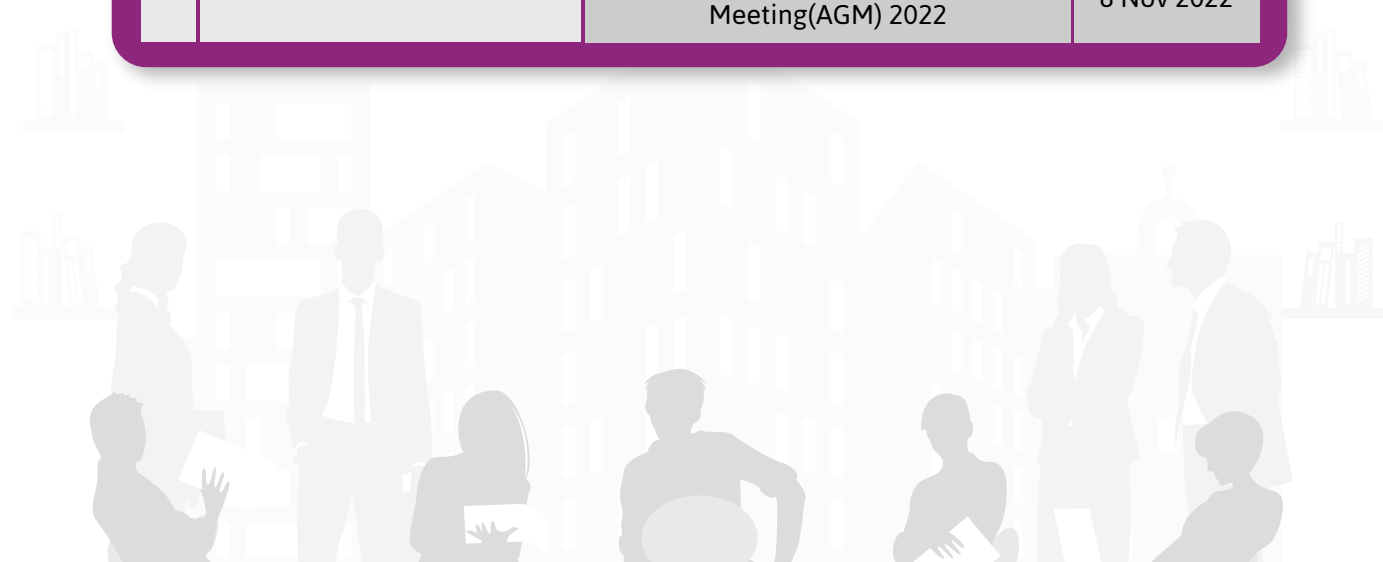
NO.	ACTIVITIES	ACHIEVEMENTS	DATE
1	Publication of Journal	Publishing the <i>Social and Management Research Journal (SMRJ)</i>	12 Apr 2022
2	Arshad Ayub Graduate Business School (AAGBS) Brand Ambassador	Datuk Seri Dr Irmohizam Ibrahim appointed as the Brand Ambassador of Arshad Ayub Graduate Business School (AAGBS).	11 Apr 2022
3	Ethics in Research I AAGBS 2022 Briefing	47 applications and 39 have been approved.	26 Mac 2022
4	Ethics in Research II AAGBS 2022 Briefing	45 applications and 40 have been approved.	15 Okt 2022
5	Doctorate Research Grant Offer	2 applications have been approved for a grant of RM10,000.00 each.	12 Jun 2022
6	AAGBS2022 Research Grant Offer	10 research grant applications will be offered; amount of RM5,000.00 for each grant.	19 Oct – 20 Nov 2022
7	Monitoring publication activity	79 publications from 21 permanent lecturers of AAGBS	Every month
8	Data Collection Activity for MyRA	MyRA reporting every quarter	15 Apr, 8 Jul & 7 Oct 2022
9	Ranking Champion	Data submission to Ranking Champion	9 Mar, 30 Apr & 15 Oct 2022
10	Student Development: AAGBS Student Associations (ASAS)	1. CSR Success is Yours - Orphanage Rumah KasihHarmoni	18 Apr 22
		2. Iftar Ramadhan ASAS 2022 with Madrasah Darul Solihin	23 Apr 22
		3. Gotong Royong - ASAS Lounge	14 May 22
		4. Gotong Royong 2 - Bilik Gerakan ASAS	16 Jul 22
		5. Financial Literacy: What Young Generation Should Know	25 Nov 22
11	Student Development	AAGBS Students Induction Day	29 Nov 22
12	Student Engagement Activities: E-Sport Competition	E-Sport Day (PUBG)	20 Aug 22

ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	DATE
13	University Social Responsibility	Sunny at Kampung Kenang – A Leadership day Camp	2 Jul 22
		Leader in you - Kompleks Anak Yatim Darul Kifayah, Batu Caves, Selangor	15 Jan 22
		Program Memperkasa Generasi Cemerlang Kolaborasi Bersama AAGBS,UITM Dan Asrama HALUAN Penyayang Darul Miftah As-Sa'adah	5 Nov 22
		Sharing Rizq with Rumah Amal Limpahan Kasih	6 Nov 22
14	Knowledge Transfer Program	Seminar “Empowering Youth Leadership in Times of Uncertainty”	6 Jan 22
		Global Talent – Unleashing Ultimate Potentials	17 Jan 22
		Seminar Leading the Way For Future Talent: So What’s Next?	15 Jan 22
		Global Is Calling! Are You Ready? Matrade With You!	7 Jan 22
		Developing an Extraordinary Leadership:Rising Above the Pandemic	8 Jan 22
		Enhancing Research Framework Development Session with AAGBS Alumni	8 May 22
		The Future of Business & Work: Accelerating Growth in the New DigitalEconomy	7 May 22
		Global Supply Chain Strategy & Post-Pandemic Challenges	1 Jul 22
		AAGBS Webinar Malaysian Cuisine: Taking the Global Stage	7 Jun 22
		Seminar Post-Pandemic Business Sustainability Strategy	22 Jan 22
		Kursus Pengurusan Harta Islam (Wasiyyah, Hibah dan Faraid)	12 Jan 22
		Product Development and Innovation inthe Islamic Banking Industry	9 Nov 22

Research, Consultancy, Publication, Student Development and Alumni
ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	DATE
15	Innovation Activities	Student participation in Digitalised International Invention, Innovation and Design Johor 2022 (DIID 2022)	21 Jul 22
		Student participation in International Sustainability Invention, Innovation & Design Showcase (ISIIDS 2022)	31 Jan 22
		Product Development and Innovation in the Islamic Banking Industry	9 Nov 22
16	Knowledge Transfer Program and University Social Responsibility Activities	Safety Begins with Leadership: "Managing Talent in Aid Training"	10 Jan 22
		Sustainability and Green Technology Initiatives: Electric Vehicle (EV) Awareness & Infrastructure Readiness in Malaysia	6 Nov 22
		Entrepreneurial Spirit Cultivation as Additional Source of Income in Collaboration with Arshad Ayub Graduate Business School, UiTM	5 Nov 22
		Let's Talk! Sustainable Community & Volunteerism	6 Nov 22
17	Alumni Activities	Financial Literacy: What Young Generation Should Know	25 Nov 22
		An Evening with our National Expats	23 Nov 22
		Roundtable Discussion with AAGBS Management, Alumni and Students	14 Nov 22
		Global Talent Readiness - Are You Ready To Be A Global Talent?	14 Jan 22
		AAGBS Alumni Annual General Meeting (AGM) 2022	8 Nov 2022



RESEARCH HIGHLIGHTS 2022 |

AAGBS RESEARCH ACHIEVEMENT

PI NO.	PI Name	Target 2022	Achievement Status	% Achievement
PI050	Number of indexed publication: Journal in SCOPUS/WoS/ERA.	28	18	64.29%
PI051	Number of high impact publications	2	0	0%
PI053	Number of indexed joint publication with National collaborators	10	6	60%
PI054	Number of indexed joint publication with Industry collaborators	1	4	100%
PI055	Number of indexed joint publication with International Collaborators	4	5	100%
PI056	Number of indexed publication: Journal in MyCite	5	11	100%
PI057	Number of publication published by UiTM Press and other publishers	3	3	100%
PI061	Number of principal investigators (PI) for research grants: National funded	11	14	100%
PI062	Number of principal investigators (PI) for research grants: Industrial funded	1	3	100%
PI063	Number of principal investigators (PI) for research grants: International funded	1	4	100%
PI064	Total amount of research grants: National funded	130,000	50,000	38.46%
PI065	Total amount of research grants: Industrial funded	71,000	0	0%
PI066	Total amount of research grants: International funded	60,000	957,795	100%

■ 100% Achievement
 ■ >50% to 80% Achievement
 ■ <50% Achievement

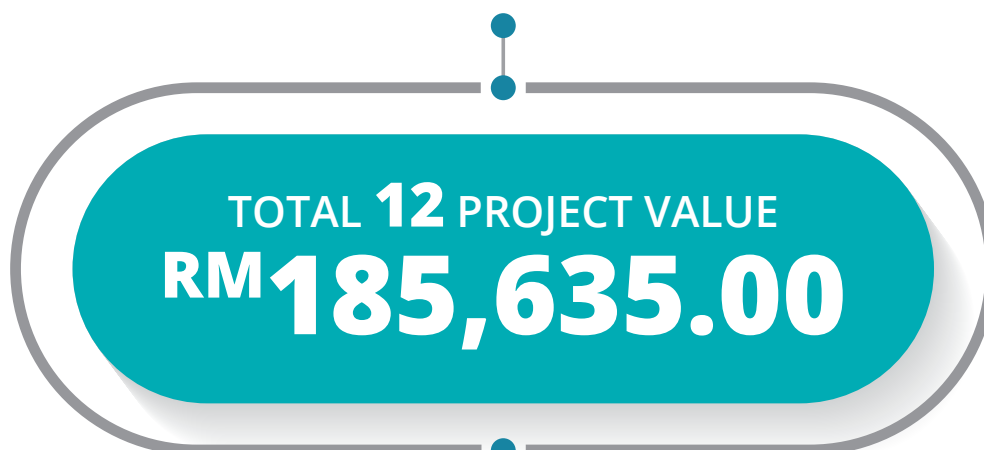
~ Achievements at December 2022

Research, Consultancy, Publication, Student Development and Alumni
RESEARCH HIGHLIGHTS 2022 |
AAGBS RESEARCH GRANT

AAGBS GRANT

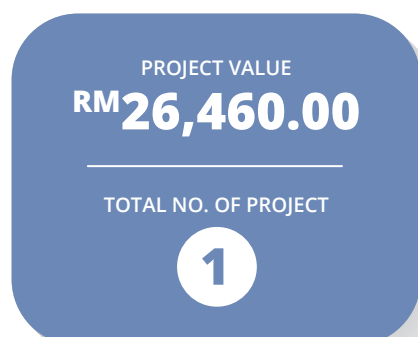


UNIVERSITY LEVEL

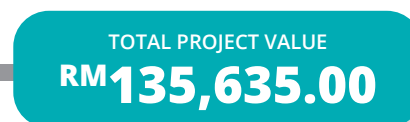


INTERNATIONAL LEVEL

SUMITOMO GRANT



WORLD BANK



~ Achievements at December 2022

RESEARCH HIGHLIGHTS 2022 |

AAGBS RESEARCH ACTIVITIES



- To encourage discipline-based research (eg: grant, publication, innovation, knowledge sharing session with industry)
- Research focus visibility

AAGBS INTERNAL GRANT

INTERNAL GRANT
RM5,000

DOCTORAL RESEARCH GRANT
RM10,000

SIG GRANT
RM20,000

ARTICLE PUBLICATION FEE (YPA)
(Based on appropriate rate)

- Financial support: AAGBS Grant, SIG Grant, DRG Grant (Research Incentive), YPA
- Publication service support

WEBINAR

HOW NOT TO WASTE A CRISIS
DEALING WITH OPPORTUNITY AND CHALLENGES

Prof. Dr. Wan Mohd Azizi
Vice-Chancellor
Universiti Kebangsaan Malaysia (UKM)
Topic: Ambassador and Opportunities of Academic Delivery

webex
Saturday
2nd JULY 2022
10:30 AM

Register Here
<https://bit.ly/38Wsh66>

AAGBS WEBINAR

MALAYSIAN CUISINE
Taking The Global Stage

Datin (Dr.) Redzwan Ismail (Chef Wan)
Chef, Malaysia

Mr. Ramee Yakoob
Director, AAGBS, AAGBS-UM
General President & Member Across The Asia (MAGSAC)

webex
7th JUNE 2022
9:30 AM

REGISTER NOW
<https://bit.ly/38Wsh66>

Online Webinar

"AN EVENING WITH OUR NATIONAL EXPATS"

Prof. Dr. Norzannah Mat Nor
AAGBS, UTM

Dr. Ridwan Mokhtar
AAGBS-UTM, TACIS, AAGBS

23 November 2022
9:00pm - 10:00pm

<https://meet.google.com/yja-efgi-avn>

FREE ENTRANCE

PERSATUAN ALUMNI
AAGBS - UTM

Strategic partnership with the industry and institutions.

Member's engagement on welfare and community involvement.

Expand the networking strength of the university.

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<https://prime.utm.edu.my>

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ENTREPRENEURIAL SPIRIT

REGISTER HERE

DATE
05 NOV 2022

TIME
12:00 P.M - 1:00 P.M

ONLINE CLASS : **zoom**

1ST

ROUNDTABLE DISCUSSION
AAGBS, ALUMNI AND AAGBS STUDENTS

"UTM Towards Global Prominence"

14 Nov 2022
8:30PM - 9:30PM

webex
<https://bit.ly/2068cay>

TAKLIMAT
ETIKA PENYELIDIKAN

26 March 2022
9:30AM - 11:30AM

webex
<https://bit.ly/38Wsh66>

Dr. Herlina Mokhtar
Associate Professor & Consultant
AAGBS-UTM, Graduate Business School

Penawaran Geran

'Doctorate Research Grant'

Jumlah Geran: RM10,000.00 | **Jangka Masa: 2 Tahun**

Minima 1 Penerbitan dalam Indexed Journal

SYARAT KELAYAKAN:

- Terbuka kepada pendaftar DBA AAGBS - Telah lulus DRP
- Pemohonan dibuat melalui penyelia

Tamiah Tutup: 30 JUN 2022

Untuk maklumat, sila hubungi:
Dr. Herlina Mokhtar
919-2345488
Pn. Syamsulrizal Ahmad
919-5421889



INDUSTRY LINKAGES & INTERNATIONALIZATION

TEAM MEMBERS |



DR. ARLINAH ABD. RASHID

Deputy Dean
(Industry Linkages &
Internationalization)



DR. AZLINA HANIF

Coordinator Corporate
Communication
& International Linkages



**SYAHIDATUL AKMAL
DZULKARNAIN**

Executive Officer



**NUR AZA ATIQA
MAD ZAHIR**

Clerk



AZMIL ABD RAHMAN

Web & Graphic Designer

ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	DATE
1	MoU Activities	Doctoral Colloquium in Strategic Management - AAGBS, UiTM and Trisakti University	16-Dec-22
2	MoU Activities	International Community Service Activity for Doctoral Students of Trisakti University	17-Dec-22
3	MoA & Visiting Prof Activities	Visiting Professor - Professor Dr Georg Hauer of HFT Stuttgart, Germany	11-24 Nov-22
		Organizing meetings, CR discussions, Class lecture, Talks, and Farewell lunch	
4	LOI Activities	Airlangga University Visit to AAGBS, UiTM	7-9 Nov-22
		Discussion on Exchange and Dual Master program, Campus Tour, Class lecture, Academic Visit to Eureka Efektif Sdn Bhd and Beryl's Chocolate Factory	
		Signing of Lol	
5	International Linkage	Visiting Professor - Professor Dr Kabir Hassan of University of New Orleans, USA	31-Oct-5-Nov-22
		Organizing meetings, Talks, CR discussions, MIBF and Doctoral Program review, Student Presentation for Product development in Islamic Finance	
6	International Linkage	Visit from Cardiff University, UK	31-Oct-22
		Meeting with Pro Chancellor of International Student and Head of College of Physical Sciences and Engineering, Prof Dr Rudolf Allaerman and Ms Anne Morgan, the Head of International Partnership	
		MoU, Staff Exchange, Student Exchange, and Research Collaboration	
7	MoU Activities	Takaful Industry in Malaysia - Development and Challenges (Serie 1) - In collaboration with Bolton University, UK, Great Eastern Takaful, Chartered Insurance Institute, UK, and HUME Institute, Laseanne, Switzerland	24-Oct-22
8	Industry Linkage	Student Internship program with Wild Urban Sdn Bhd	18-Oct-22
		Opportunity for students to do internship in Sales Marketing	
9	MoU Activities	Student Internship program with WindsorPatania Architects, UK	15-Oct-22
		Opportunity for students to internship in Growth Marketing	

ACTIVITIES AND ACHIEVEMENTS 2022 |

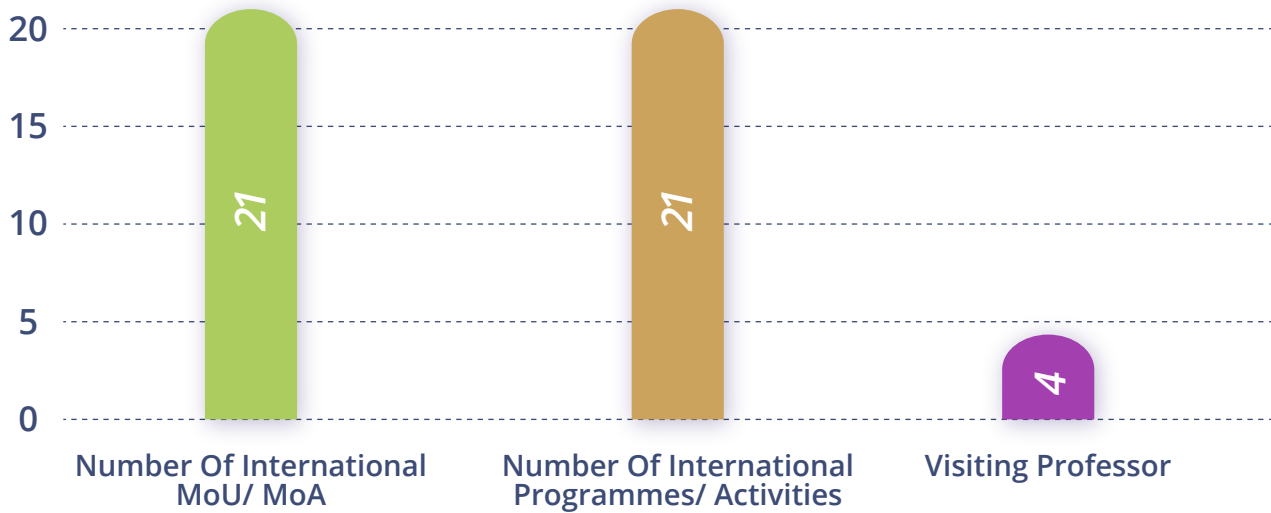
NO.	ACTIVITIES	ACHIEVEMENTS	DATE
10	MoU Activities	Meeting with Dual Master students from HFT Stuttgart	7-Oct-22
		Greet and Meet with Dual Master students	
11	MoU and MoA Activities	Dual Master and Student Exchange programs with HFT Stuttgart, University of Hradec Kralove, Woosong University, and Yamaguchi University	15 Sep-30 Nov-2022
		Disseminate info to students and conduct interviews to shortlist candidates	
12	LOI Activities	International Master in Management Applied Research Awards 2022 (IMMARA)	5-Oct-22
		Organizing international conference for master in management students from AAGBS, UiTM, Airlangga University, and Paramedina University	
		Preparing keynote speech for Dean of AAGBS,UiTM	
13	International Activity	AAGBS Webinar - Let's Explore Neuromarketing	3-Aug-22
		Organizing a webinar by Assistant Professor Dr Beenish Tariq, School of Business Studies, Institute of Business Administration, Karachi Pakistan	
14	MoU Activities	IMM Webinar - Diffable and Social Enterprise: No One Lest Behind by Hendra Warsita, Founder & CEO of Dignityku (Indonesia)	20-Jul-22
		Organizing IMM Webinar in partnership with IMM, PBS, Segi Uni, and Dignityku	
15	Industry Linkage	Student Intership program with Wild Urban SdnBhd	22-Jun-22
		Opportunity for students to do intership in Corporate Communication	
16	MoU Activities	IMM Webinar - Employment Branding by Prasath Kanagaras, Brand Strategist, Founder of Point Blank Mediaworks and PK Speakers, HRDCorp Certified Trainer	5-Jul-22
		Organizing IMM Webinar in partnership with IMM, PBS, Segi Uni	
17	MoU, MoA and International Activities	Academic Visit to Istanbul University, Bolton University, University of Hradec Kralove, Czech Rep, HFT Stuttgart, WindsorPatania Architects	22 May-5-Jun-2022
		Signing of MoA and Mou, discusion on collaborative activities, visit AAGBS Dual Master students, meeting with new international partners	

ACTIVITIES AND ACHIEVEMENTS 2022 |

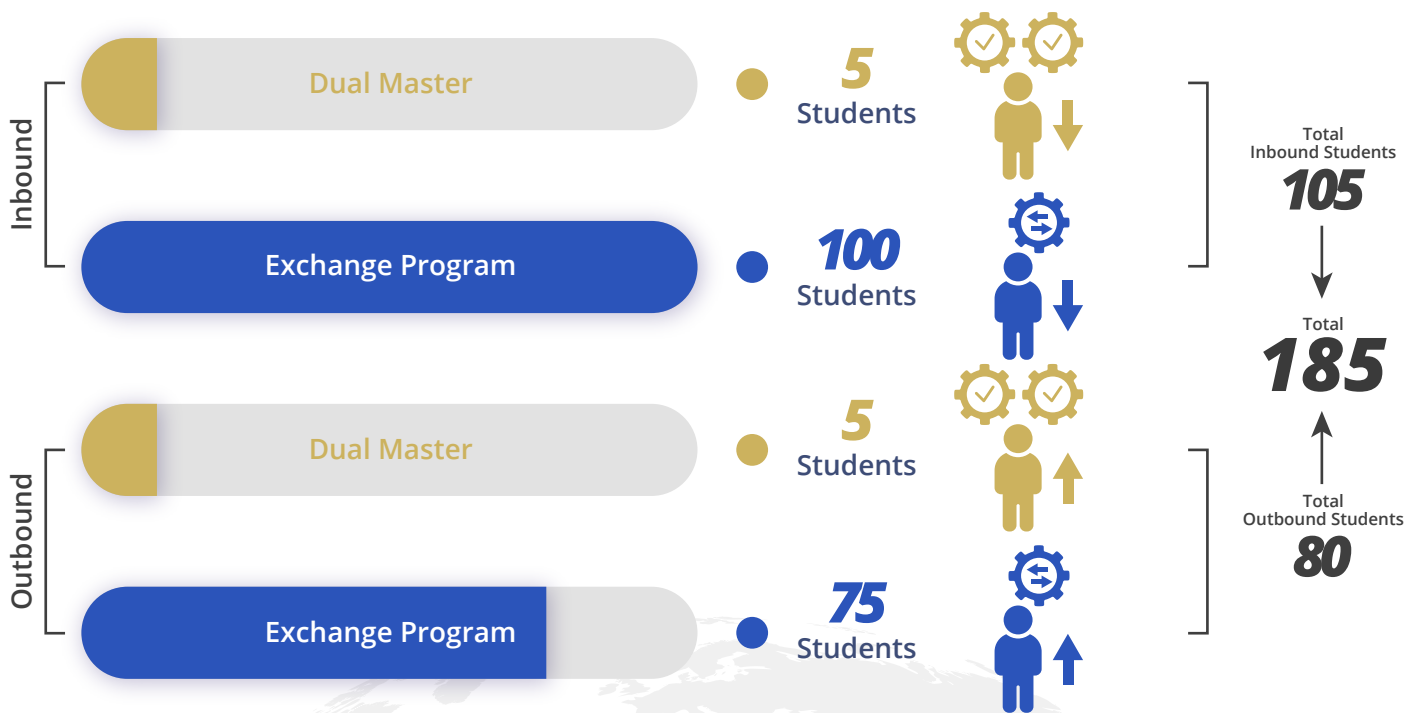
NO.	ACTIVITIES	ACHIEVEMENTS	DATE
18	MoU Activities	Student Internship program with WindsorPatania Architects, UK - Opportunity for students to do internship in Database Building and CRM	11-May-22
19	MoU Activities	IMM Webinar - The Power of Proactive Behaviour by Prof Dr Syed Jamal Abdul Nasir, Dean of AAGBS, UiTM - Organizing IMM Webinar in partnership with IMM, PBS, Segi Uni	17-May-22
20	MoU Activities	IMM Webinar - The Power of Networking by Hj Syamsul Amri A Razak, Lead Trainer and Certified Coach SABAR Training and Resources - Organizing IMM Webinar in partnership with IMM, PBS, Segi Uni and SABAR Training and Resources	12-May-22
21	MoU Activities	Briefing for Student Exchange candidates going to Woosung University	16-Apr-22
22	MoU Activities	IMM Webinar - How to manage Business in Post Covid World by Mr Vach Pillutla, CEO Al-Ikhsan Sports - Organizing IMM Webinar in partnership with IMM, PBS, Segi Uni	12-Apr-22
23	MoU and MoA Activities	Dual Master and Student Exchange programs with HFT Stuttgart, University of Hradec Kralove, Woosung University, and Yamaguchi University - Disseminate info to students and conduct interviews to shortlist candidates	15 Feb-25-May-2022
24	Industry and International Linkage	Visit to Embassy of Indonesia - Meeting Indonesia Ambassador (Dean of AAGSB, TDs of AAGBS, Dato Dr Irmohizam)	17-Feb-22
25	MoU Activities	IMM Webinar - Secrets to New Goal Setting and Achievement by Jackson Ng, Author and Professional Trainer - Organizing IMM Webinar in partnership with IMM, PBS, Segi Uni	19-Feb-22
26	MoU Activities	IMM Webinar - Corporate Values - Key to Leadership by Dato' Seri Rosman Mohamed, Former CEO of Bank Rakyat - Organizing IMM Webinar in partnership with IMM, PBS, Segi Uni	25-Jan-22

Industry Linkages & Internationalization
QUICK FACTS 2022 |

INTERNATIONALIZATION



NUMBER OF STUDENT MOBILITY



Industry Linkages & Internationalization

INTERNATIONAL PARTNERS |



Bandung Institute of Technology, Indonesia



Katholieke Universiteit Leuven (KU Leuven), Belgium



Da Nang University, Vietnam



Danang University of Science and Technology, Vietnam



Institute of Development Administration (ICO NIDA), Thailand



University of Applied Sciences Stuttgart, Germany



Woosong University, Korea



Yamaguchi University, Japan



University of Hradec Králové, Czech Republic



Istanbul University, Turkey



The Centre for Islamic Finance, University of Bolton, England



Burapha University, Thailand



Cardiff University, United Kingdom



Institute of Modern Technologies Montenegro



Stony Brook University, The State University of New York



Széchenyi István University, Hungary



Universitas Negeri Yogyakarta, Indonesia



Universitas Paramadina, Indonesia



University of Donja Gorica, Montenegro



Walailak University International College, Thailand



AGH University of Science and Technology (AGH UST), Poland



Universitas Airlangga, Indonesia

INTERNATIONAL PARTNERS ACTIVITIES |



- Student Mobility
- Staff Mobility
- International Discourse
- Lectures
- Visiting Professors
- Academic Visits
- Summer Program



Industry Linkages & Internationalization

INDUSTRY PARTNERS |



INSTITUTE OF MARKETING MALAYSIA

Institute of Marketing Malaysia



Al Muhsin Consultancy Services



Islamic Banking & Finance
Institute (IBFIM) Malaysia



Tesco Malaysia Sdn. Bhd.



FWD Takaful Berhad



Panasonic Industrial Devices
Malaysia Sdn. Bhd.



Lulu' Hypermaket



INSTITUT MASA DEPAN MALAYSIA

Institut Masa Depan Malaysia



MALAYSIA TRANSFORMER

Malaysia Transformer
Manufacturing (MTM) Sdn. Bhd.



BOSCH

Robert Bosch GmbH



Indah Water Konsortium
Sdn. Bhd.



Weststar Aviation Services
Sdn. Bhd

INDUSTRY PARTNERS ACTIVITIES |



**DR. MOHAMMAD FIRDAUS
MOHAMMAD HATTA**

Senior Lecturer,
Arshad Ayub Graduate Business School,
Universiti Teknologi MARA (UiTM)

for the appointment as

**Chairman of Shariah Committee
Great Eastern Takaful Berhad**



- AAGBS Leadership Talk
- Industry Knowledge Sharing Session
- Industry Visit
- Consultation, Internship & Research
- Shariah Committee Members



LENS | 2022

AAGBS WOOSONG UNIVERSITY
STUDENT EXCHANGE PROGRAM | FALL 2022

Congratulations and All the Best to:
HUR IZNA HANITY • STI MOOR STARIZKA • NADIA FARHIA • NUR AINI AFTIAN

for your semester abroad at
SolBridge International School of Business, Woosong University, South Korea

AAGBS Webinar
"LET'S EXPLORE NEUROMARKETING"

ASSISTANT PROF. DR. BEENCH THIRU
School of Business Studies, Institute of Business Administration, Kozhikode, India

10th Aug 2022, Wednesday | 2:00^{PM} (Indonesia Time)

<https://bit.ly/330t1wq>

Dual Master Program
HFT Stuttgart University

FOR FALL 2022 SEMESTER

Open for application:
22 February 2022 - 21 March 2022

<https://aagbs.ultim.edu.my>

Visiting Professor Talk Series 2022
"Sustainable Business Requirements and Opportunities: European Perspective 2022"

WEDNESDAY, 16 NOV 2022 | 10:00AM

<http://bit.ly/3tq1E29>

Visiting Professor Talk Series 2022
Professor Dr. M. Kabir Hossain
Professor of Finance, University of New Orleans, USA

1 November 9:00PM: Islamic Finance as a Solution to Financial Crisis
2 November 9:00PM: The Crisis of Economic Reform Policy Making
2 November 3:00PM: How to Write a Publishable Paper and Avoid Rejection
4 November 10:00PM: Fintech & Cryptocurrency

STUDENT EXCHANGE PROGRAM
UNIVERSITY OF HRADEC KRALOVE
CZECH REPUBLIC

Open for application until **4 OCTOBER 2022**

Please email your CV to:
Dr. Adine Hand
Coordinator of Corporate Communication & International Linkages
+852 5544 4468 / adinehand@hkim.edu.my
Mrs. Syahlihaul Akmal
Executive Officer
+852 5544 3566 / syahliaul@hkim.edu.my

TAKAFUL INDUSTRY IN MALAYSIA
"DEVELOPMENT AND CHALLENGES"

Thursday, 27th Oct 2022 | 5:00^{PM} (Malaysia Time) | 7:00^{PM} (UK Time)

Digitisation of Islamic Social Finance: "Mere Hype?"

23 June 2022, Wednesday
3:00pm - 3:30pm (Malaysia Time) / 7:00am (UK time)

REGISTRATION
<https://bit.ly/webinar-seesee02>

JOIN OUR TEAM
INTERNSHIP IN GROWTH MARKETING

windsorpatania
WindsorPatania Architects
London - Uxbridge - Cambridge

Assoc. Prof. Dr. Siti Zaleha Sahak
Council Member of Institute of Marketing Malaysia (2022 - 2024)

Tahniah
PROF. MADYA DR. SHARIFAH FAIGHA SYED ALWI
atas pelantikan sebagai
Shariah Committee of AmMetLife Takaful

Internship With WINDSORPATANIA ARCHITECTS

Windsorpatania Architects
London - Uxbridge - Cambridge



QUALITY ASSURANCE AND ACCREDITATION

TEAM MEMBERS |



**ASSOC. PROF. DR.
HADIJAH IBERAHIM**
Head of Quality Management



DR. NUR ARFAH MUSTAPHA
Coordinator Accreditation



**WAN SHAZATUL AZIRA
WAN MOHD FADZLI**
Quality Assistant



**NUR ROSYIIDAH
ABDUL THALIP**
Quality Assistant



ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	DATE
1	Writing of Self Evaluation Report UiTM Area 2	UiTM Self-Accreditation Preparation - SR R Report Writer UiTM Part 2 - INQKA Appointment	November 2023 till April 2022
2	IQA04 Preparation	Preparation for Self-Accreditation - Self-report preparation for programs that have been fully accredited. Refined standard reports for all programs and submit to UHEK. <ol style="list-style-type: none"> 1. MBA Program 2. MIBF Program 3. DBA Program 4. PhDMM Program 	Starting from 14 th February 2022 Online session every morning Friday Submission to UHEK 20 th March 2022
3	Preparation of IQA02 - Campus that offers AAGBS program	Self-Accreditation Preparation - Preparation of self-report for all branches that offer AAGBS program. Standard report has been purified for all campuses to be updated by the Coordinator. <ol style="list-style-type: none"> 1. MBA Program - Branches in Kedah, Penang, Perak, Melaka, Johor, Kelantan, Terengganu, Sabah, and Sarawak 2. MBA Program- Sarawak and Perak Branch 	Distribution on 20 th September 2022 Compilation and review of attachments from each branch for submission to INQKA on 20 th December 2022
4	Preparation of IQA01 - New Program at the Branch	3 offering locations have obtained JKPT approval <ol style="list-style-type: none"> 1. DBA Program, Johor Branch 2. DBA Program, Kedah Branch 3. DBA Program, Kelantan Branch 	Completed for all programs in June 2022
5	Preparation of Quality Manual and 34 Procedures	Adjustment of <i>Standard Operating Procedures (SOP)</i> for 4 months, uploaded into OPIR system during the refinement of Quality Manual <ol style="list-style-type: none"> 1. 12 <i>Standard Operation Procedure</i> for Management 2. 22 <i>Standard Operation Procedure</i> for Operation <p>SOP Workshop on 20th-22nd, September 2022</p>	Enforcement of Quality Manual and 34 SOP on 7 th November 2022. Compilation completed on 29 th December 2022. Completed uploading into OPIR system on 8 th December 2022

ACTIVITIES AND ACHIEVEMENTS 2022 |

NO.	ACTIVITIES	ACHIEVEMENTS	DATE
6	KIK Project - KIK Coordinator	KIK Coordinator and team members for the MyEva project	Completed on 3 rd August 2022 - KPI094
7	Operational Excellence Project - Operational Excellence Trainer	Reporting of Operational Excellence for Procedure PK.UiTM.AAGBS.(O).08 Management Procedure for Research Project of Master Program (ABP and IFE)	OPIR on 8 th December 2022
8	Management Review Meeting	JKSP - Assessment of quality objective achievement MKSP1 - Review of corrective action and system achievement MKSP2 - Proposal for innovation and impact study of quality system	17 th October 2022 7 th November 2022 13 th December 2022
9	Preparation of AACSB Annual Progress Report: <ul style="list-style-type: none"> AACSB Steering Committee AACSB Annual Progress Report Workshop 	Alignment of Business Education Standard 2015 to 2022. Writing a report based on Data Analysis generated using the SEDONA system and the 9 standards report.	1 st December 2022
10	Introduction and progress briefing on AACSB Business Accreditation Standard to branch representatives.	Aol Workshop at Melaka	18 th September 2022
11	Program Evaluation Panel	Accreditation of New Programs, Compliance with the Malaysian Qualification Agency (external) and UiTM (INQKA)	Throughout the year

BENGKEL ASSURANCE of LEARNING
"Closing the Loop"
18 - 21 September 2022
Amverton Heritage Resort, Ayer Keroh, Melaka

BENGKEL PENGURUSAN KUALITI STANDARD OPERATING PROCEDURE (SOP) 2022
21 - 23 September 2022
Amverton Heritage Resort, Ayer Keroh, Melaka

AAGBS KIK Project Report 2022
Group Name: Platinum Blaze



AAGBS Vision
To be Globally Recognised Graduate Business School

Vision Indicators:

- 01 AACSB: Association to Advance Collegiate Schools of Business
- 02 EFMD EQUIS ACCREDITED: EFMD Quality Improvement System
- 03 ABEST21: The Alliance on Business Education and Scholarship for Tomorrow's 21st century organization
- 04 MyTBS (5 Star): Malaysia Top Business School

ADMINISTRATIVE

Administrative
ADMINISTRATIVE STAFF |



FAIRUZASZILA JUNUS
Senior Assistant Registrar



NOORSHAKIRA RAMLI
Secretary



MOHD AZAMI AZIZ
Senior Executive Officer



**SYAHIDATUL AKMAL
DZULKARNAIN**
Executive Officer



HARIYANTI BAZIAN
Senior Clerk



ZAINAMIAH MD SALIM
Senior Clerk



NOR ASIAH OMAR
Senior Clerk



**AIDID KHUHAIRI
RAZALI**
Senior Clerk



NURUL WAF A RUSLEE
Clerk



**MOHAMAD NIZAM
AHMAD**
Operational Assistant



**WAN SHAZATUL AZIRA
WAN MOHD FADZLI**
Quality Assistant



**NUR ROSYIDAH
ABDUL THALIP**
Quality Assistant



**NUR AZA ATIQA H
MAD ZAHIR**
Clerk



AZMIL ABD RAHMAN
Web & Graphic Designer

Administrative
QUICK FACTS 2022 |

15
Active@AAGBS
.....

1
Appointed by
External PTJ
.....

1
Seconded to
External
Agency
.....

3
Contract / KHAS
.....

3
Transfer to
AAGBS
.....

1
Sabbatical Leave
.....

TOTAL: 24



QUICK FACTS 2022 |



Professor
(VK7)



7



Associate Professor
(DM54/53)



12



Lecturers
(DM52/51)



11

TOTAL: 30



(N41/42)



1



(N32/29)



2



(N22/19)



6



(N11)



1



(PSH)



4

TOTAL: 14



Thousand of Thanks...
Happy Retirement



Thank you!

**YBHG. PROF. DR.
ISMAIL AHMAD**

for your service with
Universiti Teknologi MARA (UiTM)

Retirement Date: 12 February 2022



Thank you!

**YBHG. PROF. DR. SYED
JAMAL ABDUL NASIR
SYED MOHAMAD**

for your service with
Universiti Teknologi MARA (UiTM)

Retirement Date: 17 June 2022



Thank you!

**YBHG. PROF. DR.
NOORAINI MOHAMED
SHERIFF**

for your service with
Universiti Teknologi MARA (UiTM)

Retirement Date: 15 July 2022

Thousand of Thanks...
Happy Retirement



Thank you!

**YBHG. PROF. DR.
SITI HALIJJAH SHARIFF**

for your service with
Universiti Teknologi MARA (UiTM)

Retirement Date: **26 August 2022**



Thank you!

**YBHG. PROF. DR.
NORYATI AHMAD**

for your service with
Universiti Teknologi MARA (UiTM)

Retirement Date: **31 August 2022**



Thank you!

**YBHG. ASSOC. PROF.
DR. ABDUL RAHMAN
ABDUL RAHIM**

for your service with
Universiti Teknologi MARA (UiTM)

Retirement Date: **3 November 2022**

Congratulations...

Staff Promotion



ASSOC. PROF. DR. NOR IRVONI MOHD ISHAR
Profesor Madya (Gred DM54)

ASSOC. PROF. DR. MOHAMAD NIZAM JAAFAR
Profesor Madya (Gred DM54)

ASSOC. PROF. DR. WAHIDA AHMAD
Profesor Madya (Gred DM54)

PROF. DR. SITI HALIJAH SHARIFF
Profesor Gred Khas C (VK 7)

PROF. DR. NOORAINI MOHAMED SHERIFF
Profesor Gred Khas C (VK 7)

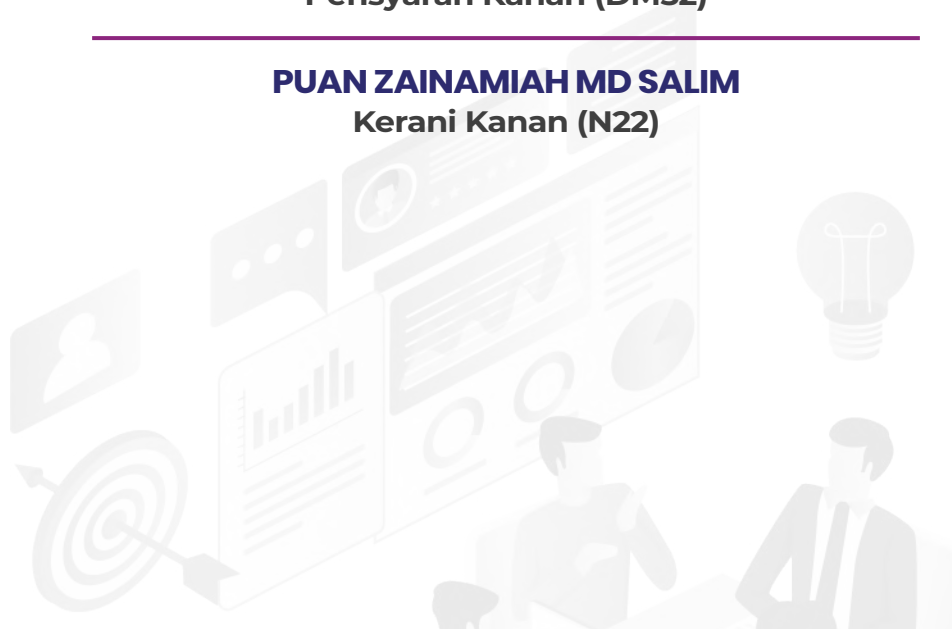
Congratulations **Anugerah Perkhidmatan Cemerlang (APC) 2021**



PROF. DR. NOORAINI MOHAMAD SHERIFF
Profesor (VK7)

DR. SHARIZAN SHARKAWI
Pensyarah Kanan (DM52)

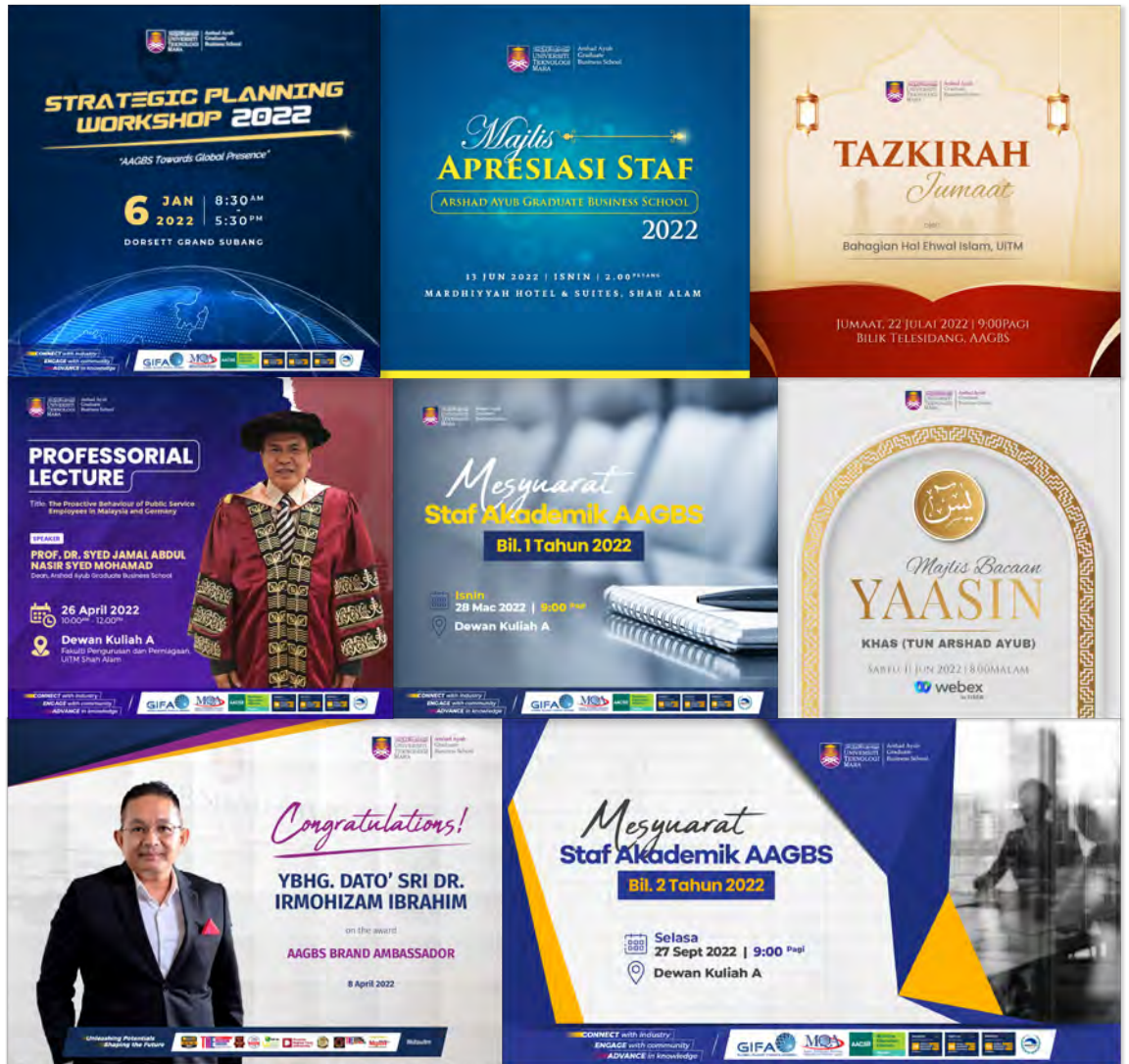
PUAN ZAINAMIAH MD SALIM
Kerani Kanan (N22)



AAGBS Project

1	Wifi installation in AAGBS building	September / October 2022	Completed
2	Number of warrant application to restore academic staff; Total capacity = 19	December 2022	In Progress
3	Application on administrative vacancy (Contract / PSH) after Laporan Audit Penjawatan Julai 2022	December 2022	In Progress
4	Application for vending machine; managed by ASAS	December 2022	In Progress
5	Application on upgrading AAGBS toilet (level 3 and 4)	December 2022	In Progress
6	Wakaf@AAGBS -2 units of Coway water purifier (at AAGBS pantry - staff; AAGBS Concourse - Students)	January 2022	Completed
7	Wakaf@AAGBS - Mouse and wireless keyboard; at Smart Classroom	February 2022	Completed
8	Wakaf@AAGBS - Development of AAGBS Musalla	2023 - 2024	In Progress

2022



PERFORMANCE INDICATOR (PI) ACHIEVEMENT

PERFORMANCE INDICATOR (PI) | ACHIEVEMENT 2022

PI NO.	PI Name	Target 2022	Achievement Status	% Achievement
PI007	Number of inbound students (minimum 1 day)	5	17	100%
PI008	Number of outbound students (minimum 1 day)	5	17	100%
PI013	Number of new Massive Open Online Course (MOOC)	2	2	100%
PI019	Number of alumni successfully became entrepreneurs	30	35	100%
PI020	Number of official partnership activitie.	30	27	90%
PI023	Number of collaboration with agencies, industry, NGOs, IPT (local and international)	1	1	100%
PI024	Number of educators with entrepreneurial expertise	5	12	100%
PI027	Number of new SULAM's programmes with industry involvement in relation to service learning activities.	0	0	100%
PI028	Number of volunteerism programmes	1	2	100%
PI031	Number of international communication skill related programmes	1	1	100%
PI032	Number of students participated in international programme organised by partner university / industry/ institution	3	3	100%
PI033	Numbers of students involved in the e-sport industry	20	20	100%
PI037	Number of students involved in invention and innovation activities	5	27	100%

■ 100% Achievement
 ■ >50% to 80% Achievement
 ■ <50% Achievement

~ Achievement at December 2022

PERFORMANCE INDICATOR (PI) | ACHIEVEMENT 2022

PI NO.	PI Name	Target 2022	Achievement Status	% Achievement
PI043	Number of student enrolment (National master students)	1,000	747	74.70%
PI044	Number of student enrolment (National PhD students)	318	363	100%
PI045	Number of student enrolment (international postgraduate students)	13	6	46.15%
PI049	Number of indexed publication: Conference proceedings in SCOPUS/WoS	0	1	100%
PI050	Number of indexed publication: Journal in SCOPUS/WoS/ERA.	28	18	64.29%
PI051	Number of high impact publications	2	0	0%
PI053	Number of indexed joint publication with National collaborators	10	6	60%
PI054	Number of indexed joint publication with Industry collaborators	1	4	100%
PI055	Number of indexed joint publication with International Collaborators	4	5	100%
PI056	Number of indexed publication: Journal in MyCite	5	11	100%
PI057	Number of publication published by UiTM Press and other publishers	3	3	100%
PI061	Number of principal investigators (PI) for research grants: National funded	11	14	100%
PI062	Number of principal investigators (PI) for research grants: Industrial funded	1	3	100%

■ 100% Achievement
 ■ >50% to 80% Achievement
 ■ <50% Achievement

~ Achievement at December 2022

PERFORMANCE INDICATOR (PI) | ACHIEVEMENT 2022

PI NO.	PI Name	Target 2022	Achievement Status	% Achievement
PI063	Number of principal investigators (PI) for research grants: International funded	1	4	100%
PI064	Total amount of research grants: National funded	130,000	50,000	38.46%
PI065	Total amount of research grants: Industrial funded	71,000	0	0%
PI066	Total amount of research grants: International funded	60,000	957,795	100%
PI072	Number of new MoU and MoA with International Industries	1	2	100%
PI073	Number of new MoA with local partners	1	0	0%
PI074	Number of activities under MoA/ MoU with International Industries	3	2	66.67%
PI075	Number of University Social Responsibility programmes (USR)	20	17	100%
PI076	Number of Knowledge Transfer Programmes (KTP)	1	18	100%
PI077	Total amount received (from external) for USR and KTP programmes	30,000	257,230	100%
PI078	Total amount spent (from own funds) for USR and KTP programmes	3,000	7,298	100%
PI079	Number of communities receiving/ benefiting from the knowledge/technology diffusion projects	2	24	100%
PI080	Number of alumni expert service programme	6	6	100%

■ 100% Achievement
 ■ >50% to 80% Achievement
 ■ <50% Achievement

~ Achievement at December 2022

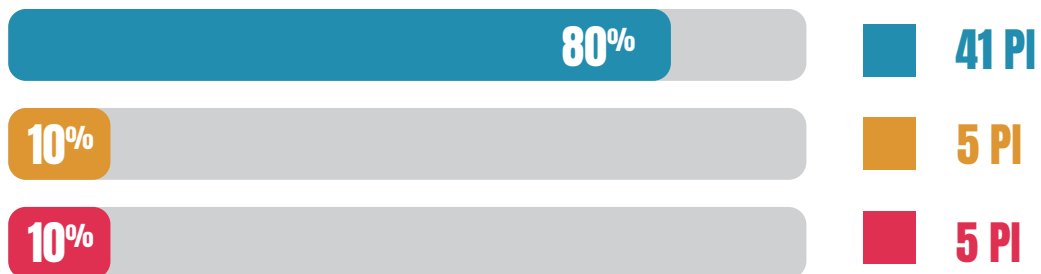
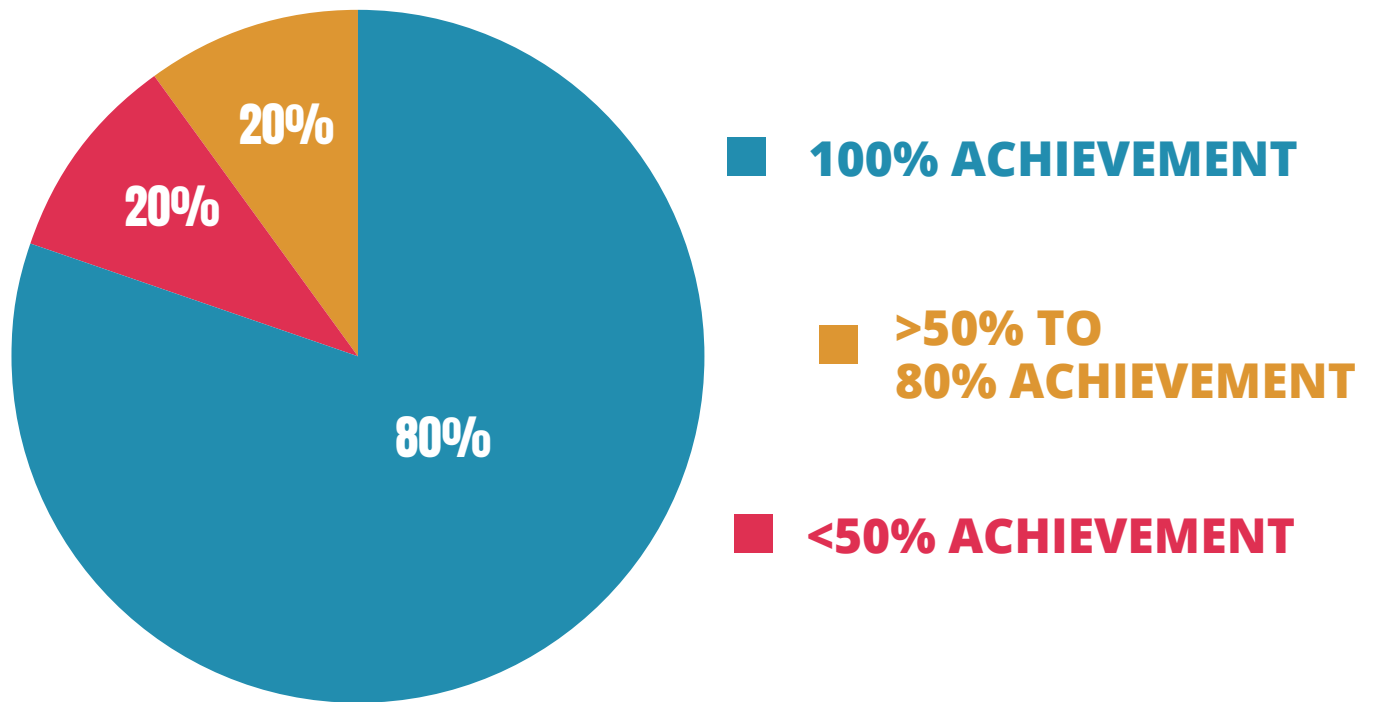
PERFORMANCE INDICATOR (PI) | ACHIEVEMENT 2022

PI NO.	PI Name	Target 2022	Achievement Status	% Achievement
PI081	Number of new MoU/ MoA with international universities	10	14	100%
PI082	Number of MoU/ MoA with Top 300 QS World University Ranking (international universities)	1	1	100%
PI084	Number of international programmes/ activities for active MoU/ MoA for the current year	6	14	100%
PI085	Number of staff with 6 years industry experience	5	5	100%
PI086	Number of activity related to ESI-iDART	2	3	100%
PI088	Number of staff with professional qualifications	10	10	100%
PI089	Number of staff attached with top global 2000 companies or top 300 universities	2	2	100%
PI090	Number of staff as members in international and national academic/professional bodies/ associations/ NGO	20	20	100%
PI094	Number of OE Project	1	1	100%
PI095	Number of KIK Project	1	1	100%
PI096	Number of activity related to Happiness Index	2	3	100%
PI117	Income generation for Kumpulan Wang Amanah from education/training programmes/ academic programmes/ competition	60,000	852,011	100%

■ 100% Achievement
 ■ >50% to 80% Achievement
 ■ <50% Achievement

~ Achievement at December 2022

PERFORMANCE INDICATOR (PI) | ACHIEVEMENT 2022



TOTAL NO. OF PERFORMANCE INDICATOR (PI) **51**



OVERALL ACHIEVEMENT **86%**

UiTM EXCELLENCE ACHIEVEMENT AWARD 2022



ANUGERAH KECEMERLANGAN PENCAPAIAN UiTM 2022

Adalah dengan ini diperakui bahawa

Arshad Ayub Graduate Business School

telah dianugerahkan

**Anugerah Insentif Kecemerlangan
PI Pemberat 4 2022
Kategori PI066: Total Amount of Research Grants:
International Funded**

Profesor Datuk Ts. Dr. Hajah Roziah Mohd Janor
Naib Canselor

Tarikh: 10 Februari 2023



ANUGERAH KECEMERLANGAN PENCAPAIAN UiTM 2022

Adalah dengan ini diperakui bahawa

Arshad Ayub Graduate Business School

telah dianugerahkan

Insentif Kecemerlangan Skor i-UiTM 2022



Profesor Datuk Ts. Dr. Hajah Roziah Mohd Janor
Naib Canselor

Tarikh: 10 Februari 2023



ANUGERAH KECEMERLANGAN PENCAPAIAN UiTM 2022

Adalah dengan ini diperakui bahawa

Arshad Ayub Graduate Business School

telah dianugerahkan

**Anugerah Penjanaaan Pendapatan Cemerlang
PI117: Income Generation for Kumpulan Wang Amanah
from Education / Training Programmes / Academic
Programmes / Competition**

Profesor Datuk Ts. Dr. Hajah Roziah Mohd Janor
Naib Canselor

Tarikh: 10 Februari 2023



ANUGERAH KECEMERLANGAN PENCAPAIAN UiTM 2022

Adalah dengan ini diperakui bahawa

Arshad Ayub Graduate Business School

telah dianugerahkan

Sijil Pencapaian Skor i-UiTM 2022



86.00%

Profesor Datuk Ts. Dr. Hajah Roziah Mohd Janor
Naib Canselor

Tarikh: 10 Februari 2023

TEACHING EFFECTIVENESS INDEX (TEX) 2022

PERINGKAT KOLEJ PENGAJIAN / FAKULTI / PUSAT AKADEMIK
UNIVERSITI TEKNOLOGI MARA (UiTM)



TAHNIAH

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

diatas pencapaian:

92.50%

SKOR KESELURUHAN
PENILAIAN TIGA PENJURU
OLEH PELAJAR (SuFO)



91.70%

SKOR KESELURUHAN
RAKAN SEKERJA / PEERS
(PRO-PENS)



91.50%

SKOR KESELURUHAN
KENDIRI (TESA)



92.10%

SKOR KESELURUHAN
TEACHING EFFECTIVENESS
INDEX (TEX)



Peringkat Kolej Pengajian / Fakulti / Pusat Akademik
Universiti Teknologi MARA (UiTM)

NEWS & EVENTS

Malam
**ASPRESIASI &
KECEMERLANGAN**
Akademik

FRIDAY, 25 FEB 2022
8:00 - 11:00 PM

MARDHIYYAH HOTEL & SUITES

OKTOBER 2021 - FEBRUARI 2022



Malam
**ASPRESIASI &
KECEMERLANGAN**
Akademik

**FRIDAY, 25 FEB 2022
8:00 - 11:00 PM**

MARDHIYYAH HOTEL & SUITES

OKTOBER 2021 - FEBRUARI 2022



Majlis APRESIASI STAF

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

2022

13 JUNE 2022 | MONDAY | 2.00 PM

MARDHIYYAH HOTEL & SUITES



Majlis APRESIASI STAF

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

2022

13 JUNE 2022 | MONDAY | 2.00 PM

MARDHIYYAH HOTEL & SUITES



PROFESSORIAL LECTURE

PROF. DR. SYED JAMAL ABDUL NASIR SYED MOHAMAD

Dean, Arshad Ayub Graduate Business School

26 APRIL 2022 | TUESDAY | 10:00AM

DEWAN KULIAH A,
FAKULTI PENGURUSAN DAN PERNIAGAAN



Mesyuarat Staf Akademik AAGBS

Bil. 1 & 2 Tahun 2022

28 MAC & 27 SEPTEMBER

DEWAN KULIAH A,
FAKULTI PENGURUSAN DAN PERNIAGAAN



VISITING PROFESSOR TALK SERIES 2022

PROFESSOR DR. M. KABIR HASSAN

Professor of Finance,
University of New Orleans, USA

PROFESSOR DR. GEORG HAUER

Professor in Business Administration,
and Management Accounting, HFT Stuttgart, Germany

1 - 24 NOVEMBER 2022

ARSHAD AYUB GRADUATE BUSINESS SCHOOL



Bengkel

STRATEGIC ACTION PLANNING (SAP)

AAGBS 2023

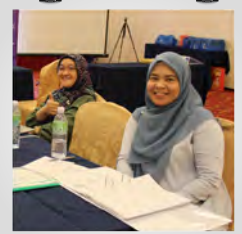
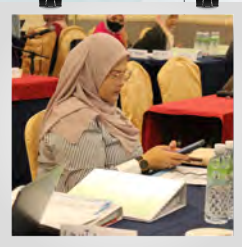
"AAGBS Global Marketable"

19 DECEMBER 2022 | MONDAY
DOUBLETREE BY HILTON
SHAH ALAM I-CITY



Bengkel SOP & AoL

18 - 23 September 2022
Amverton Heritage Resort, Ayer Keroh



Majlis Penyerahan Bantuan Mangsa Banjir

10 JANUARI 2022

LOBI, ARSHAD AYUB GRADUATE BUSINESS SCHOOL



AAGBS Visit Istanbul University, Turkey

26 MAY 2022



AAGBS Visit Bapak Hermono, the Ambassador of Indonesia

17 FEBRUARY 2022



ASAS Reach Mount Kinabalu

14 APRIL 2022

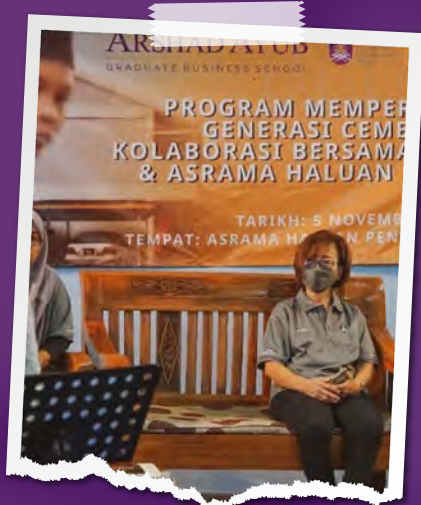
ASAS CSR Program at Kampung Genting Malik Batang Kali

18 APRIL 2022



CSR project for children at Asrama Haluan Penyayang Darul Mitfah As-Sa'adah Shah Alam

8 NOVEMBER 2022



Academic Visit from Universitas Trisakti to AAGBS

16 DECEMBER 2022



Academic Visit from Universitas Airlangga to AAGBS

8 NOVEMBER 2022



Student Mobility Programme Yamaguchi University, HFT Stuttgart, Woosong University

SEMESTER 2021 - 2022



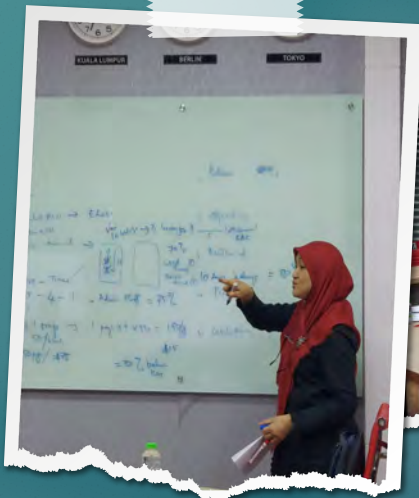
Meeting with AAGBS Brand Ambassador Dato' Sri Dr. Irmohizam Ibrahim

27 JANUARY 2022



Penyertaan Pertandingan Kumpulan Inovatif dan Kreatif (KIK) AAGBS

JUN - AUGUST 2022



**AAGBS Webinar
"Let's Explore Neuromarketing"**



**AAGBS Webinar
"How Not To Waste A Crisis"**



**AAGBS Webinar
"Malaysian Cuisine: Taking the Global Stage"**



**Annual General Meeting (AGM)
Persatuan Alumni AAGBS**



**Alumni Webinar
"An Evening With Our National Expats"**



**Islamic Social Finance 360 Series:
"Digitisation of Islamic Social Finance: Mere Hype?"**



**Pasca Bajet 2023:
Perkasa Ekonomi GIG**



**Webinar Post-Pandemic
"Business Sustainability Strategies"**



**Webinar Takaful Industry in Malaysia:
"Development and Challenges"**



**Student Exchange Program:
HFT Stuttgart University**



**Student Exchange Program:
Woosong University**



**Student Exchange Program:
University of Hradec Kralove**



**Internship with
WindsorPatania**



**Tazkirah Jumaat
Bahagian Hal Ehwal Islam UiTM**



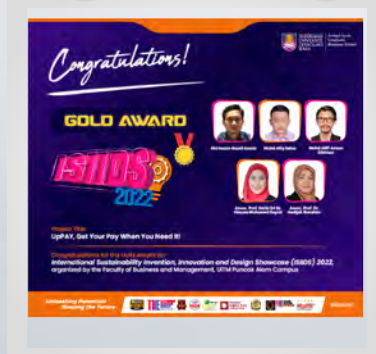
**Majlis Bacaan Yaasin:
Khas Tun Arshad Ayub**



**Student Exchange Program:
Woosong University**



Gold Award in ISIIDS 2022



**Publication in
The Journal of Entrepreneurship and Business (JBE)**



**Special Lecture:
"Advances in MOT Research"**



**Special Lecture:
"Balancing Risk and Return to Meet
Investment's Goals"**



**Special Lecture:
"Should The EU Be Considered a Model
For Asean?"**



**Special Lecture:
"Managing Intellectual Property"**



**Special Lecture:
"Managing Innovation"**



**Taklimat:
Etika Penyelidikan**



**1st Roundtable Discussion between
AAGBS, ALUMNI and ASAS**



Bengkel MOOC AAGBS



Ekspo Selangkah ke UiTM



VIVA VOCE 2022

AAGBS Student VIVA VOCE

CONGRATULATIONS

HAMIDAH MD YUSOP
AA995 - Doctor of Philosophy (Business Management)

for completing her PhD VIVA on 13 September 2022

Thesis Title: **Activating Pro-Environmental Behaviour at the Workplace: The Role of Green HRM, Perceived Innovation Characteristics and Environmental Knowledge in Development Financial Institutions in Malaysia**

Main Supervisor: **Dr. Alnuh Azwan Adom**
Assoc. Prof., Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

Co-Supervisor: **Assoc. Prof. Dr. Abdul Rahman Abul Bahim**
Associate Professor, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

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DIANA DOMINIC
AA901 - Doctor of Business Administration (DBA)

for completing her DBA VIVA on 28 August 2022

Thesis Title: **Effect of Social Media Characteristics on Communication Success of Information Department of Sabah (JAPEN): Mediating Effect of Trust on Peated Topics**

Main Supervisor: **Assoc. Prof. Dr. Imelda Albert Gasp**
Associate Professor, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

Co-Supervisor: **Assoc. Prof. Dr. Siti Zaleha Sahak**
Assoc. Prof. (Academic), Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

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NOR AZRI SHARIZAL ABU BAKAR
AA901 - Doctor of Business Administration (DBA)

for completing his DBA VIVA on 26 August 2022

Thesis Title: **The Effect of Social Media Influencer Marketing Credibility on Consumer Attitudes and Social Media Engagement Intentional Behaviour**

Main Supervisor: **Prof. Dr. Rosidah Musa**
Associate Professor, Faculty of Business Management (FBS), UiTM Sarawak

Co-Supervisor: **Dr. Mazlizi Mudo**
Senior Lecturer, Faculty of Business Management, UiTM Sarawak

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CONGRATULATIONS

ALOH ANAK ELIS
AA901 - Doctor of Business Administration (DBA)

for completing his DBA VIVA on 29 July 2022

Thesis Title: **Exploring Motivational Factors of Social Entrepreneurs and the Sustainability of Business**

Main Supervisor: **Assoc. Prof. Dr. Jetti Kusuma Ali**
Associate Professor, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

Co-Supervisor: **Assoc. Prof. Dr. Norlina Mohamed Noh**
Associate Professor, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

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SHAHIRINA LIZA SALISI
AA901 - Doctor of Business Administration (DBA)

for completing her DBA VIVA on 28 July 2022

Thesis Title: **The Moderating Effect of Board Gender Diversity on The Relationship Between Corporate Governance Mechanisms and Firm Performance in Malaysia: Pre and Post MCCG 2017**

Main Supervisor: **Prof. Dr. Corina Joseph**
Professor, Universiti Kebangsaan Malaysia (UKM), Sarawak Branch

Co-Supervisor: **Prof. Dr. Roslinda Hg Said**
Professor, Universiti Kebangsaan Malaysia (UKM), Sarawak Branch

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JOEHARY SULAIMAN
AA901 - Doctor of Business Administration (DBA)

for completing his DBA VIVA on 25 April 2022

Thesis Title: **The Moderating Effect of Innovation Capability on The Relationship Between Corporate Entrepreneurship and Organizational Performance of SMEs in Logistics Industry in Malaysia**

Main Supervisor: **Assoc. Prof. Dr. Rohana Hagah**
Associate Professor, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

Co-Supervisor: **Dr. Ehsanul Anwar Mohammad Ghor**
Senior Lecturer, School of Management, Universiti Utara Malaysia (UUM)

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CONGRATULATIONS

MUHAMMAD KHAIRUL RIDZUAN - BIN MHD SARI
AA995 - Doctor of Philosophy (Business Management)

for completing his PhD VIVA on 11 March 2022

Thesis Title: **Organizational Knowledge, Innovative Behaviour and SMEs' Performance: The Mediating Role of Knowledge Management in SMEs of Malaysia**

Main Supervisor: **Dr. Nurazee Mahmud**
Senior Lecturer, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

Co-Supervisor: **Professor Dr. Norzannah Md Nor**
Deputy Dean (Research, Consultancy, Publications & External Communication), Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

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IDA ANAK INGKO
AA901 - Doctor of Business Administration (DBA)

for completing her DBA VIVA on 3 January 2022

Thesis Title: **Resident Support For Sustainable Cultural Heritage Tourism Development in Sarawak: Perceived Tourism Benefits And Quality Of Life Perspective**

Main Supervisor: **Assoc. Prof. Dr. Jetti Kusuma Ali**
Assoc. Prof., Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

Co-Supervisor: **Dr. Norlan Jaafar**
Senior Lecturer, Faculty of Economics and Business (FEB), Universiti Kebangsaan Malaysia (UKM), Sarawak Branch

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CONGRATULATIONS

SITI FATIMAH LAILATUL QADRINA AWANG
AA901 - Doctor of Business Administration (DBA)

for completing her DBA VIVA on 3 January 2022

Thesis Title: **The Effect of Social Media Influencer Toward Pro-Environmental Intention: Moderating Effect of Issue Involvement**

Main Supervisor: **Dr. Sharifah Nurafiqah Syed Annuar**
Deputy Dean, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

Co-Supervisor: **Dr. Imelda Albert Gasp**
Associate Professor, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

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CONGRATULATIONS

ROSDIANA SUKARDI
AA901 - Doctor of Business Administration (DBA)

for completing her DBA VIVA on 17 March 2022

Thesis Title: **The Significance of Psychosocial Work Environment Factors on Intention to Retire Early Among Employees in Sabah: Life Satisfaction as Mediator**

Main Supervisor: **Prof. Dr. Syed Jamal Abdul Nasir Syed Mubashir**
Prof., Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

Co-Supervisor: **Dr. Sharifah Nurafiqah Syed Annuar**
Deputy Dean of Research, Innovation, Consultancy, Publications & External Communication, Faculty of Business Management, Universiti Teknologi MARA (UiTM), Sarawak Branch

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DEFENCE RESEARCH PROPOSAL (DRP 2022)

Congratulations!
Defence Research Proposal
 9 December 2022

Amer Fareed Mohd Shahril

Congratulations to **Amer Fareed Mohd Shahril** (AA501 - Doctor of Business Administration (DBA)) on passing your Defence Research Proposal.

Proposed Title :
 The Moderator Role Of Structural Assurance In The Unified Theory Of Acceptance And Use Of Technology (UTAUT): A Study Of E-Wallet Use Behaviour Among Working Adults In Malaysia

Main Supervisor : Prof. Dr. Tan Peck Leong (AAGBS, UiTM)
Co-Supervisor : Dr. Arlinah Abd. Rashid (AAGBS, UiTM)

Congratulations!
Defence Research Proposal
 5 December 2022

Lugman Hadi Azahar

Student Name : Lugman Hadi Azahar
Program Code : AA501 - Doctor of Business Administration (DBA)
Proposed Title : An Exploratory Study Of Organizational Agility Of Automotive SME In Malaysia
Main Supervisor : Dr. Harwino Rosnan (AAGBS, UiTM)
Co-Supervisor : Assoc. Prof. Dr. Saridon Abu Bakar (AAGBS, UiTM)

Congratulations!
Defence Research Proposal
 9 December 2022


Umi Nazira Rafie

Congratulations to **Umi Nazira Rafie** (AA501 - Doctor of Business Administration (DBA)) on passing your Defence Research Proposal.

Proposed Title :
 Influence Of Ostracism, Motivation And Career Adaptability Towards Turnover Intention Amongst Early Career Faculty Members: Mediated By Work Engagement

Main Supervisor : Dr. Surtana Ramli (AAGBS, UiTM)
Co-Supervisor : Prof. Dr. Norzahan Mat Nor (AAGBS, UiTM)

Thank you & Congratulations!



Tahniah

PROF. MADYA DR. SHARIFAH FAIGAH SYED ALWI

atas pelantikan sebagai

Shariah Committee
AmMetLife Takaful

Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas pelantikan sebagai Shariah Committee AmMetLife Takaful bermula dari 1 Jun 2022 hingga 31 Mei 2024.



Hearstest Congratulations

Assoc. Prof. Dr. Siti Zaleha Sahak

on the appointment as

Council Member of
Institute of Marketing Malaysia
(2022 - 2024)

from Arshad Ayub Graduate Business School



Tahniah

PROF. MADYA DR. ROSLINA AB. WAHID

atas pelantikan sebagai

Ahli Tetap Jawatankuasa Teknikal
Berkenaan Risk Management (NSC V/TC B)
oleh Jabatan Standard Malaysia

Ikhtisarpada Dekan dan seluruh warga AAGBS



Congratulations!

DR. MOHAMMAD FIRDAUS MOHAMMAD HATTA

Senior Lecturer,
Arshad Ayub Graduate Business School,
Universiti Teknologi MARA (UiTM)

for the appointment as

Chairman of Shariah Committee
Great Eastern Takaful Berhad

Great Eastern TAKAFUL



SETINGGI - TINGGI Penghargaan

Prof. Dr. Norzannah Mat Nor

atas segala jasa dan sumbang khidmat sebagai

Timbalan Dekan
Penyelidikan, Konsultansi,
Penerbitan dan Pembangunan Pelajar
Arshad Ayub Graduate Business School

Ikhtisarpada seluruh warga AAGBS



SETINGGI - TINGGI Penghargaan

Prof. Madya Dr. Nor Irvoni Mohd Ishar

atas segala jasa dan sumbang khidmat sebagai

Koordinator MBA & MIBF
Arshad Ayub Graduate Business School

Ikhtisarpada seluruh warga AAGBS

Congratulations!



Tahniah

**PROF. DR. SYED JAMAL
ABDUL NASIR SYED MOHAMAD**
atas pelantikan sebagai

Dekan
Arshad Ayub Graduate Business School

Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas pelantikan sebagai **Dekan** bermula dari 17 Jun 2022 hingga 16 Jun 2024.



Tahniah!

DR. HERWINA ROSNAN
atas pelantikan sebagai

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Penyelidikan, Konsultansi,
Penerbitan dan Pembangunan Pelajar**
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Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas pelantikan sebagai **Timbalan Dekan (Penyelidikan, Konsultansi, Penerbitan dan Pembangunan Pelajar)** bermula dari 1 Oktober 2022 hingga 30 November 2024.



Tahniah

DR. SHARIZAN SHARKAWI
atas pelantikan sebagai

**Koordinator
(Strategik & Transformasi Universiti)**
Arshad Ayub Graduate Business School

Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas pelantikan sebagai **Koordinator (Strategik & Transformasi Universiti)** bermula dari 1 Julai 2022 hingga 30 Jun 2024.



Tahniah

**DR. MOHAMMAD FIRDAUS
MOHAMMAD HATTA**
atas pelantikan sebagai

Koordinator (MBA & MIBF)
Arshad Ayub Graduate Business School

Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas pelantikan sebagai **Koordinator (MBA & MIBF)** bermula dari 1 Julai 2022 hingga 28 Februari 2023.



Tahniah

DR. NUR ARFAH MUSTAPHA
atas pelantikan sebagai

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Arshad Ayub Graduate Business School

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Selamat Datang

DR. ZURINA ISMAIL
ke
Arshad Ayub Graduate Business School

Congratulations to AAGBS Alumni!

Tahniah!

YBhg. Dato' Sri Dr. Irmohizam Ibrahim

atas penghormatan sebagai

100 Tokoh Awam Terbaik Dunia

oleh

The Contemporary World Press (China)

Ikhtis daripada:
Seluruh Warga Arshad Ayub Graduate Business School



Tahniah

YBHG. DATO' SRI DR. IRMOHIZAM IBRAHIM

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Rakyat Malaysia Pertama dilantik sebagai

Pengerusi Konvensyen dan Pameran (C&E) Majlis Anggota Penasihat (MAC) World Trade Centers Association (WTCA)

Ikhtis daripada:
Seluruh Warga Arshad Ayub Graduate Business School



Congratulations!

YBHG. DATO' SRI DR. IRMOHIZAM IBRAHIM

on the award

AAGBS BRAND AMBASSADOR

8 April 2022



Tahniah!

YBHG. DATO' SRI DR. IRMOHIZAM IBRAHIM

di atas pengiktirafan

World Digital Economy Corporate CEO Lifetime Achievement

Sidang Kemuncak Ekonomi dan Teknologi Digital Dunia

Dipaparkan sempena Alumni MBA, Arshad Ayub Graduate Business School, UTM.



Setinggi-tinggi

Tahniah

DR. DIONYSIA ALOYSIUS KIBAT
Chief Executive Officer, SMJ Sdn Bhd (GOT-DBA 2021)

Atas Penganugerahan Darjah Kebesaran, Bintang dan Pingat Kehormat

Ahli Setia Darjah Kinabalu (ASDK)

Sempena Sambutan Hari Jadi Rasmi Ke-69 Tuan Yang Terutama Yang di-Pertua Negeri Sabah

Ikhtis daripada: Arshad Ayub Graduate Business School



Tahniah!

LUQMAN HADI AZAHAR

di atas pentadbiran sebagai

Ahli Lantikan Menteri Majlis Perundingan Belia Negara



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Kompleks Al-Farabi, Blok D, Jalan Ilmu / 1,
Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

+603 5544 4721
aagbs@uitm.edu.my



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