



**ARSHAD AYUB**  
GRADUATE BUSINESS SCHOOL



# ANNUAL REPORT 2023

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# NEWS & EVENTS 2023

5 NOVEMBER 2023

## EMPOWERING TOMORROW'S LEADERS: COACHING FOR SUCCESS

Empowering Tomorrow's Leaders: AAGBS Alumni and ASAS unite for a transformative Coaching for Success program. On Sunday, 5th of November 2023, a remarkable Coaching for Success program with collaboration between AAGBS Alumni and ASAS, started its first chapter today. So, what sets this initiative apart? It's a reciprocal journey of growth and empowerment. Over the course of a year, this collaboration brings together nine industry leaders who are AAGBS Alumni as coaches, and ten participants who are ASAS members as coachees, fostering a rich exchange of wisdom and experiences. The program not only offers insights into the working world but also enhances employability for participants seeking to stand out among Malaysia's top employers.

The event started with an inspiring speech from Prof. Dr. Norzanah Mat Nor, establishing the atmosphere for a motivational and transformative journey. Following this, Encik Zainal, the President of AAGBS Alumni delivered a speech, providing further context and motivation. The opening ceremony, led by the Dean of AAGBS, Prof. Dr. Syed Jamal Abdul Nasir Syed Mohamad, marked the official beginning of this collaborative venture. And here's the exciting part - the program is still open to Alumni participation! If you're an AAGBS Alumni looking to make a meaningful impact and contribute to the development of tomorrow's leaders, this is your chance to be part of something transformative.



ALUMNI

STUDENT ASSOCIATION



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## GET IN TOUCH

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