



UNIVERSITI  
TEKNOLOGI  
MARA

ARSHAD AYUB

GRADUATE BUSINESS SCHOOL  
*Connect . Engage . Advance*



UNIVERSITI  
TEKNOLOGI  
MARA

Arshad Ayub  
Graduate  
Business School

**AAGBS**

**Annual Report**

**2021**



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AAGBS

24

## AAGBS KPI & PI Achievements

# 05

**THRUST 3**  
**RESEARCH, CONSULTANCY, PUBLICATION, STUDENT**  
**DEVELOPMENT & ALUMNI (14)**

Leader:  
**Prof. Dr. Norzanah Mat Nor**

Number of indexed publication:  
 Journal in SCOPUS/WoS/ERA

21

100%

Total amount of research grants:  
 Industrial funded

RM76,600

100%

Number of indexed joint publication  
 with National Collaborators

7

100%

Total amount of research grants:  
 International funded

RM38,600

100%

Number of indexed joint publication  
 with Industry Collaborators

3

100%

Number of other IPRs

2

100%

Number of indexed joint publication  
 with International Collaborators

4

100%

Number of alumni successfully  
 became entrepreneurs

38

100%

Number of indexed publication:  
 Journal in MyCite

7

100%

Number of University Social  
 Responsibility programmes (USR)

20

100%

Number of principal investigators  
 (PI) for research grants:  
 National funded

14

100%

Number of Knowledge Transfer  
 Programmes (KTP)

10

100%

Number of principal investigators  
 (PI) for research grants:  
 International funded

3

100%

Total amount received  
 (from external) for USR  
 and KTP programmes

RM10,000

100%

Number of principal investigators  
 (PI) for research grants:  
 Industrial funded

2

100%

Total amount spent  
 (from own funds) for USR  
 and KTP programmes

RM3,000

100%

**THRUST 3**  
**RESEARCH, CONSULTANCY, PUBLICATION, STUDENT  
DEVELOPMENT & ALUMNI (14)**

Leader:  
**Prof. Dr. Norzanah Mat Nor**

Number of communities receiving /  
benefiting from the knowledge /  
technology diffusion projects

5

100%

Number of alumni expert service  
programmes

3

100%

Percentage of student  
entrepreneurs

18%  
(>TARGET)

100%





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## GET IN TOUCH

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