



UNIVERSITI  
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ARSHAD AYUB

GRADUATE BUSINESS SCHOOL  
*Connect . Engage . Advance*



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Arshad Ayub  
Graduate  
Business School

**AAGBS**

**Annual Report**

**2021**



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**AAGBS**  
**At A Glance**

**02**

AAGBS Annual Report 2021



## Bespoke @ AAGBS

### What is a Bespoke Course?

- ▶ Informal learning at Master's degree level for everyone.

### What are the objectives?

- ▶ To offer courses that meet the needs of the participants, employers, industries which focus more on a particular set of skills on short period of time.
- ▶ To encourage lifelong learning activity.

### What are the benefits of joining Bespoke course?

- ▶ Platform to 'Update & Refresh' knowledge and skills.
- ▶ Opportunity to join quality courses at Master's degree level certified by MQA.
- ▶ Opportunity to participate in courses at Master's degree level developed from mutual collaboration with industry.
- ▶ Opportunity to interact and engage with participants that share a common interest.
- ▶ Affordable courses upon request with adequate learning period.





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