

9<sup>th</sup> Edition - April 2021  
**e-Bulletin**  
@AAGBS

**ARSHAD AYUB GRADUATE BUSINESS SCHOOL**

Universiti Teknologi MARA,  
40450 Shah Alam,  
Selangor Darul Ehsan, MALAYSIA

**GET IN TOUCH**

+603 5544 4721  
aagbs@uitm.edu.my



Arshad Ayub  
Graduate Business School



@aagbs\_official



@AAGBSOfficial

# AAGBS

## Webinar Series / Workshop

**AAGBS Knowledge Sharing Session**

Topic:  
**Graduating Into The School of Life: What's It Like And How You Can Ready For It**

Thursday | 18 March 2021  
10.00 AM – 12.00 PM  
Cisco Webex

**Mr. Iskandar Shah Zulkarnain**  
Chief Financial Resources Officer,  
Bank Islam Malaysia Bhd

<https://argo.paga.link/4hrsp>

**TAKLIMAT CARA-CARA MENGISI BORANG ETIKA PENYELIDIKAN**

Rabu | 10 Feb 2021  
9.30 – 11.30 Pagi  
Cisco Webex

<https://argo.paga.link/C5kat>

Penceramah  
**Prof. Madya Dr. Nor Hashima Hashim**  
Professor Madya @ Arshad Ayub Graduate Business School  
Terbuka kepada semua pelajar AAGBS

**SERTAI KAMI**

**AAGBS Knowledge Sharing Session**

Webinar:  
**Knowledge Transfer Programme (KTP)**

Friday | 5 March 2021 • 10.00 AM – 12.00 PM

Panelist:  
**Assoc. Prof. Dr. Hashibullah Ismail**  
Director, Industry Network Centre  
Industry, Community and Alumni Network (ICAN)

Panelist:  
**Assoc. Prof. Dr.-Ing. Oskar Hasdinar Hassan**  
Senior Lecturer, Faculty of Art and Design  
Universiti Teknologi MARA (UiTM), Shah Alam

**JOIN US**  
CISCO WEBEX

<https://argo.paga.link/Z2L4vh>

**AAGBS Knowledge Sharing Session**

Topic:  
**Enhancing Entrepreneurial Skills: Opportunities from Problems**

Thursday | 11 March 2021  
10.00 AM – 12.00 PM  
Cisco Webex

**Assoc. Prof. Dr. Rohana Ngah**  
Entrepreneurship Lecturer,  
MAMBAU, Universiti Teknologi MARA

<https://argo.paga.link/0rlyg>

**Enduring Challenges in the New Decade: Is the Current Global Scenario Driving or Limiting Business Potential?**

January 16 Saturday, 2021 | 10-12.45pm

**Aidi Izhom**  
Executive Director / Chief Executive,  
Raiz Malaysia

**Ahmad Zaki**  
Business Owner,  
Samurai Yakiniku, Setia Alam

**Join us!**

<https://meet.google.com/eex-kzry-inx>

**AAGBS VIRTUAL OPEN DAY**

Saturday | 23 January 2021  
9.00 AM – 11.00 AM  
Cisco Webex

\* Open to all. Come and join us to know more about postgraduate studies.

**Dr. Wafida Ahmad**  
Head of Postgraduate Studies  
Arshad Ayub Graduate Business School

**Dr. Mohamed Nizam Jaafar**  
Arshad Ayub Graduate Business School

**Dr. Nor Inani Mohd Isahar**  
Arshad Ayub Graduate Business School

**ARSHAD AYUB GRADUATE BUSINESS SCHOOL**

MGT786  
GLOBAL BUSINESS STRATEGY

Topic:  
**GLOBALIZATION: OPENING THE DOORS FOR PROSPEROUS BUSINESS IN CHINA**

Date, Time & Venue  
19 JANUARY 2021 @ 09.00AM - GOOGLE MEET  
<https://meet.google.com/vrvdaj-elt>

**FAHEEM AHMAD**  
DIRECTOR OF HIJRAHTRADING  
12 YEARS IN GUANGZHOU

**ADVISOR**  
DR. HERWINA ROSNAN

**EVENT ORGANIZERS**  
AQLIAH NOORDIN, MAHITHAH MOHAMMAD, AIDA GHAZALI

**IMM WEBINAR 2021**

**ENTREPRENEURIAL MARKETING: THE OMNI HOUSE**

BY **HERMAWAN KARTAJAYA**  
Founder & Chairman of Marketing, Inc & Founder of Asia Marketing Federation

In these challenging times, business dynamics, changing customer behaviour and evolving competitive drive us to embrace the Entrepreneurial Marketing Spirit.

Learn about The Omni House: The Integration of Creativity & Productivity, Innovation, Entrepreneurship, Professionalism and Leadership to keep ahead of the Competition!

16th MARCH 2021 | TUE | 10.00 - 11.00 AM | FREE ENTRY  
MALAYSIA TIME (GMT+8)

REGISTER NOW  
[www.bit.ly/omnihouse](http://www.bit.ly/omnihouse)

Co-organized by:  
SEGI, MAMBAU, MAMBAU



UNIVERSITI  
TEKNOLOGI  
MARA

Arshad Ayub  
Graduate  
Business School

## ARSHAD AYUB GRADUATE BUSINESS SCHOOL

---

Universiti Teknologi MARA,  
40450 Shah Alam,  
Selangor Darul Ehsan, MALAYSIA

## GET IN TOUCH

---

+603 5544 4721  
aagbs@uitm.edu.my



Arshad Ayub  
Graduate Business School



@aagbs\_official



@AAGBSOfficial