Arshad Ayub
Graduate
Business School

8th Edition - January 2021

e-Bulletin @AAGBS

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

+603 5544 4721
aagbs@uitm.edu.my

Arshad Ayub Graduate Business School

@aagbs_official

@AAGBSOfficial

8 December 2020

AAGBS Webinar Industry Talk Series 3.0

Topic : Creating and Sustaining Brand Value: The PETRONAS Dagangan Berhad (PDB) Experience
Speaker : Mr. Azrul Osman Rani (Managing Director and Chief Executive Officer, PETRONAS Dagangan Berhad, Downstream Business PETRONAS)
Moderator : Assoc. Prof. Dr. Siti Zaleha Sahak (Associate Professor, Arshad Ayub Graduate Business School)
Participant : Open to all
Platform : Cisco Webex