



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

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ANNUAL REPORT

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9 SEPTEMBER 2024

BRIDGING THE DIGITAL DIVIDE THROUGH GLOBAL RESEARCH COLLABORATION: DR. AZLINA HANIF'S ERASMUS SECONDMENT AT SZÉCHENYI ISTVÁN UNIVERSITY

Dr. Azlina Hanif, Senior Lecturer in Economics at AAGBS, is undertaking a one-month ERASMUS research secondment at Széchenyi István University of Győr under the ODDEA project, focusing on the role of institutions and market structures in the growth impact of digital goods (ICT). On 9 September 2024, together with Project Coordinator Prof. Dr. Anetta Čaplanová, she conducted an engagement session with faculty members to introduce the ODDEA project and promote future collaborations, including joint research, co-teaching, conferences, and staff and student exchanges. This collaboration strengthens cross-regional academic networks and supports efforts to bridge the digital divide between Europe and Southeast Asia.





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