UNIVERSITI TEKNOLOGI MARA

ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

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ANNUAL REPORT

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AI AUTOMATION SEMINAR EQUIPS AAGBS STUDENTS WITH INDUSTRY-RELEVANT SKILLS

AAGBS successfully hosted an insightful seminar titled "AI Automation: Empowering Business Innovators", delivered by Louis Chee and Asyrul Ramali from AI Nusantara and Permodalan Negeri Selangor Berhad (PNSB). The seminar was designed to equip AAGBS students with practical knowledge and hands-on exposure to the use of artificial intelligence tools in real-world business environments. Participants learned how AI automation can be applied to enhance productivity, improve decision-making, and drive innovation across various business functions.

This initiative reflects AAGBS' commitment to preparing future business leaders with future-ready digital skills, ensuring graduates remain competitive in an increasingly AI-driven economy. Special appreciation goes to the AI Nexus SIG of AAGBS for spearheading and organising this impactful programme.

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