



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

2024

ANNUAL REPORT

 <https://aagbs.uitm.edu.my>

14 - 16 OCTOBER 2024

AACSB PEER REVIEW TEAM (PRT) VISIT 2024

Arshad Ayub Graduate Business School (AAGBS) successfully hosted the AACSB Peer Review Team (PRT) Visit 2024 from 13 to 16 October 2024, marking a significant milestone in AAGBS's journey toward obtaining the prestigious AACSB Accreditation. This final visit represents the culmination of years of dedicated efforts to strengthen academic quality, governance, assurance of learning, faculty engagement, and strategic management in line with international standards for business education.

The Peer Review Team comprised distinguished international academics and accreditation leaders:

- Chair: Prof. Ongsakul Viput, AACSB Continuous Improvement Review Committee (CIRC) Member, NIDA Business School, National Institute of Development Administration (NIDA), Thailand
- Business Member: Prof. Stephen Kelly, Massey Business School, Massey University, New Zealand
- Business Member: Prof. Utomo Sarjono Putro, School of Business and Management, Institut Teknologi Bandung (ITB), Indonesia



Throughout the three-day visit, the PRT engaged in a series of comprehensive meetings, interviews, and evaluations involving AAGBS leadership, academic staff, administrative teams, students, alumni, and key stakeholders. These sessions focused on assessing AAGBS's academic programmes, faculty qualifications, assurance of learning systems, strategic initiatives, and overall institutional effectiveness in meeting AACSB standards.



AAGBS extends its sincere appreciation to all who contributed to the success of this important visit, including the Vice Chancellor, Deputy Vice Chancellor (Research), AAGBS Brand Ambassador, Advisory Board, Perpustakaan Tun Abdul Razak (PTAR), Institute of Quality and Knowledge Advancement (InQKA), AAGBS lecturers from main and state campuses, staff, alumni, and students. The collective commitment, professionalism, and teamwork demonstrated by the entire AAGBS community played a vital role in ensuring the smooth execution of the PRT visit.

As AAGBS awaits the outcome of this final review, the School continues to seek the support, thoughts, and prayers of all stakeholders for a positive result. This milestone reflects not only the pursuit of international recognition but also AAGBS's unwavering dedication to delivering world-class business education. Together, we move forward to make history.





ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Kompleks Al-Farabi, Blok D, Jalan Ilmu / 1,
Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

+603 5544 4721
aagbs@uitm.edu.my



Arshad Ayub
Graduate Business School



@aagbs_official