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UiTM Global

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# UG UITM GLOBAL NEWS

ENGAGING THE WORLD



## UiTM Networking

Visit & Collaboration Meeting  
in Australia.

# FBM UITM X Universitas Paramadina

## Guest Lecturers & Management Discussion



Campus Tour: Around the faculty and campus



On November 28, 2023,

**F**BM welcomed a group of delegates from Universitas Paramadina. This delegation included 16 students and 2 academic staff members who were invited as guest lecturers for Marketing classes. Despite the visit lasting only one day, numerous activities were conducted, benefiting both parties significantly. A campus tour was conducted, during which the delegates were impressed by the university's library and overall atmosphere. Additionally, the delegates took part in our annual entrepreneurship event, gaining insight into some of our students' activities. Following lunch, the guest lecturers delivered their lectures to our students. This not only provided our students with the opportunity to learn from international lecturers but also enabled them to network with the 16 students from Universitas Paramadina. Overall, this brief visit proved to be incredibly fruitful.



Paramadina students joined the faculty's ICAN week event



Paramadina students join the Strategic Marketing Management class with BA240 students



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