

ECOPHARMA 2025 X WORLD PHARMACISTS DAY



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The Faculty of Pharmacy proudly held *EcoPharma 2025 X World Pharmacists Day*, in conjunction with World Pharmacists Day, themed “Pharmacists: Integrating Care, Inspiring Sustainability.” The program sought to enhance public awareness of health and sustainability, emphasising the crucial role of pharmacists in community welfare. The event, in partnership with EcoPharma and Service-Learning Malaysia-University for Society (SULAM), offered a venue for students and staff to interact with the community via engaging and educational activities.

Held on 1-2 November 2025, this two-day event provided participants with the opportunity to engage in a variety of hands-on and informative activities. The event featured a variety of booths, including “Make Your Own Soap,” Pharmaplay, the PharmaKid Booth, and a career booth that highlighted the pharmacy profession.

Participants also had the opportunity to attend talks at these booths, participate in lucky draws, undergo health check-ups, engage in blood and organ donation campaigns, enjoy activities for children, and take part in a Zumba session on the second day. Participants obtained stamps from each booth they visited, and upon completing the collection, they were eligible to redeem rewards. Students enrolled in the elective course 'Know Your Medicine' also actively contributed to community education regarding the safe handling and appropriate use of medications. An inauguration ceremony was held, with Professor Ir. Tr. Dr. Mohamad Hafiz Mamat, Deputy Rector (Research and Innovation) of UiTM Selangor Branch, serving as the officiator.

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Under the EcoPharma initiative, several booths provided targeted educational and interactive experiences for the community. The Pharmaceutical Association of Malaysia (PhaMa) showcased their website to guide participants on how to access their branches, while Alpro Pharmacy Sdn. Bhd. educated visitors on proper medication disposal and provided a collection box for safe medication disposal. The *TOLAK UBAT TIDAK SAH* (TOBaTs) campaign, initiated by the Pharmacy Enforcement Division, Ministry of Health (MOH) aimed to raise awareness about the distinctions between registered and unregistered medications.

Additionally, ADAS Apothecary, a retail pharmacy operated by the Faculty of Pharmacy, UiTM Puncak Alam offered health screenings alongside sales of health supplements. Pfizer (Malaysia) Sdn. Bhd. engaged participants through interactive activities centered on medication education, making learning both informative and hands-on. Other booths include Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED), Institute of Continuing Education & Professional Studies (ICEPS), Collaborative Drug Discovery Research Laboratory (CDDR), Group for Affinity, Safety and Efficacy Studies Research Group (OASES), ReadyCare, KUA and FoRM.

By the end of *EcoPharma 2025 X World Pharmacists Day*, participants were provided with the opportunity to enhance their understanding of pharmacy, refine their communication and educational skills, and establish valuable relationships within the community. The programme reflected the Faculty of Pharmacy's commitment to integrating care, inspiring sustainability, and fostering a healthier, well-informed society.

