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# UG UITM GLOBAL NEWS

ENGAGING THE WORLD



## UiTM Networking

Visit & Collaboration Meeting  
in Australia.

# EDITOR in CHIEF NOTE

**Prof. Dr. Shahrman Zainal Abidin**  
Editor-in-Chief



Greetings from your Editor-in-Chief of UTM Global. We would like to use this occasion to express our gratitude to our readers, exceptionally creative and brilliant writers, and esteemed editorial board for their contributions to this highly sought-after archival newsletter for 2023.

This year will be remembered as a hopeful and exploratory one. The wonderful optimism characterized by the return to normalcy in our daily routines and, more crucially, in our university and other worldwide higher education institutions, was truly enjoyable to me. Our efforts in establishing bridges with prestigious universities across the globe yielded major outcomes. The participation of the community in academic gatherings, such as forums, symposia, and seminars, further demonstrated this optimism. One such significant example was when we participated in the Vice-Chancellor Office Special Project (VCOSP) grant for global visibility. This initiative, costing RM1,588,130.70, involved 237 participants from over 34 countries. Let us continue to play our part in fostering a sense of normalcy within our community, providing steadfast support for our staff and students.

We would especially like to thank Vice-Chancellor Prof. Datuk Dr. Roziah Mohd Janor for her efforts on behalf of the UTM Strategic Plan 2025's "Globally Marketable" theme.

Regarding discoveries, we were pleased to make advancements in space exploration, physical sciences, and ecosystems, among other fields, even after recovering from a catastrophic worldwide epidemic.

It is a genuine privilege to serve as the Editor-in-Chief of UTM Global Newsletter. Together with my team of skilled writers and committed editors, we eagerly anticipate serving you and continuing to deliver an outstanding newsletter. We wish everyone a future filled with groundbreaking discoveries and thrilling innovations.

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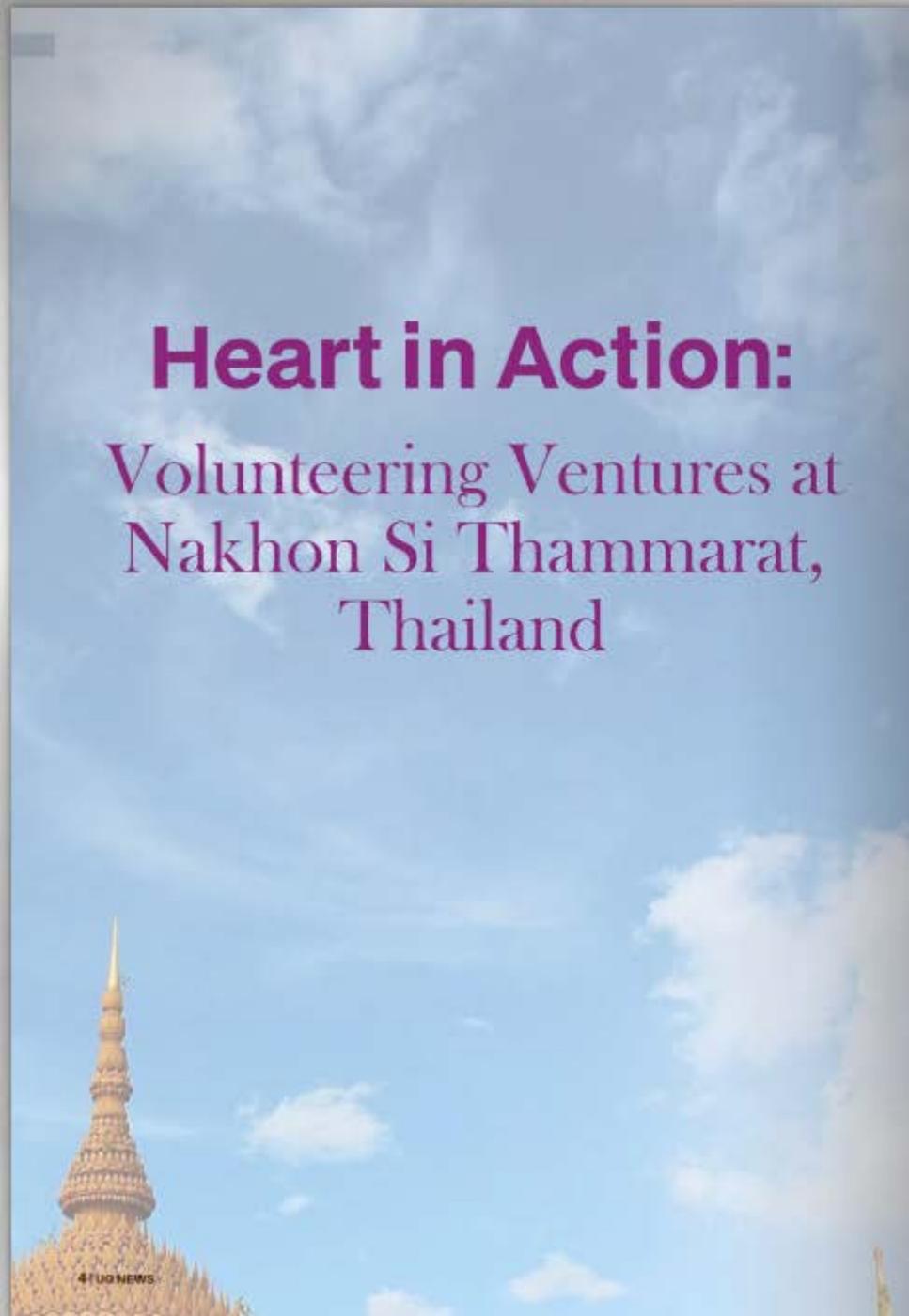
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## UITM GLOBAL NEWS

A newsletter showcasing UITM's internationalisation activities with the motto "Engaging the World." It features the engagement of UITM with its partners at the global level

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# Heart in Action: Volunteering Ventures at Nakhon Si Thammarat, Thailand

Akademi Pengajian Bahasa (APB), UITM have a long collaborative relationship with Walailak University, Thailand. Over the past 20 years, various types of collaborative activities were conducted to continue the partnership and cultural exchange between the two institutions following the MoU that was signed in 2001. Among the most notable achievements of APB was sending its academic staff from the Department of Malay Studies, and the Department of English language and Linguistics to Walailak University as visiting professors, since the year 2001. Other than that, both UITM and Walailak University students have been involved in the 'In Country Study Programme' where they get to experience the cultures in both countries as exchange students. Unfortunately, when COVID-19 pandemic hit the world in 2020, many planned activities had to be put on hold.

In 2023, APB had invited Assistant Professor Dr Somrak Chaisingkananont from the School of Liberal Arts, Walailak University as one of the speakers in an online forum entitled 'Indigenous Language Revitalisation: Whose Responsibilities?' as part of the International Mother Language Day 2023. This event was conducted in collaboration with UNESCO, to celebrate Indigenous languages and

cultures, with a focus on indigenous voices from Malaysia. This event was a success and has served as a starting point to continue working with Walailak University post-pandemic.

Following this, a group of lecturers and students from APB visited Walailak University for an academic visit and volunteering program from 6-10 March 2023, with the aims of planning and discussing academic and research strategies moving forward, as well as conducting volunteer activities with the local communities in Nakhon Si Thammarat, Thailand.



Students and lecturers from APB and Walailak University.

Associate Professor Dr. Norhazlina Husin was the head delegate from APB during the academic visit to Walailak University. She was joined by Mr. Azhar Abdul Wahab, Dr. Noor Ida Ramli, and Ms. Midlyana Mohamad from the Department of Malay Language. These lecturers were among the visiting professors at Walailak University between 2001 and 2018. Two lecturers from the Department of English language and Linguistics, Dr. Syamimi Turiman and Dr. Haida Umiera Hashim, as well as Dr. Fahad Maromar from the Department of Asian and European Languages, were also present.

Meanwhile, the representatives of Walailak University were Ajarn Kamontip Klaibanmal, the Acting Dean and Head of English Department, Asst. Prof. Dr. Wararat Whanchit and Mr. Abdul Razak Panaemalae. The discussion covered various aspects related to teaching and learning activities, as well as research collaboration opportunities. Both institutions are hopeful for the continuation of visiting professors/ scholars at Walailak University and UITM. Walailak University has also requested for benchmarking of its English programme, particularly in terms of students' enrollment. At the same time, both institutions have identified potential internal grants that can be considered for matching grants. Student mobility programmes were also discussed, and there are possibilities for students from both institutions to undergo their internship either at UITM or Walailak University.

Representative from Walailak University

On the second day, the visit was then continued with a volunteering programme at the Maahad Eemaneyah Foundation School (MEFS) in the Tha Sala district, Nakhon Si Thammarat. During the visit to the school, students had the opportunity to showcase and demonstrate the language applications that they have developed. A total of 10 students joined this programme, where 8 of them are from the Bachelor of Applied Language Studies (Hons.) Malay for Professional Communication programme, one post-graduate student majoring in English language, and another postgraduate student majoring in Arabic language.



They were divided into 3 groups (based on the three languages, i.e. Bahasa Melayu, English and Arabic language) and were tasked to teach/ demonstrate the language applications that they have developed themselves to the MESF students. These students were also joined by a group of volunteer students from the Walailak University, who played the role of assisting them with language barriers issues when the lessons were conducted.

Commemoration ceremony for the visit



The volunteering programme at MEFS has provided an insight for both the students and lecturers, of the real classroom setting environment of an Islamic school in Thailand. Interestingly, MEFS is complete with technology facilities, such as smart boards as well as other teaching and learning materials to assist both the teachers and students with the teaching and learning process in the classrooms. Most of the funds and facilities received by the school were channelled by the Thailand government. The students from APB gained a wholesome experience. The volunteering programme has provided the students with the chance for them to further improve their communication skills.

An outside classroom activity



The next day, lecturers and students headed to the Ban Laem Homestay in the Tha Sala district for another volunteering programme. This time, they gained first-hand experience of mangrove planting. The trip started with a boat sailing to the Morakot Forest to view a stunning scene of the well-conserved mangrove forest. Then, they were brought to the natural source of mud and both students and lecturers participated in the unmissable mud spa activity. Afterwards local cuisines such as mangrove tempura, as well as squid ink rice, popularly known as 'Nasi Selut', were served during lunch.



Khao Luang Chamber

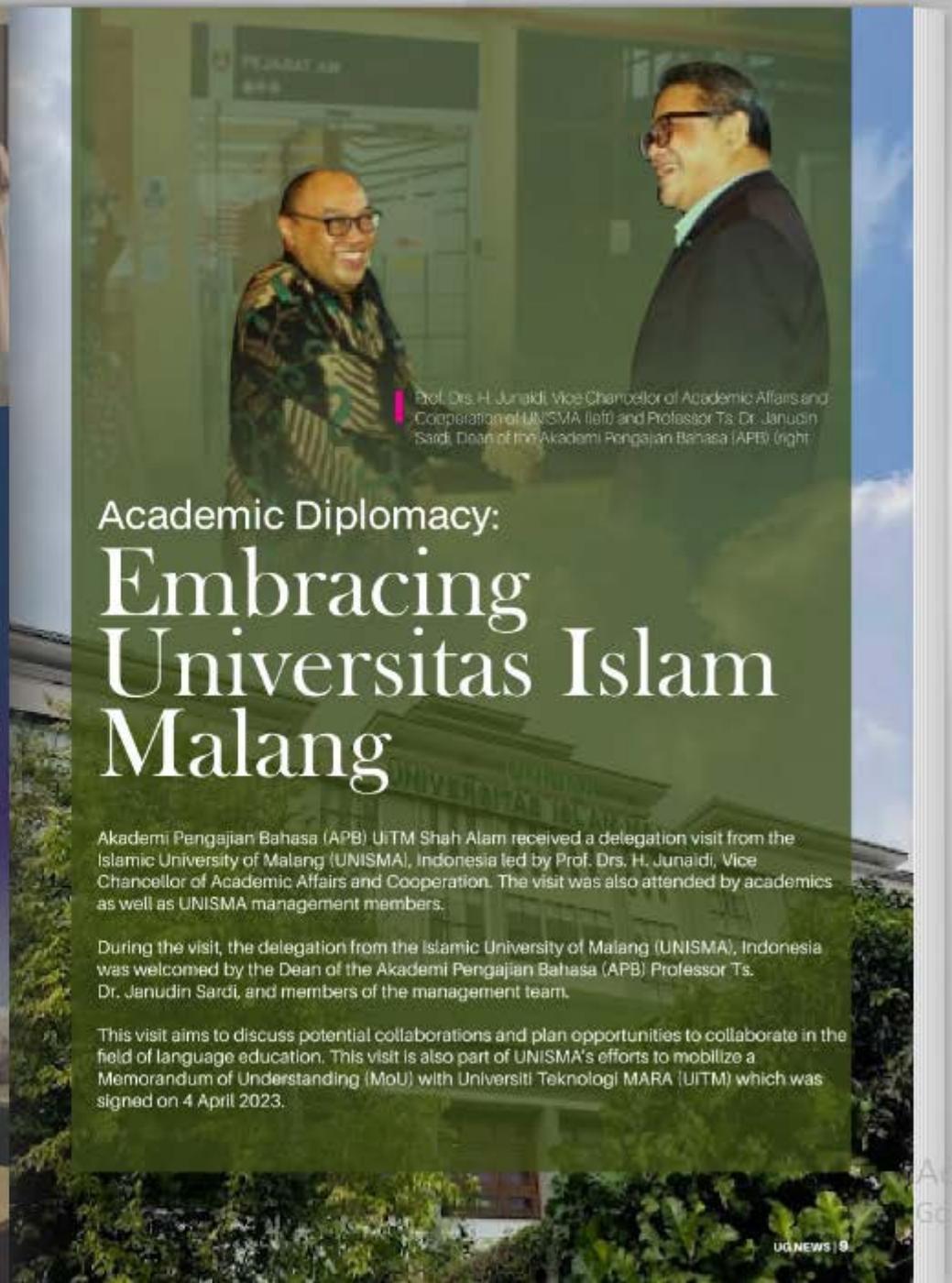
Delegates of APB at the Consulate General of Malaysia, Songkhla

On the last day of the visit to Thailand, the delegates from APB went on a social visit to the Consulate General of Malaysia, Songkhla. They were briefed about the current processes and procedures for Malaysian students who intend to undergo their internship in Thailand. The information provided by the consulate was indeed helpful, particularly for the students to plan for their internship abroad.

*To conclude, the academic visit and volunteering program had opened doors for opportunities to continue the collaborations with Walailak University, as well as the community in Nakhon Si Thammarat, Thailand. It is hoped that this effort will help promote APB to greater heights, in line with UiTM's vision to be globally renowned by 2025.*



Discussion between Delegates of APB and members of Consulate General of Malaysia, Songkhla



Prof. Drs. H. Junaidi, Vice Chancellor of Academic Affairs and Cooperation of UNISMA (left) and Professor Ts. Dr. Janudin Sardi, Dean of the Akademi Pengajian Bahasa (APB) (right)

## Academic Diplomacy: Embracing Universitas Islam Malang

Akademi Pengajian Bahasa (APB) UiTM Shah Alam received a delegation visit from the Islamic University of Malang (UNISMA), Indonesia led by Prof. Drs. H. Junaidi, Vice Chancellor of Academic Affairs and Cooperation. The visit was also attended by academics as well as UNISMA management members.

During the visit, the delegation from the Islamic University of Malang (UNISMA), Indonesia was welcomed by the Dean of the Akademi Pengajian Bahasa (APB) Professor Ts. Dr. Janudin Sardi, and members of the management team.

This visit aims to discuss potential collaborations and plan opportunities to collaborate in the field of language education. This visit is also part of UNISMA's efforts to mobilize a Memorandum of Understanding (MoU) with Universiti Teknologi MARA (UiTM) which was signed on 4 April 2023.



Discussion between the delegation of UNISMA and members of APB management team



A ceremony to commemorate the visit

UNISMA and APB hope that this visit can strengthen the relationship between the two institutions and advance the quality of education and research thus bringing lasting benefits.

## Transformative Global Learning: Student Exchange Initiative

Universitas Muhammadiyah Yogyakarta (UMY) and Akademi Pengajian Bahasa (APB), Universiti Teknologi MARA (UiTM) successfully concluded a recent student exchange programme, providing a valuable global learning experience for the participating students. The programme, which took place from June 2023 to July 2023, aimed to enhance cultural knowledge and offer practical training opportunities in a diverse environment. On 27th June 2023, three Indonesian students from UMY arrived at Kuala Lumpur International Airport (KLIA), where they received a warm welcome from Dr. Mohammad Nor Amin Samsun Baharun, the Coordinator of LG242 Arabic for Professional Communication, an undergraduate course offered at APB. Concurrently, UiTM students from the LG242 course have completed their internship at UMY from April 2023 to August 2023. This extended internship period showcases APB commitment to providing its students with an extensive and immersive learning experience in different academic and cultural settings. This student exchange programme also

highlights APB's commitment to international collaboration. Recently, APB has signed an agreement with UMY to realize exchange Industrial Training Students from 2022 to 2025.

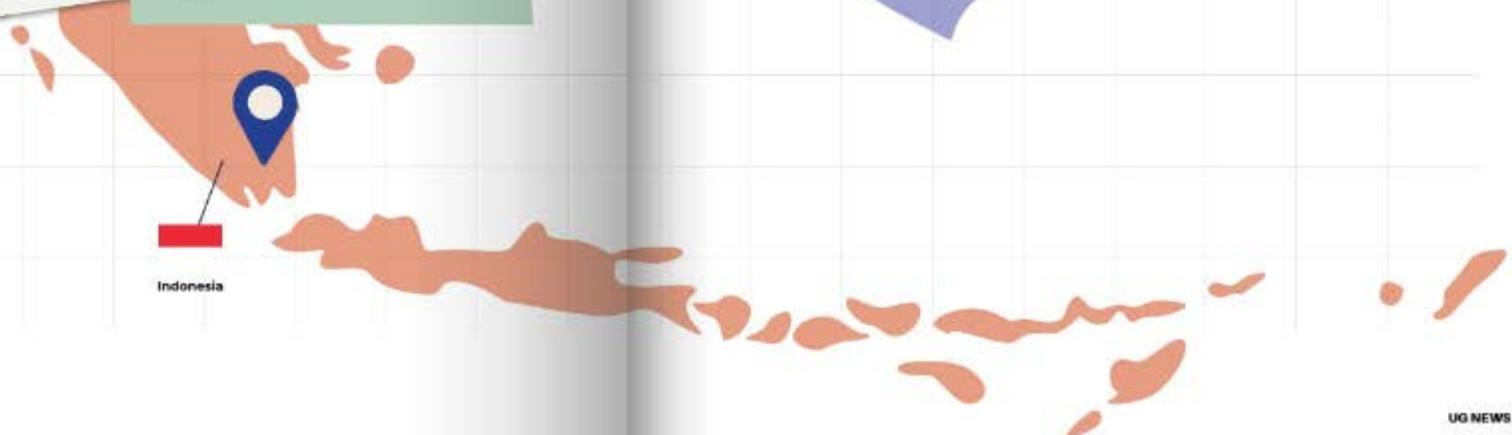
By facilitating such programmes, APB aims to foster global cooperation, enabling students to gain invaluable insights into diverse academic and professional practices. This exchange programme emphasizes the significance of international education and its contribution to the personal and professional development of students. Through firsthand experience in a foreign environment, students acquire cross-cultural competencies, adaptability, and a deep appreciation for diversity.



Dr. Mohammad Nor Amin Samsun Baharun from APB UiTM with the three Indonesian students from Universitas Muhammadiyah Yogyakarta



The three Indonesian students from Universitas Muhammadiyah Yogyakarta at APB UiTM Shah Alam for the student exchange programme



# International Collaborative Teaching *between* Faculty of Business and Management UiTM Negeri Sembilan, Kampus Rembau and Universitas Hasyim Asy'ari

As we know collaborative teaching brings about a wide range of social skills that traditional methods do not offer. Collaborative teaching provides opportunities for holistic education and assesses students in various methods. Collaborative teaching, sometimes called cooperative teaching or team teaching, involves educators working in tandem to lead, instruct and mentor groups of students. Collaboration most often occurs among professionals from various disciplines including core subjects

With the return to classrooms, the coming years provide an opportunity to reshape education in a more collaborative and technologically driven way, a special interest group, EMLD (Entrepreneurship Management and Leadership Development) within the Faculty of Business and Management UiTM Cawangan Negeri Sembilan, Kampus Rembau took an initiative to conduct a collaborative teaching programmed among our partner universities.



Poster For International CGCT Principles of Entrepreneurship

To be effective, the art of collaboration requires thoughtful consideration on the part of educators. Time must be set aside for developing lessons and deciding on appropriate learning approaches to use with specific students or groups.

These effort which in some ways signify a break with internalization strategy as we know it, underscore the need for a renewed discussion on the fundamental values of international academic cooperation and for charting a path in the international context of university diversity. These programmed involve there different subject that is Principle of Entrepreneurship, Fundamental of Marketing and Creative Thinking Skill.

The era of task-based learning is slowly being replaced. Task-based learning allows students to complete a task after a unit. The basis of how much the student has understood is assessed from the task or project. This encourages a 'learn and move on' mentality.



Audience For International CGCT Principles of Entrepreneurship

In this era, we notice that students need to be assign as much as holistic driven education. Understanding a topic doesn't stop at a project. It continues further as they delve into real-life situations. This helps students understand their text-based solutions apply in real life. More than 400 student participate in these online programmed.

By encouraging active participation in scholarly activities like this, beyond the traditional coursework, we can developed an initiative that aims to foster a culture of quality learning at the grassroots level with a minimum cost.

In collaborative teaching, the development of

interpersonal skills is just as important as the learning part itself. Students reflect on "why" they're doing the work that they do, allowing more clarity and insight. Cooperative teaching experiences also provide mutual support and assistance for planning and implementing lessons, assessing students' progress, sharing professional concerns, and addressing students' learning needs.

These very approaches develop problem-solving abilities. The collaborative teaching programmed was conduct with our international university partners from Indonesia, Universitas Hasyim Asy'ari and also involving our multi-national corporation partners from Indonesia Bank Syariah Indonesia.



Content For International CGCT Principles of Entrepreneurship

In Faculty of Business and Management we realize that collaborative teaching does raise radical questions. It raises questions against the long followed traditional based system. Collaborative teaching involves role changes, a closer-knit communication between the lecturer and student. This is a factor that is rarely seen in traditional cases.

## Collaborating to improve learner outcomes

For us this programmed is a process of working together to achieve a common goal with our international universities and industrial partners. In teaching, the common goal is always improved learner outcomes.

Teaching collaboration involves:

- debating, planning, and problem-solving together
- inquiring together, using evidence and research to guide decision-making
- capitalising on each other's strengths and working with each other's weaknesses
- actively contributing to a respectful and supportive learning environment.

## Shifting from "my learners" to "our learners"

Active collaboration requires a shift from managing the learning of a single group of learners to taking collective responsibility for the success and wellbeing of all learners. We and our partners seeing that innovative learning environments are changing the ways that lecturers teach, plan, and inquire into teaching together, but regardless of the teaching environment, effective collaboration requires a shift of thinking from "me" to "we" and from "my learners" to "our learners". By conducting this kind of programmed lecturers discuss the mentoring, support, dialogue, and questioning that come from teaching in a shared space.

Poster For International CGCT Fundamentals of Marketing

## Collaboration and inquiry

Collective inquiry is at the heart of teacher collaboration because it brings teachers together as learners, with a shared goal of improving learner outcomes. In professional learning communities, all teachers contribute as equals, seeking to understand and respond to what is happening for their learners. The focus is on problem-solving together, drawing on both research and student evidence to inform and evaluate changes to practice.

They comment on the importance of taking ownership over your teaching practice, examining its impact, and being open to making changes.

Key benefits include:

- a sense of "all being in it together"
- having a critical friend to support you
- trying new things and getting feedback from students and colleagues on their impact
- being part of an ongoing process on reflection.

# Benefits of active teacher collaboration



Content For International CGCT Principles of Entrepreneurship

All members of learning communities benefit from effective collaboration.

- Learners benefit from collaborative teaching because lecturers take collective responsibility for the progress of all learners. Lecturers who know how to collaborate effectively model skills of collaboration to their learners.
- Collaborative teaching environments provide opportunities for our lectures to learn from and with each other on an ongoing basis. They can observe other lectures in action, engage in professional conversations about the impact of different approaches, and get feedback on their own teaching.
- Collaborative teaching teams capitalize on each other's strengths, support each other's professional growth, debate ideas, and problem solve together. This creates synergy, allowing teams to achieve more than they would if they work independently.



Poster For International CGCT Creative Thinking Skill

Educators and students at the faculty share the impacts of collaborative teaching and learning. They are seeing higher levels of student engagement and improvements in achievement. Students comment on the benefits of working collaboratively and having agency over their learning. Our students is being able to observe lecturers collaborating, a skill that has many real-world applications. Effective collaboration may involve working constructively and professionally with people you don't really naturally get on with.



# Global Exposure For Master Students



The welcoming ceremony.



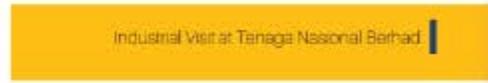
**O**n May 14, 2023, the Faculty of Business and Management (FBM) welcomed a delegation from Universitas Mulawarman, organised by the International Affairs Unit and FBM Buddies, spanning from May 14 to May 21, 2023.



The farewell at FTAR.

**T**he program included three modules— Strategic Human Resource Development, Corporate Finance, and Corporate Leadership and Strategic Management— delivered by expert speakers from our Faculty of Business and Management. We also went on an industrial visit at Tenaga Nasional Berhad (TNB) to foster a climate of perpetual learning and unparalleled sharing. We arranged a cultural event on the final day to highlight that despite our similarities, we also have differences that are valuable to showcase and exchange.

This experience marks a significant milestone for our faculty, setting the stage for future collaborations with delegations from diverse international backgrounds.



Industrial Visit at Tenaga Nasional Berhad.





# Yogyakarta Exploration: Sulam-Akademik-Kesukarelawan (SUDARA) 2023

**Y**ogyakarta Exploration: SUDARA was carried out successfully from September 3 to September 9, 2023. On August 30, 2023, the Online Pre-flight Programme was also conducted. This programme is one of the catalysts for scholastic, community, and volunteering activities among students and staff, as well as the formation of an industry network with external organisations. This programme was inspired by the annual message delivered by the Vice Chancellor of UiTM regarding the promotion of volunteerism and the expansion of industry networks.

The Service Learning Malaysia (SULAM) and Charity Visit to the University of Yogyakarta was conducted through the implementation of the programme's two main pillars, namely the APB UiTM-Universitas Yogyakarta knowledge sharing and cross-language sessions. The nature of this concern is also consistent with UiTM's image, which is synonymous with strategic initiatives for 2023 under the theme "UiTM Global Marketable." This programme also intends to cultivate a network of scholarship and knowledge exchange between the two countries.

This programme was attended by 12 students from APB, as well as four staff members as chaperones. Throughout the programme, four engaging activities were implemented. First, an online introduction to the Indonesian language and culture with three universities: Universitas Muhammadiyah Yogyakarta (UMY), Universitas Ahmad Dahlan (UAD), and Universitas Negeri Yogyakarta (UNY) was hosted. This activity seeks to familiarise participants with the representatives of each Yogyakarta university and language and culture programmes.



SUDARA 2023 - Microteaching Activities at SD Ambarketawang 3 (National Primary School)



The APB UiTM delegation visited Universitas Negeri Yogyakarta (UNY).

Secondly, the team visited four institutions, including the Fakultas Ilmu Budaya at Universitas Gadjah Mada (UGM), Fakultas Pengajian Bahasa at Universitas Muhammadiyah Yogyakarta (UMY), Negeri Yogyakarta (UNY), and Universitas Ahmad Dahlan (UAD). Academic staff mobility, lecturer and student visits, and student exchanges, curriculum collaboration, grants, research, and publications, and MoU/A discussions with UGM were highlighted during the visit. Additionally, a Best Academic Practice sharing session between UMY, UNY, UAD, and APB was held. Students from APB then promoted "Edutainment Game" and the MLO2.0 programme.

The third activity was the APB UiTM International Volunteer Programme: "Mengabdikan Desa" with the Masjid Agung Gamping Ambarketawang community. This programme, in which all SUDARA 2023 participants and representatives from the three universities involved in the Masjid Agung Gamping Ambarketawang participated, seeks to assist the community in cleaning the mosque and preparing dinner for 200 locals.

The organisation of this programme is hoped to nurture the spirit of volunteerism among APB staff and students. APB and the Universitas in Yogyakarta were also successful in their efforts to establish scholarly relations and knowledge sharing.

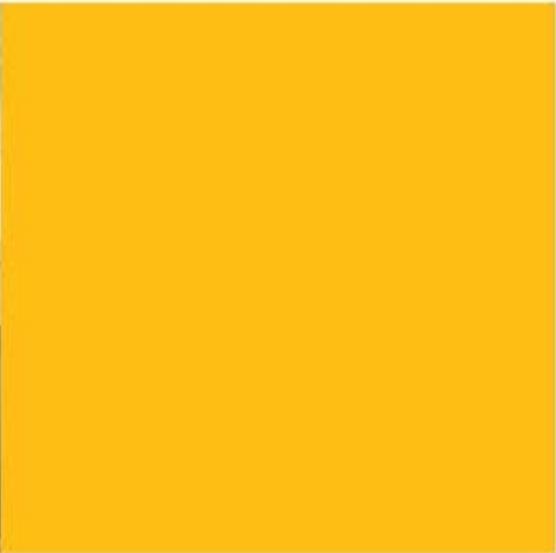


The APB UiTM delegation visited Universitas Ahmad Dahlan (UAD).



SUDARA 2023 participants and representatives from the three universities in the Volunteer Programme "Mengabdikan Desa" with the Masjid Agung Gamping Ambarketawang community.

"Microteaching" was the concluding activity carried out by APB UiTM for SD Ambarketawang. At Sekolah Dasar (SD) Ambarketawang, SUDARA 2023 participants led instructional sessions. Two subjects have been taught in SD: Cross-Cultural Languages (English, Arabic, and Indonesian) and the alphabet in sign language (ASL).



The UiTM Global delegation with Mr. Nik Muhammad Nasron Syah Nik Daud, Consul General of Malaysia in Melbourne, and Ms. Azimatul Masryah Aziz Jamaludin, Consul (Trade) Trade Commissioner in Melbourne, Australia.

Universiti Teknologi MARA (UiTM), represented by UiTM Global, began negotiations with six Australian universities during an official visit to Australia from August 26 to September 1, 2023, to explore and strengthen strategic cooperation in the internationalization agenda of higher education. The focus of the negotiations was to establish cooperation and collaboration by offering interdisciplinary academic programs, including short-term courses and micro-credential programs, enhancing translational research development, improving student exchange programs with universities listed in the top 300 QS World University Rankings, and maximizing international cooperation in various aspects.

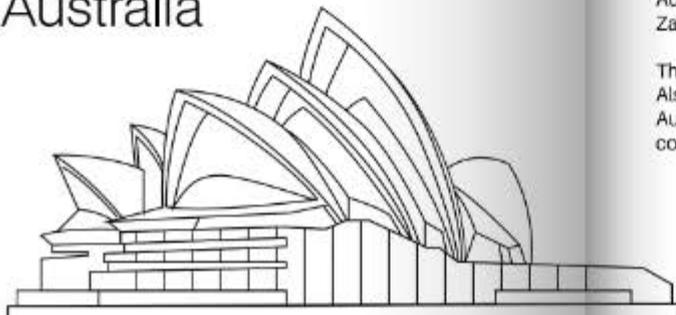
The negotiations in Australia involved the University of Melbourne, Swinburne University of Technology, Deakin University, Macquarie University, the University of Sydney, and the University of Technology Sydney. Additionally, the UiTM delegation held discussions on UiTM's internationalization strategy with the Consulate General of Malaysia in Melbourne and Education Malaysia Australia. These visits and networking discussions are also part of UiTM's efforts to become a Globally Renowned University by 2025. The UiTM delegation to Australia was led by the Assistant Vice-Chancellor (Internationalization), Prof. Dr. Shahrizan Zainal Abidin.

The UiTM delegation also had the opportunity to hold discussions with Imam Shahi Alsuleimen, President of the Australian National Imams Council (ANIC) and United Muslims of Australia (UMA), regarding research collaboration in the field of HALAL and current issues concerning the Muslim community in Australia.



# UiTM Networking

## Visit & Collaboration Meeting in Australia





The UTM delegation with the management team of the School of Design, Faculty of Architecture, Building and Planning, University of Melbourne



The UTM delegation with Ms. Hawa Othman (Education Attaché) on the left, Ms. Norasyah Nordin, Director of MIDA, Sydney, Dr. Fahmi Rahim, Director of Education Malaysia Australia, and Ms. Kalavani Gohbal, Vice-Consul (Agriculture) on the far right.



The UTM delegation with Dr. Charlie Ranscombe, visited the Advanced Manufacturing and Design Centre at Swinburne University of Technology



The UTM delegation, alongside Dr. Jake Zheng Chen, SSEAC Malaysia Country Coordinator at the University of Sydney



The UTM delegation, along with representatives from Macquarie Business School and the Director of Education Malaysia Australia, Dr. Fahmi Rahim (second from the right).



Discussion session with Prof. Wei Shen, Associate Pro Vice-Chancellor (International Relations) of Deakin University.



The UTM delegation with Imam Shadi Alsuleman, President of the Australian National Imams Council (ANIC), and Dr. Fahmi Rahim, Director of Education Malaysia Australia.



The UTM Global delegation with Distinguished Professor Biswajeet Pradhan, Director of the Centre for Advanced Modelling and Geospatial Information Systems (CAMGIS) at the University of Technology Sydney.

# UiTM Cawangan Negeri Sembilan First Inbound and Outbound Student Mobility Programme with Credit Transfer

In a world increasingly interconnected through education, UiTM Cawangan Negeri Sembilan (UiTMCNS) and Universitas Brawijaya (UB) Indonesia started on an academic voyage. This partnership between UiTMCNS and UB Indonesia demonstrates international cooperation has limitless opportunities. A Memorandum of Agreement (MoA) was signed in 2021, initiating a Student Exchange Programme that promises to reshape the global education landscape for both institutions.

This MoA serves as evidence of the unwavering commitment of both institutions to foster international collaboration in education. It establishes the foundation for a vibrant and dynamic partnership, facilitating a wide range of joint activities involving students, and one of the activities is the Student Mobility Programme.

Both UiTMCNS and UB have approved a list of courses that can be taken after months of careful planning and lively academic discussion. In a move that showcases their pioneering spirit, four (4) UiTMCNS outbound students were handpicked to participate in the Student Mobility Programme. They registered for Food Safety and Toxicology, a semester-long course delivered by UB through an online platform.

Simultaneously, the Food Technology Department welcomed Gusti Ayu Made

Devta Swijayanti, the inbound student from UB to UiTMCNS. She pursued three courses: Food Quality Control and Assurance, Instrumental Analysis of Food, and Chemical Analysis of Food. Beyond her three academic courses, her journey was enriched by a myriad of extracurricular activities. She embarked on a factory visit to Ajinomoto, contributed her knowledge to the Malaysia National Science Week Carnival 2023, and embraced the cultural diversity by participating in UiTMCNS's Eid celebration.

UiTMCNS lecturers, laboratory staff and her course mates capped off her journey with a heartfelt farewell session featuring many local delicious foods as she prepared to return to her homeland, Indonesia. This Student Mobility Programme, which took place between February and August 2023, stands as a testament to UiTMCNS's pioneering spirit in widening the access in education. It marks a historic milestone for UiTMCNS as this mobility programme completed with the coveted feature of credit transfer. This accomplishment helps UiTM move closer to its challenging goal of becoming a Globally Renowned University by 2025.



Farewell session organised by the Food Technology Department for Gusti Ayu Made Devta Swijayanti, an inbound mobility student from Universitas Brawijaya Indonesia.

# THE 6<sup>TH</sup> ISM INTERNATIONAL STATISTICAL CONFERENCE

## The 6<sup>th</sup> International Statistical Conference 2023

**F**ounded in 1984, the Institute of Statistics Malaysia (ISMy) is Malaysia's premier statistical society, dedicated to promoting and disseminating statistical knowledge for societal advancement. The ISM International Conference, ISMy's flagship event, alternates between public and private universities in Malaysia every two years. Universiti Teknologi Malaysia (UTM) hosted the inaugural ISM-I in 2012, with subsequent editions held at other esteemed institutions such as Universiti Malaysia Pahang, Universiti Malaya, Sunway University, and UTM. This year, the sixth conference was hosted by Universiti Teknologi MARA (UiTM) in Shah Alam, Selangor, Malaysia, on 19th and 20th of September 2023 with the theme, "Empowering Statistical Science and Analytics Through Research and Innovation".

Professor Datuk Dr. Roziah Mohd Janor, Vice Chancellor of UiTM and Associate Professor Dr. Arief Gusnanto from the University of Leeds, United Kingdom, delivered the keynote speeches. Additionally, three plenary speakers shared their extensive expertise, including Professor Dr. Habshah Midi (President, ISM), Professor Dr. Hizir Sofyan (Universitas Syiah Kuala, Banda Aceh), and Datuk Seri Dr. Mohd Uzir Mahidin (Chief Statistician Malaysia, Department of Statistics Malaysia (DOSM), and Mr. Zuraidy Hg Zainal Abidin (Director, Malaysia Statistical Training Institute).

This conference attracted over 100 participants and received more than 70 research papers from both local universities and international institutions, including those from Indonesia, Thailand, Vietnam, Oman, Qatar, and the UAE.

## Bridging Borders:

# Unexplored Horizons of the English Language

Exploring The New Frontier in English Language International Seminar was successfully organised by the Academy of Language Studies, Universiti Teknologi MARA Shah Alam, Selangor, Malaysia in collaboration with Universitas Tanjungpura Kalimantan, Indonesia, and the Post Graduate Societies on 27th October 2023 from 8.00 a.m. to 5.00 p.m. at Academy of Language Studies Auditorium, UiTM Shah Alam. The delegates from Indonesia include esteemed guests Dr. Yohanes Gatot Sutapa and Dr. Regina who were among the speakers for the seminar. The seminar was held as an effort to navigate through the vast and vibrant landscapes of the English language in postgraduate studies as well as to share knowledge, exchange ideas, and establish relationships that cross linguistic and geographical borders.



The participants of the English Language International Seminar, organised by the Academy of Language Studies at Universiti Teknologi MARA Shah Alam, Selangor, Malaysia, in collaboration with Universitas Tanjungpura Kalimantan, Indonesia, and the Post Graduate Societies.

# Dive Into A World Of Collaboration And Discovery!



On October 25, 2023, at the Faculty of Business Management, UITM Puncak Alam Campus, as we unfold a symphony of events in our Research Collaboration with FEBI State Islamic University (UIN) Mataram, Indonesia. From engaging symposiums to immersive campus tours, exchange lecturer classes, and more - it's a celebration of global knowledge exchange! A heartfelt thank you to everyone involved in making this collaboration a reality. Your passion and dedication shine through, and we hope to see you again in future endeavours, weaving the fabric of knowledge and friendship.



Campus Tour. Around the faculty and library.



Mataram students joint the Research Methodology class with BA250 students

# INTERNATIONAL EXPOSURE & EXPERIENCE FOR POST-GRADUATE STUDENTS:

## *Universitas Negeri Surabaya (Unesa)*

On October 16,

The Faculty of Business and Management hosted a delegation from Universitas Negeri Surabaya (UNESA), comprising 20 students and 5 lecturers. The students actively participated in various enriching activities alongside our FBM Buddies, creating a captivating and insightful experience over the three-day visit.

From October 16 to October 18, the students and their buddies thoughtfully engaged in Module 1: Triangulation Method, a comprehensive campus tour of Shah Alam, a company visit to KL Chocolate Museum and Ella Furniture, and an immersive cultural experience in Putrajaya.

This impactful experience motivates us to cultivate more relationships with international students, laying the groundwork for future collaborative networks.



Company Visit: Ella Furniture & Chocolate Museum



The FBM Dean with the UNESA Students



Triangulation Lecture by Dr Muzni Zanna



Dropping them off at KLIA





## Establishing Bridges with Indonesian Varsities

UiTM Sarawak, Institut Agama Islam Negeri (IAIN) Kudus, Indonesia, and Universitas Islam Negeri (UIN), Indonesia, solidified their collaboration by signing a Memorandum of Understanding (MoU) on October 17th, 2023.

This agreement marks a significant step in strengthening the ties between our institutions. By formalizing this partnership, we are reiterating our steadfast commitment to collaborative efforts aimed at mutual advancement and prosperity. The MoU provides a structured foundation for future joint initiatives, fostering an environment where academic and research excellence can thrive.

The meeting and subsequent signing of the MoU highlighted the shared vision and goals of UiTM Sarawak, IAIN Kudus, and UIN. These collaborations are designed to enhance the educational experiences of our students and faculty, promote cross-cultural understanding, and contribute to the global academic community.

As we embark on this journey together, we look forward to the impactful outcomes that will arise from our united efforts. Our commitment to fostering meaningful and productive collaborations remains unwavering, and we are excited about the future possibilities that this MoU will bring.



# FBM UITM X Universitas Paramadina

## Guest Lecturers & Management Discussion



Campus Tour: Around the faculty and campus



On November 28, 2023,

**F**BM welcomed a group of delegates from Universitas Paramadina. This delegation included 16 students and 2 academic staff members who were invited as guest lecturers for Marketing classes. Despite the visit lasting only one day, numerous activities were conducted, benefiting both parties significantly. A campus tour was conducted, during which the delegates were impressed by the university's library and overall atmosphere. Additionally, the delegates took part in our annual entrepreneurship event, gaining insight into some of our students' activities. Following lunch, the guest lecturers delivered their lectures to our students. This not only provided our students with the opportunity to learn from international lecturers but also enabled them to network with the 16 students from Universitas Paramadina. Overall, this brief visit proved to be incredibly fruitful.



Paramadina students joined the faculty's ICAN week event



Paramadina students join the Strategic Marketing Management class with BA240 students

# College of Engineering

## *Global Ventures*

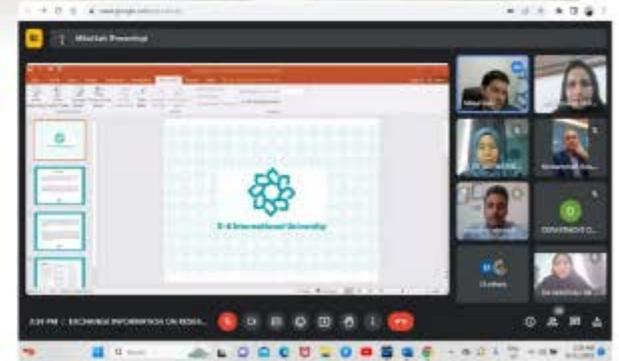
The College of Engineering at UITM has been actively engaging in international collaborations to foster academic excellence and global partnerships. Here, we highlight some of the key activities with our MoU/MoA partners from recent years.



# MOU WITH Islamic Azad University, Iran (2023)

On November 29, 2023, UITM and Islamic Azad University Isfahan held an online meeting to introduce researchers and share research interests in water and environmental studies. Participants from Iran included experts in sustainable agriculture, irrigation, environmental sciences, and water engineering. From Malaysia, researchers from various engineering disciplines, including water quality, industrial wastewater, and solar energy, participated.

This meeting aimed to establish a foundation for future collaborative research projects, focusing on pressing environmental issues and innovative solutions.



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# MOU ACTIVITIES

with D8 International  
University (2023-2024)

The College of Engineering and D8 International University (D8IU) of Iran convened an online meeting in November 2023 to introduce researchers and discuss areas of interest, particularly in water and environmental studies. Key representatives included Prof. Ts. Ir. Dr. Solehuddin Shuib, Dean of Academic and Internationalization, and other prominent faculty members from both institutions.

A follow-up meeting was held the following month to exchange information on research consultation and training. The discussion centered around collaborative postgraduate student supervision and matching grants from both universities. D8IU

invited UiTM students to participate in their research projects for the upcoming winter intake, while UiTM extended an invitation to D8IU students to continue their education at UiTM.



A follow-up meeting

These collaborative efforts between UiTM's College of Engineering and its international partners underscore the university's commitment to global academic excellence and innovation. By bridging global varsities through strategic MoUs and MoAs, UiTM continues to expand its research capabilities and foster a vibrant, international academic community.



# International Batik Design Competition 2023 (Batik DesCom23)

In collaboration with the Department of International Affairs (DIA) and BorNery, UiTM Sarawak organized the International Batik Design Competition 2023 (BATIKDeSCom23). Supported by the Ministry of Tourism, Creative Industry, and Performing Arts of Sarawak, this prestigious competition was held in celebration of the 50th anniversary of UiTM Sarawak.

## REGISTRATION FEES

USD10 Per Person (International)  
RM20 Per Person (Malaysian)

## PRIZES

1st Place	RM 3,000.00
2nd Place	RM 2000.00
3rd Place	RM 1500.00
4th Place	RM 800.00
5th Place	RM 500.00
Jury Award	RM 3,000.00

Submission Date  
20<sup>th</sup> September 2023

Judging Period  
22<sup>nd</sup> - 29<sup>th</sup> September 2023

Announcement of Winners  
4<sup>th</sup> November 2023

### HOW TO PARTICIPATE?

Registration link:  
<https://forms.godhkdD65n4PLVhLp200>

Registration and Payment Date:  
16 August - 30 September 2023

Bank Account Name - UTM Sarawak  
Bank Account Number - 2300000000000000  
Bank Name - Bank Islam Malaysia Berhad (Islamic Bank)  
Payment in The Name of - Sarawak Office

CONTACT US  
For more information,  
please call Contact person:  
Ms Nurazrah Razali - 0305-4100000  
Mr Ahmad Farid Mohd - 0305-4485400  
or email to:  
officialinternationalaffairs@uitmsarawak.edu.my

Like Our Social Media

Department of International Affairs  
Universiti Teknologi MARA Sarawak



The event commenced on August 15th and concluded on November 30th, 2023, attracting 35 talented participants. Each participant contributed to the creation of exquisite batik designs, which were subsequently integrated into the 'Jauhari Hati Series,' a distinguished collection by UiTM Sarawak.



BatikDeSCom23 was more than just a competition; it was a vibrant initiative aimed at reviving and promoting the contemporary batik heritage of Sarawak. The competition sought to elevate the art of batik by infusing modern design elements while preserving traditional techniques. This initiative not only showcased the rich cultural tapestry of Sarawak but also aimed to foster a deeper appreciation of contemporary batik art among local and international cultural art enthusiasts.



Through this competition, UiTM Sarawak, along with its partners, successfully highlighted the artistic prowess and creativity of the participants. The event also highlighted the importance of cultural heritage in the modern world and emphasized the role of artistic innovation in keeping traditional crafts relevant and vibrant.

# 8<sup>th</sup> International Conference on Recent Advances in Information Technology, Electronics, and Engineering (ICRAIE) 2023

ICRAIE 2023, jointly organized by KPPIM UITM in collaboration with UITM Cawangan Kedah and Poornima College of India, brought together esteemed professionals and experts for two days knowledge sharing at the luxurious Perdana Hotel in Kuala Lumpur to explore the latest developments in the field. Themed "Empowering Computing, Analytics, & Engineering through Digital Innovations," the event provided a platform for the exchange of exciting ideas and the advancement of future technology. With 121 researchers from both local and international backgrounds participating, ICRAIE2023 showcased innovative work across various fields. Recognizing academic excellence and innovation, three papers received the Best Paper Award in their respective tracks, highlighting the quality of research showcased at ICRAIE2023:

Computer Science Engineering Track: ROC Based Performance Evaluation of Machine Learning Classifiers for Multiclass Imbalanced Intrusion Detection Dataset

Electronics & Communication Engineering Track: UAV Swarm Communication Reliability Prediction Using Machine Learning

Electrical Engineering Track: EcoCharge - Innovative Solar and Wind Charging Station Enabled by Solid Waste Contributions for

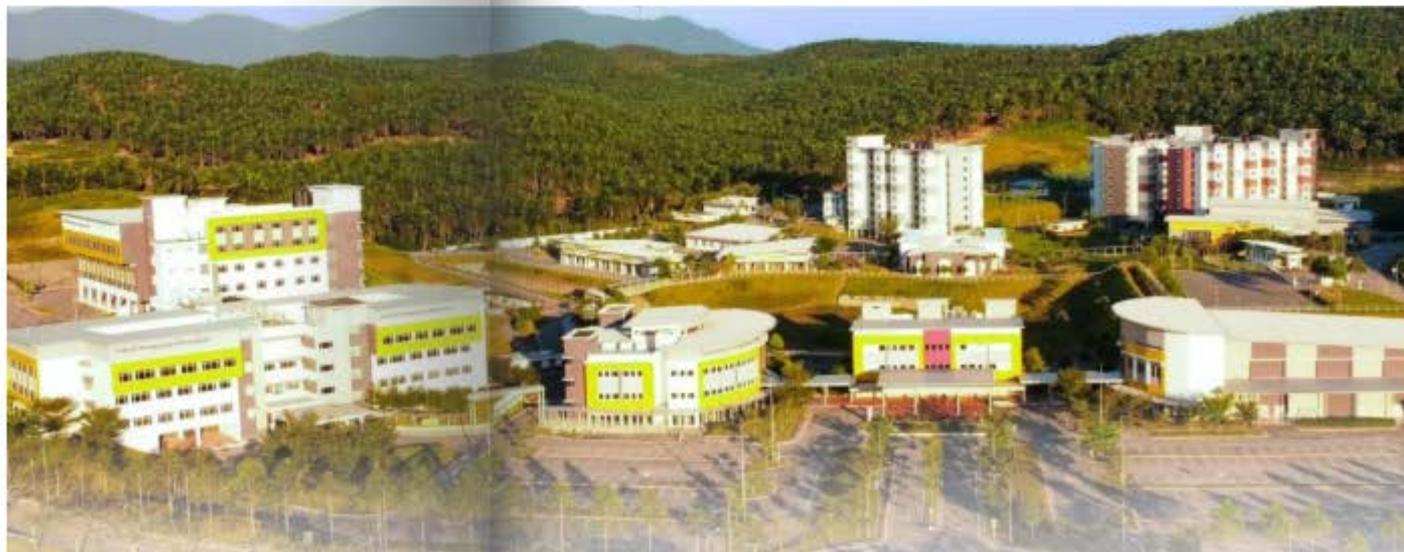


# Building an International Entrepreneurial Faculty Ecosystem

At the Faculty of Business and Management, we realise that universities and industry have much to learn from one another. This collaboration ensures that our graduates meet and align with industrial standards. Therefore, partnerships between the two can be mutually beneficial while serving the university's entrepreneurial students.

Establishing these partnerships can be challenging, but with a structured collaborative framework, a focus on common values, flexibility, and smart programs for budding start-ups, these partnerships can benefit all involved. Here's how we at the Faculty of Business and

Management, UiTM Negeri Sembilan Kampus Rembau, with the assistance of a special interest group, EMLD (Entrepreneurship Management and Leadership Development) within the faculty, work together to catalyse the university's partnership with industry and foster a more entrepreneurial environment.



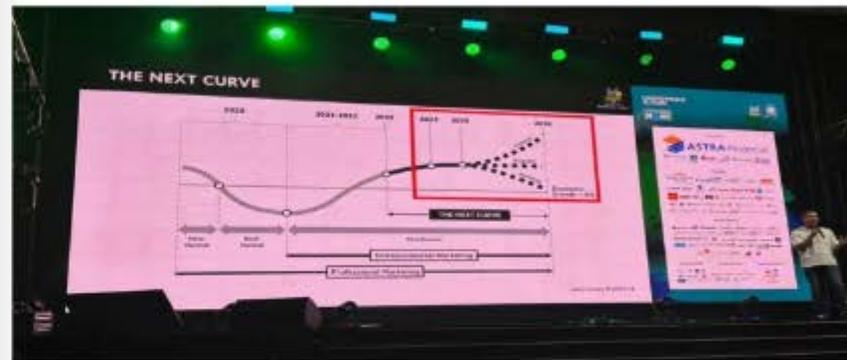
# Sharpening the University's Structures for Collaboration with Industry

The Faculty of Business and Management decided to send our representative to engage with industry partners at the MarkPlus Industrial Conference 2024, which was held in Jakarta on December 7, 2023. Although deploying this strategy is not always easy, we recognize the importance of collaborating with high-quality partners to shape the faculty's international entrepreneurial ecosystem. While our partners might expect a streamlined process, collaboration often remains siloed, requiring partners to interact with different parts of the institution.



FBM UTM Negeri Sembilan Delegates Attending MarkPlus Asean Conference 2024 in Jakarta, 7 December 2023

Nurturing a culture of industry collaboration is an institutional priority for the Faculty of Business and Management (FBM). We recognize that faculties can improve collaboration by creating a transparent framework for industry partnerships. This includes appointing a dedicated partnership facilitator to help business leaders understand the processes and sequences of collaboration within the university and navigate transitions. Such a counterpart allows the university to take the lead on the collaboration in a structured way.



FBM UTM Negeri Sembilan Delegates Attending MarkPlus Asean Conference 2024 in Jakarta, 7 December 2023

With more focused funding allocated to support collaborative programs, the Innovative Manufacturing Initiative has led to a host of new research-industry collaborations. However, these endeavours have also exposed the need for greater industry capacity to absorb leading research results.



Programmed in MarkPlus Asean Conference 2024 in Jakarta 7 December 2023



FBM UiTM Negeri Sembilan Delegates Visited Various SME Industries in Surabaya, Indonesia for the Entrepreneurial Network on 27 February 2024

These relationships and how they're managed within universities continue to evolve, as it's recognized that they bring multiple benefits beyond core research collaboration. These benefits include better access to and collaboration with talented students and staff, support for start-ups through corporate venture capital and corporate acceleration, engagement in local community activities, and convening public events to raise awareness of the long-term importance of science, engineering, medicine, and the arts. Such collaborations have led to more sophisticated mechanisms within universities to work across traditional silos.

# Shooting for the same STARS

The Faculty of Business and Management finds that partnerships are most successful when the collaborating parties have complementary assets and common values. It's important for the collaborating parties to establish a consensus based on a clear understanding of how both sides can create synergies and derive value before establishing a partnership.

Not all partnerships between academia and industry work. Collaborations sometimes fail because of differing expectations of success, timing, and investment. One way to address this is to establish a common plan for collaboration, with a clear calendar of communications and milestones, a roster of counterparts, desired outcomes, investment, and agreed-upon processes for dispute resolution established early in the partnership.



FBM UiTM Negeri Sembilan Delegates Visited Various SME Industries in Surabaya, Indonesia for the Entrepreneurial Network on 27 February 2024

This commitment can ensure a shared vision for the university-industry collaboration, but it needs to remain flexible, ready to adapt as circumstances on both sides evolve. This is particularly important in collaborative research, where unexpected results may lead partnerships in new directions. Agility is central to successful collaborations. Changes in industrial requirements may mean that plans for collaboration must adapt in a rapid, flexible manner.



Building a robust relationship between stakeholders from the outset is essential. Relationships require a foundation of trust and an understanding of each party's interests. Nurturing these relationships throughout the partnership is equally critical.

As leadership changes occur at different rates in academia, start-ups, and large corporations, it can be challenging to re-establish trust and realign goals in the face of change. It's important to have a strategic consensus to sustain the essence of mutual goals and reinforce the relationship, maintaining a solid foundation throughout the partnership.

Finally, the faculty looks forward to assisting start-ups by offering simple intellectual property rights regimes. This could involve the university obtaining a percentage of equity in the start-up for a given funding amount, or fully supporting the start-up. To sum up, a holistic approach to entrepreneurship can be mutually beneficial for universities, entrepreneurs starting out in academia, and industry. With motivated and connected experts dedicated to facilitating different types of relationships, university-industry partnerships can lead to exceptional results.

# International Industrial Multinational Corporation MOU Strengthen Faculty of Business and Management UiTM Negeri Sembilan

A Memorandum of Understanding (MOU) is a formal agreement between two or more parties that outlines the terms and details of a mutual understanding, arrangement, or commitment. In Faculty of Business and Management we look forward MOUs can play a significant role in fostering collaborations, partnerships, and joint initiatives among educational institutions, government bodies, organizations, or other stakeholder. Here's are some practice on how MOUs are used in our daily education programmed.

As the faculty move forward, we would like to embrace this opportunity to further strengthen our bond and explore new avenues for collaboration with international industrial partners such as multinational-corporation (MNC) and other international Non-Governmental Organization (NGO). The strategy by god will, helps us together to inspire, innovate, and make a lasting impact on the academic landscape in UiTM.



Congratulation Poster from UiTM Cawangan Negeri Sembilan

The MoU between that we are working on will be an instrumental in fostering collaboration and advancing academic and research endeavours. Today, as we embark on better journey of partnership, we reaffirm the Faculty of Business and Management commitment and by the asistent of a special interest group, EMLD (Entrepreneurship Management and Leadership Development) within the faculty to drive excellence in education, research, and mutual cooperation. In the year 2023 and as early first quarter 2024 the faculty secure three strategic MOU with MarkPlus Institute Indonesia, Bank Syariah Indonesia (BSI) and one international NGO, Nahdlatul Ulama Indonesia.



FBM Delegates with MARKPLUS, INC Founder, Hermawan Kartajaya

MarkPlus Institute is a center of training and education in marketing and business for professionals and entrepreneurs. MarkPlus Institute aims to deliver training programs to expand marketing competencies in the region for organizations through international seminars and training programs.

Meanwhile Bank Syariah Indonesia is a bank resulting from the merger between PT Bank BRIsyariah Tbk, PT Bank Syariah Mandiri and PT Bank BNI Syariah, through Financial Services Authority (OJK). Furthermore, on February 1 2021, President Joko Widodo inaugurated the presence of BSI. This merger brings together the advantages of the three sharia banks, thereby providing more complete services, wider reach, and having better capital capacity.

The faculty also secure an international MOU with Nahdlatul Ulama Indonesia, Nahdlatul Ulama is an Islamic NGO in Indonesia. Its membership numbered over 95 million in 2021, making it is the largest Islamic organization in the world. NU is also a charitable body funding schools and hospitals as well as organizing communities to help alleviate poverty.

The MOU signing would open numerous opportunities for all institutions, emphasising the pride of the University in collaborating with our partners and the mutual benefits that both parties can derive from this partnership such as below.

**1** Collaboration between Institutions: Educational institutions, such as the faculty need to foster quality MOUs to establish partnerships with each other not only with other universities but professional organization at the global level in terms to achieve UTM aspiration align with its vision as a 'GLOBALLY RE-NOWNED, LOCALLY ROOTED' destiny. These agreements can cover a range of activities, such as student exchanges, joint research projects, faculty collaborations, curriculum development, and sharing of resources. MOUs provide a structured framework for institutions to work together towards common goals.

**2** International Partnerships: The MOUs that the faculty working on is commonly used in international education to formalize partnerships between educational institutions, professional bodies and foreign multinational cooperation from different countries. These agreements can facilitate student and faculty exchanges, joint academic programs, cross-cultural initiatives, and research collaborations. MOUs help ensure that both parties are aware of their roles, responsibilities, and the terms of engagement.



FBM Delegates at MARKPLUS.INC Conference 2024, December 2023

3

Articulation Agreements: Faculty of Business and management UiTM Cawangan Negeri Sembilan also look forward for the MOUs can be used to establish articulation pathways between different levels of education. For example, an MOU between a global NGO and a university might outline the transfer of credits student social work experience from the global arena to the university, ensuring a smooth transition for students pursuing their soft skill within higher education



FBM Delegates at Nahdlatul Ulama Indonesia HQ in Jakarta Indonesia

FBM Delegates at Bank Syariah Indonesia



4

Industry and Academia Collaboration: Educational institutions such as FBM often collaborate with industries and businesses to provide students with real-world experiences and enhance their employability. MOUs with MarkPlus Asean and Bank Syariah Indonesia can outline internships, co-op programs, industry-sponsored projects, and research partnerships, creating a win-win situation for both academia and industry.



FBM Delegates at Nahdlatul Ulama Indonesia HQ in Jakarta Indonesia

5

Research Collaborations: The MOUs that we established also are valuable for fostering not only academic research but also involving market and industrial research partnerships between educational institutions and professional market research consultancy firm such as MarkPlus Institute . These agreements can outline the terms of joint research projects, data sharing, intellectual property rights, and funding arrangements.

6

Community Engagement and Outreach: Educational institutions such as our faculty may enter MOUs with global community organizations such as Nahdlatul Ulama Indonesia, and non-profit groups to enhance quality of community engagement and promote educational initiatives that benefit the student soft skill quality.



FBM Delegates at Bank Syariah Indonesia

**7** Resource Sharing: MOUs can facilitate the sharing of resources such as libraries, laboratories, equipment, and facilities between institutions, optimizing the use of available assets.

**8** Dual Degree Programs: MOUs can be used to formalize dual degree programs between two institutions, allowing students to earn degrees from both institutions by meeting certain academic requirements



FBM Delegates at International Wakaf Conference in Lumajang, Surabaya Indonesia

**9** Student and Faculty Exchange Programs: Our faculty concern as the MOUs are commonly can be used for organizing student and faculty exchange programs, where individuals from one institution spend a certain period of time at another institution to gain diverse experiences and perspectives.

**10** Governance and Policy Agreements: MOUs can also be used for policy-level agreements between educational bodies and government entities, outlining strategies and commitments to improve the overall education system.

It's important to note at Faculty of Business Management while MOUs provide a framework for collaboration, they are not legally binding in the same way as contracts. They are typically considered a formal expression of intent and commitment. The specific content of an MOU can vary widely based on the goals and needs of the parties involved, and legal counsel may be involved in their drafting, especially for complex agreements. In future FBM need to more focus and continually think about the local dimension of universities when forging international partnerships

# ACKNOWLEDGING BAHASA MELAYU WITH BFSU, CHINA

## Gateway to International Education: Academic Visitation by Beijing Foreign Studies University

Academi Pengajian Bahasa (APB) has received an academic visit by a delegation from Beijing Foreign Studies University (BFSU), China. A total of seven BFSU representatives were present led by Professor Dr. Li Wenlian as Vice President of BFSU. All delegations were warmly welcomed by APB management team represented by Professor Dr. Ahmad Nazyuddin, Rector of APB, Deputy Rector, Dr. Burhanudin, Associate Professor, Dr. Nor Fazli, APB Deputy Dean of Research and Industrial Networking, Dr. Syamimi Tuhmi, APB Industry, Community and Alumni Network (ICAN) Coordinator, Associate Professor Dr. Nor hazlina Husin, APB Research and Publication Coordinator and Dr. Rozalmah Rashidin, Head of the Center for Malay Studies. Also present were lecturers from the Department of Malay Studies.



Commemoration ceremony led by Professor Dr. Ahmed Nazyuddin Bakar as Director of UTM's Global Strategic Partnership



This is a proactive step in strengthening ties between the two institutions in the field of teaching and research. Several academic matters were discussed during the visit, including collaboration in teaching, student and staff exchange programs, guest lecturer and cooperative opportunities, MoU/MoA and collaborative efforts in international partnership.

It is hoped that this visit will open the door to closer and more beneficial cooperation for both institutions in the future.



Delegation from Beijing Foreign Studies University (BFSU) and members of UTM management team



# ERASMUS+:

## Academic Delegation Visit by University of Applied Science NYSA, Poland

**A**kademi Pengajian Bahasa (APB) for the first time received a visit by the academic delegation from the University of Applied Sciences, Nysa, Poland represented by Mr. Sebastian Zatylny. This program is a sharing session with the academics from the University of Applied Sciences, Nysa, Poland to discuss and explore teaching and research collaboration opportunities that can be achieved together by both parties. This academic delegation is seen to remain relevant to the efforts of APB and UiTM to further strengthen collaboration opportunities with international partners through the Memorandum of Understanding (MoU) and Cooperation Agreement (MoA).

A group photo with Mr. Sebastian Zatylny, representative from the University of Applied Sciences in Nysa, Poland.



A sharing session led by Mr. Sebastian Zatylny to explore teaching and research collaboration opportunities.



Mr. Sebastian Zatylny in a discussion with representatives from APB, exchanging insights and ideas.

# RANKINGS ACHIEVEMENT 2023



## UiTM's Art and Design Subject Ranked in 2023 QS World University Rankings by Subject

22 March 2023 – Results of the QS World University Rankings by Subject participated by 1,594 institutions across 54 subjects in 5 broad subject areas are announced today. This year Universiti Teknologi MARA is successfully listed for 13 subjects ranked within 3 broad subject areas namely Social Sciences and Management, Engineering and Technology, and Arts and Humanities.

Most notably, UiTM's Art and Design subject finds itself ranked top 240 this year for the first time in five years since 2017. This success reflects the continuous efforts undertaken by the UiTM College of Creative Arts Studies in delivering excellence to its students.

The Vice-Chancellor of UiTM, Professor Ts. Dr. HjH Roziah Mohd Janor, expressed her delight with the ranking of the Arts and Design subjects this year, along with the remaining twelve subjects that managed to maintain their position in the 2023 QS WUR by Subject. "I would like to congratulate the respective colleges and faculties for their hard work and dedication towards improving their academic programmes in delivering the best to our UiTM students. Truly, the efforts have paid off."

"In the pursuit of global academic excellence, merely achieving a rank is not enough. We must instead strive to sustain it, which implies a lifelong commitment to excellence. However, I am confident that UiTM can achieve this, in line with Malaysia's own pursuit towards sustainability and innovation under the Malaysia Madani concept," she said.



## UiTM Maintains Rank at 101-200 Worldwide in Times Higher Education Impact Rankings 2023

SHAH ALAM, 1 June 2023 – UiTM for the fourth consecutive year finds itself ranked in the Times Higher Education (THE) Impact Rankings 2023, proving the university's persistence to attain the United Nations' Sustainable Development Goals (SDGs). The rankings measure the success of institutions in delivering the UN's 17 SDGs based on their impact on communities and society. This year, UiTM maintains its strategic position of 101-200 out of 1,591 ranked institutions worldwide with an overall score of 85.9, in comparison to 82.8 last year. Not only that, UiTM maintains its position locally as the second highest in Malaysia, together with Universiti Malaya and Universiti Teknologi Malaysia which also attained the same rank this year.

From the 17 available SDGs, UiTM sent data for eight SDGs this year and witnessed increased scores for most categories compared to last year. This year, UiTM ranks in the top 50 universities worldwide for three SDGs, which are SDG17 (Partnership for the Goals), SDG5 (Gender Equality), and SDG16 (Peace, Justice, and Strong Institutions). UiTM also ranks in the top 100 universities worldwide for three SDGs, which are SDG7 (Affordable and Clean Energy), SDG4 (Quality Education), and SDG 1 (No Poverty).

For UiTM's top three categories this year, UiTM managed to increase its rank for SDG5 (Gender Equality) as it attains 33rd position worldwide, a jump of 18 places from its 51st rank last year. For the first time this year, UiTM participated in SDG16 (Peace, Justice, and Strong Institutions) and finds itself ranked in the 38th position worldwide. Finally, for SDG17 (Partnership for the Goals), which is a mandatory SDG for all institutions in THE Impact Rankings, UiTM ranks 25th worldwide, a jump of 17 places from its 42nd rank last year. The other two SDGs that UiTM participated

In this year are SDG3 (Good Health and Wellbeing), and for the first time this year, SDG11 (Sustainable Cities and Communities).

UiTM Vice-Chancellor, Professor Datuk Dr Hajah Roziah Mohd Janor, expressed her delight over UiTM's increased scores in THE Impact Rankings this year. "As a university, we support the SDGs in four ways: through teaching, research, stewardship, and outreach. Hence, our performance in THE Impact Rankings reflects our initiatives towards supporting the SDGs, as well as in upholding the Malaysia Madani commitment towards sustainability and prosperity," she said.



## UiTM Among Top 100 Universities in QS Asia University Rankings 2024

8 November 2023 - For the first time in history, UiTM joins the prestigious rank of Asia's Top 100 universities as

it achieves the 98th position in the QS Asia University Rankings (AUR) 2024 released today. UiTM climbed six places from its rank of 104 last year, placing it in the 9th position in Malaysia. The achievement showcases UiTM's remarkable dedication and unwavering commitment to excellence.

Among the eleven indicators for QS AUR, UiTM saw the highest increase in the score for International Research Network, which is a measurement of the richness or diverseness of UiTM's international research partners that also reflects the university's efforts towards driving global engagement. Apart from that, UiTM also saw marked increases in scores for Employer Reputation, Academic Reputation, and International Student Ratio.

"I am grateful for this wonderful achievement, which is a great welcome for the start of my journey here," remarked Prof. Datuk Ts. Dr Shahrin bin Sahib @ Sahibuddin, the newly-appointed Vice-Chancellor of UiTM. "This substantial achievement is largely a result of the efforts of our former Vice-Chancellor, Professor Datuk Dr Roziah Mohd Janor. Under her leadership, UiTM has been able to soar to new heights which is reflected through the recognition of this

ranking. I am deeply committed to preserving and building upon this esteemed legacy and ensuring that UiTM continues to strive for greater achievements." He later added, "The ranking is a testament to achieving the goal of becoming a global university that does not abandon its original function of educating local talents."

This year, the QS AUR 2024 ranks 857 institutions across 25 locations in Asia, an increase of 149 institutions from last year. "As the largest university in Malaysia, we are proud to join the ranks of the top 12% of universities in Asia. We also congratulate the five new local institutions that are ranked in this year's QS AUR 2024," he said.



## UiTM jumped up 17 spots in the 2023 UI GreenMetric World University Rankings

SHAH ALAM, December 8, 2023 - Since its initial participation in the UI GreenMetric World University Rankings in 2019, Universiti Teknologi MARA (UiTM) has demonstrated a steadfast commitment to sustainability, reflected in its continuous improvement in the rankings over the past five years. In the 2023 rankings, UiTM achieved an impressive leap to the 111th position, advancing 17 places from its previous rank of 128th in 2022.

The UI GreenMetric World University Rankings assess institutions' sustainability initiatives across six key areas: Setting and Infrastructure, Waste, Water, Energy, Transportation, and Education and Research. In the latest results announced yesterday, UiTM received full marks in the Waste and Education and Research categories, which played a crucial role in securing its enhanced ranking this year.

## UiTM Jumps 102 Spots in 2024 QS World University Rankings



UiTM sets a new record as it jumps 102 spots from its position last year, attaining the 555th position in the 2024 QS World University Rankings. This year, 2,963 institutions were evaluated across 104 locations across the globe - an increase of more than 500 new institutions from the 2,463 institutions evaluated last year. The significant increase in rank has made UiTM among the top 37% out of 1,503 ranked institutions this year.

The QS World University Rankings measures the performance of a university based on nine indicators: academic reputation, citations per faculty, employer reputation, employment outcomes, faculty-student ratio, international faculty, international research network, international students, and sustainability. From these indicators, employer reputation continues to be UiTM's strongest indicator as it climbs 11 places to attain the 184th position worldwide compared to its position at 195 last year. For the fourth year running, UiTM also improves its position for academic reputation as it moves up 14 places to attain a new position of 303 from its position of 317 last year.

UiTM also celebrates the five new local entrants to the QS World University Rankings. In comparison to the 24 local institutions ranked last year, 28 universities have been ranked this year with UiTM now ranking as 10th highest in Malaysia, an improvement by two positions compared to this year. Locally, seven universities including UiTM rose in ranking this year for QS WUR 2024.

"This year marks UiTM's best achievement since it first joined the QS World University Rankings," said UiTM Vice-Chancellor, Professor Datuk Dr Hajah Roziah Mohd Janor. "Words cannot express how proud we are of this achievement, especially with how focused UiTM has been in strategising its efforts to do better for its stakeholders. This achievement is a clear indicator that we are indeed on track towards becoming a Globally Renowned University in 2025," she said.

## UiTM Ranked 151 in Asia for 2024 QS World University Rankings: Sustainability



In keeping with its commitment to sustainability, Universiti Teknologi MARA (UiTM) has been ranked for the second consecutive year in the QS World University Rankings: Sustainability 2024. Compared to last year, UiTM saw an increase in percentile by 11.6% and attained the position of 151 in Asia for this global ranking. This year, 1403 institutions worldwide have been ranked compared to 700 institutions in the previous year, comprising 26 institutions from Malaysia and 478 collectively from Asia.

The ranking measurement in 2024 comes with substantial changes, particularly with the inclusion of Governance as one of its main indicators along with Environmental Impact and Social Impact that were introduced last year.

Significantly, UiTM saw an increase in rank compared to last year for Environmental Impact as UiTM performed higher than the median score based on the global distribution of scores. UiTM also saw an increase in its score for Social Impact, which is measured through five indicators: Knowledge Exchange, Employability and Outcomes, Equality, Health and Wellbeing, and Impact of Education. Remarkably, UiTM's rank for Knowledge Exchange also increased from =401 last year to =178 this year, underscoring the university's dedication towards exchanging knowledge between regions to impact the local community and wider society positively.

UiTM is among the top 40% of institutions based on the global distribution of scores for this year's newly introduced Governance indicator. This new indicator measures whether an institution has strong governance that allows for open decision-making, student representation, ethical culture, and financial transparency.

Overall, UiTM is ranked as =599 out of 1403 institutions this year and is in 13th place out of 26 ranked institutions in Malaysia. With this recognition, UiTM is committed to achieving its long-standing objective of cultivating professional Bumiputera talents to effectively meet local and global demands.





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