

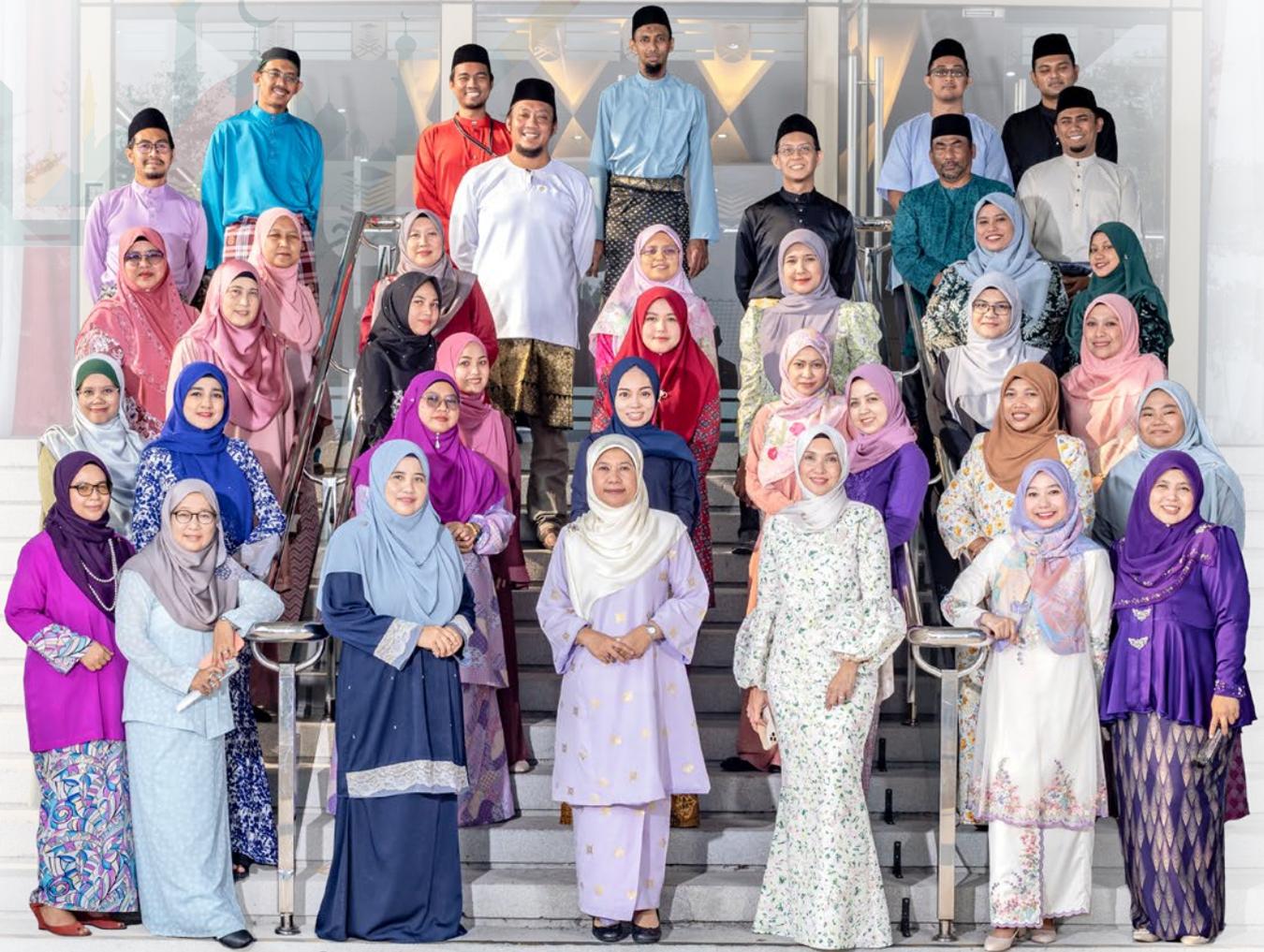


UNIVERSITI
TEKNOLOGI
MARA

Institut
Pengajian Siswazah

PGS POST

Volume: 1 Issue: 1 May 2023



#StudyinUiTM
#Postgraduate
#IPSisUiTM

#UiTMDihatiku
#RealizingAspiration
#GRU2025

Menyerlahkan Potensi
Membentuk Masa Hadapan



Local Promotion: Malaysia Career & Training Fair 2023 at Mid Valley.

ChM. Dr Hussein Hanibah



18th to 19th February 2023:

The Malaysia Career & Training Fair 2023 (MCTF 23) is an excellent platform for educational institutions to showcase their programs, facilities, and services to prospective students and the wider community. Such events provide an opportunity for students and parents to explore various educational options and make informed decisions about their educational journey. The primary aim of MCTF 23 is to create awareness and promote postgraduate educational opportunities that are available at Universiti Teknologi MARA (UiTM).

One of the primary benefits of MCTF 23 is that this event provides an opportunity for potential candidates to explore various educational options available in UiTM. Potential candidates can learn about programs offered and admissions requirements by different colleges, Centres of Excellence (COE) and faculties from UiTM. This information helps students to make informed decisions about their educational journey and choose a program that suits their needs and interests.

A combination of different colleges, Centre of Excellence (COE) and faculties members, participated in the event to promote their faculties as one of the choices that postgraduates can consider joining for their masters or PhD program. The faculties members have really optimized the MCTF 23 platform to promote their programs and services and attract prospective students. IPSis, UiTM manage to showcase strengths and unique selling points, and that helps us to stand out from the other educational institute. Furthermore, institutions can network with other educational professionals and share ideas and best practices.

The faculties set up booths to provide information about its programs and services to visitors. Brochures that explained the programs available for their faculties were distributed, and staff members were available to answer any questions that potential students might have. The atmosphere at the booths was encouraging as many postgraduates were interested in furthering their studies and pursuing their master's degree or PhD.

One of the highlights of the event was the free pin number provided by IPSis for those who were interested in pursuing their studies. This pin number will help them in the future if they decide to continue their studies. The visitors were also able to learn about the perks of pursuing their studies at IPSis and the other faculties.

The two-day event ended on the 19th of February with a positive sign from the number of visitors that visited the booths. The participation of IPSis and other faculties in the MCTF 23 provided an excellent opportunity for potential postgraduate students to explore available options to further their studies. Overall, it was a successful event that helped many postgraduates to make informed decisions about their future educational journey.

The MCTF 23 was an excellent opportunity for IPSis to showcase its programs and services to postgraduates. The event provided a platform for IPSis to connect with potential students and highlight the benefits of pursuing postgraduate studies at the institution. With the Dean, Professor Ir Dr Zuhaina Haji Zakaria, present during the event, IPSis was able to provide potential students with expert advice and guidance. By participating in such events, educational institutions can create awareness and promote educational opportunities to the wider community.