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EMPOWERING INTERNATIONALISATION: FBM FORGES GLOBAL ACADEMIC ALLIANCES

The Faculty of Business and Management (FBM) continues to move forward in strengthening international networks through official visits and the establishment of strategic collaborations with foreign universities. These visits not only create opportunities for constructive discussions involving student exchange, joint research, and knowledge sharing, but also reflect FBM's commitment to supporting the university's internationalisation agenda.

This initiative is expected to bring significant benefits not only to academic staff and researchers but also to students, who will gain international exposure and broader learning experiences. FBM believes that such cross-border collaborations will serve as a catalyst for innovation, academic excellence, and the development of globally competitive human capital. We remain committed to forging strategic partnerships in our efforts to elevate the name of FBM and the university on the global stage.

FBM X MUSALIAR



Dr. Stanley George, Professor & Director of Musaliar Institute of Management, Pathanamthitta, Kerala, India, attended a meeting with Dr. Nor Farradilla, FBM Deputy Dean of ICAN, at the Deaneary Office.

They discussed future collaborations with FBM including the Student Mobility Program, Research Collaboration, and an MoU signing.

FBM is thrilled to welcome these collaborative projects with Musaliar Institute Management, aiming to achieve a successful vision and mission. This meeting marks a significant step towards enhancing educational opportunities and fostering cross-border academic and professional exchanges.

FBM X UNIVERSITAS NEGERI JAKARTA

We are warmly welcomed the distinguished delegation from Universitas Negeri Jakarta (UNJ), led by Prof. Dr. Usep Suhud, Dean of UNJ. The delegation included Assoc. Prof. Dr. Agung Wahyu Handaru, Deputy Dean of Academic Affairs, Assoc. Prof. Dr. Indra Pahala, Deputy Dean of Alumni and Academic, and Ervina Maulida, Liaison Officer of UNJ.

The meeting, chaired by Deputy Dean Academic Assoc. Prof. Dr. Masturah Ma'in on July 9, 2024. The meeting focused on management sharing between FEB UNJ and FBM UiTM, enhancing student mobility through exchange programs, fostering collaborative research initiatives, and setting benchmarks for academic excellence and institutional growth. This engagement highlights our commitment to advancing educational partnerships and mutual learning opportunities.



FBM X SUZHOU CITY UNI



The discussions were highly productive and satisfying, reflecting a strong commitment from all parties towards the successful execution of these collaborative initiatives. We are all looking forward to the positive outcomes and enhanced partnerships that will result from these efforts. This collaboration marks an exciting step forward in our shared mission to drive innovation and excellence in education. Here's to the promising future ahead!

On Thursday, July 4, 2024, the Faculty of Business and Management (FBM), UiTM had a significant virtual meeting with our esteemed strategic partners, Suzhou City University and ACEC. The primary objective was to discuss and finalize the implementation plans and actions for the programs we had previously agreed upon.

FROM FEB TO FBM



On July 10, 2024, a significant meeting took place between the Faculty of Business and Management (FBM) of UiTM, led by Professor Dr. Firdaus Abdullah, Dean of FBM, and the Faculty of Economics and Business (FEB) of Universitas IAIN Langsa Jakarta, represented by Prof. Dr. Ismail Fahmi Ar Rauf Nasution, Rector of Universitas IAIN Langsa, and Dr. Muhammad Amin, Dean of FEB.

The agenda included in-depth discussions on strengthening institutional relationships, signing a Memorandum of Understanding (MoU) between IAIN Langsa, Indonesia, and UiTM, Malaysia, and a Memorandum of Agreement (MoA) between FEB, IAIN Langsa, and FBM, UiTM. Furthermore, the meeting addressed the development of student mobility exchange programs, joint research initiatives, and strategic collaboration on teaching and learning activities. This meeting underscored a shared commitment to fostering academic collaboration and enhancing educational opportunities between the institutions. We are excited about the promising future of this partnership!

FBM X DATALYTICA SDN BHD

10th of July, amidst the vibrant ambiance of a Pakistani restaurant, a dynamic gathering unfolded, featuring Ts. Dr. Muhammad Imran Sarwar, CEO of Datalytica Sdn Bhd, alongside distinguished minds including Prof Dr. Firdaus Abdullah, Dean of FBM UiTM Puncak Alam and his faculty team members; Prof Dr. Veera, Dr. Gouri, and Dr. Janiffa.



The evening resonated with fruitful discussions on establishing Centers of Excellence, pioneering AI Innovation Hackathons, advancing RD&C efforts, fostering Alpreneurship, embracing Digital Design Thinking, pursuing 4.0 Certifications, enhancing Industrial Consultancy, integrating ESG 4.0 principles, conducting Awareness Talks, and aligning curricula with the cutting-edge advancements in AI.

As plates of delectable Pakistani cuisine circulated, ideas flowed freely, paving the way for future collaborations that promise innovation and impact. Such initiatives are crucial in bridging the gap between academia and industry, ensuring that educational institutions are aligned with the latest technological advancements and industry needs. It's exciting to see such proactive efforts towards building a robust ecosystem for AI and related technologies.

Faculty of Business and Management

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