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JANUARY - DECEMBER 2024

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News

ENGAGING THE WORLD

SUMMER PROGRAM:
INTERNATIONAL EXPOSURE &
EXPERIENCE ACT LOCAL, BE LOCAL

15th - 29th January 2024

SUMMER PROGRAM:
LANGUAGE AND CULTURE 2024

31st January 2024

ERASMUS + FAB
PROJECT CONSORTIUM MEETING

16th February - 18th March 2024

AAGBS is proud to announce that the 4th AAGBS International Conference on Business Management (AiCoBM 2024) was successfully concluded!

A massive thank you to the School's strategic partners, Yamaguchi University and Cardiff University, and our collaborators, UiTM Perpustakaan Tun Abdul Razak (PTAR) and UiTM Press for their invaluable support. AAGBS would also like to express their gratitude to sponsors FWD Takaful Berhad and Maybank Islamic, for their continued generosity.

The conference was graced by the presence of Tan Sri Bashir Ahmad Abdul Majid, the Chairman of Mass Rapid Transit Corporation (MRT Corp), Malaysia, who delivered a powerful speech on "Navigating Uncertainty: Strategies for Thriving in the Dynamic Business Landscape." Professor Rick Delbridge, Professor of Organizational Analysis @ Cardiff Business School, UK, and Board Director of the Social Science Research Park (SPARK) also shared his keen insight on "Developing Collaboration and Innovation: The Case of

Social Science Research Park (SPARK)." Dato' Sri Dr. Hj Irmohizam Ibrahim, the Group Managing Director of World Trade Centre Kuala Lumpur and Board Director of the World Trade Centers Association (WTCA), concluded the conference with an inspiring keynote on "Best Strategies for Leading Through Uncertainty."

AAGBS would also like to thank the special delegates from Yamaguchi University, Chiang Mai University (School of Business), Institut Teknologi Bandung (School of Business & Management) and Tokyo University of Agriculture and Technology for making the conference a success.



AAGBS INTERNATIONAL CONFERENCE ON BUSINESS MANAGEMENT

(AICOBM 2024) - AiCoBM 2024: A Huge Success!





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Published by the UiTM Global, Kompleks Antarabangsa, Universiti Teknologi MARA, 40450 Shah Alam, Selangor and curated by Gateri Seni Tuaniku Nur Zaharah (GESTURZ) for Universiti Teknologi MARA. Published four times a year.

Printed by UiTM Print Centre.

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Kompleks Antarabangsa
Universiti Teknologi MARA
Shah Alam 40450, Selangor.