



UNIVERSITI  
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MARA

UiTM Global

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# UiTM Global

## *News*

ENGAGING THE WORLD

SUMMER PROGRAM:  
INTERNATIONAL EXPOSURE &  
EXPERIENCE ACT LOCAL, BE LOCAL

15<sup>th</sup> - 29<sup>th</sup> January 2024

SUMMER PROGRAM:  
LANGUAGE AND CULTURE 2024

31<sup>st</sup> January 2024

ERASMUS + FAB  
PROJECT CONSORTIUM MEETING

16<sup>th</sup> February - 18<sup>th</sup> March 2024

# AAGBS Welcomes Cardiff University Delegates!



The faculty is thrilled to host esteemed delegates from Cardiff University, United Kingdom, at the Arshad Ayub Graduate Business School (AAGBS) after their visit at UiTM's Vice Chancellor's office. The delegates arrived for discussions and collaborations with faculties from UiTM. The faculties of UiTM involved were the Faculty of Business and Management, College of Creative Arts, Faculty of Law, Faculty of Computer Science and Mathematics, College of Engineering, and Arshad Ayub Graduate Business School. The discussion developed a sense of excitement as the potential joint activities would help shape the future of education and research.



## Business Simulation Challenge Alert!

The School's MGT786 Global Business Strategy and MGT790 Strategic Management students took on an exciting business simulation challenge, where they managed a company through 8 intense rounds. From navigating financial hurdles and ESG requirements to conquering market dynamics, these future business leaders showcased their strategic prowess! The challenge was graced by the school's Visiting Professor, Professor Dr. Georg Hauer from University of Applied Sciences Stuttgart German, for guiding and monitoring the activities.







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