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UiTM Global

News

ENGAGING THE WORLD

SUMMER PROGRAM:
INTERNATIONAL EXPOSURE &
EXPERIENCE ACT LOCAL, BE LOCAL

15th - 29th January 2024

SUMMER PROGRAM:
LANGUAGE AND CULTURE 2024

31st January 2024

ERASMUS + FAB
PROJECT CONSORTIUM MEETING

16th February - 18th March 2024

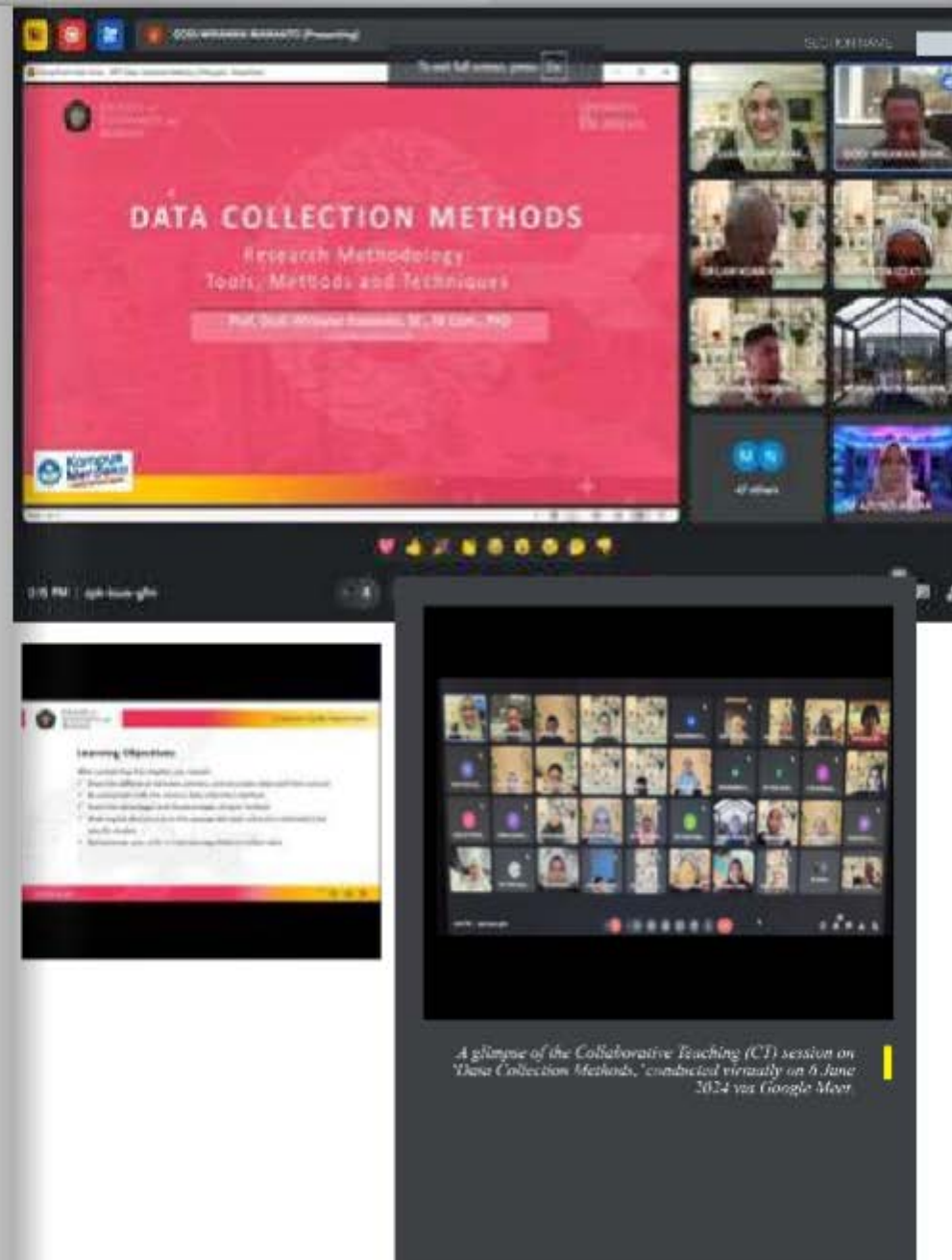


Poster for Collaborative Teaching (CT) Session: 'Data Collection Methods' featuring Prof. Dr. Dodi Wirawan from Brawijaya University and moderated by Dr. Sarah Sabir Ahmad. Organised by the Faculty of Business and Management, UiTM Kedah Branch, the session took place on 6 June 2024 via Google Meet.

schedule of the MGT648 course, the CT project covered key topics such as Research Problem Identification, Literature Review, Quantitative and Qualitative Data Analysis, and the Development of Theoretical Frameworks. The inclusion of expert-led sessions provided valuable depth to the curriculum, equipping students with practical research skills and preparing them to address real-world challenges.

The Collaborative Teaching initiative not only enhanced students' understanding of research methodologies but also nurtured critical skills such as teamwork, analytical thinking, and professional communication. By combining academic and industry perspectives, the program delivered an enriched learning experience that underscored the effectiveness of collaborative teaching. This program reflects UiTM Kedah's unwavering commitment to academic excellence, global collaboration, and innovation in education, preparing students to thrive in an ever-evolving professional landscape.

#UiTMKedah #CollaborativeTeaching #MGT648 #LeadershipInLearning #GlobalCollaboration



A glimpse of the Collaborative Teaching (CT) session on 'Data Collection Methods,' conducted virtually on 6 June 2024 via Google Meet.



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