



UNIVERSITI
TEKNOLOGI
MARA

UiTM Global

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UiTM Global

News

ENGAGING THE WORLD

SUMMER PROGRAM:
INTERNATIONAL EXPOSURE &
EXPERIENCE ACT LOCAL, BE LOCAL

15th - 29th January 2024

SUMMER PROGRAM:
LANGUAGE AND CULTURE 2024

31st January 2024

ERASMUS + FAB
PROJECT CONSORTIUM MEETING

16th February - 18th March 2024

UiTM Kedah and LocalLead Forge Partnership

to Enhance Research Education

The Collaborative Teaching (CT) initiative, organized by Universiti Teknologi MARA (UiTM) Kedah Branch during the March-August 2024 semester, marked another milestone in innovative pedagogy. By adopting Module 2 - Delivery Collaboration, this initiative successfully brought together academic and industry expertise to enrich the learning experience of students enrolled in the MGT648 Research Methods course. The highlight of the program was a guest lecture by Prof. Dodi Wirawan, a distinguished Professor of Leadership from Brawijaya University and Chief Commissioner of LocalLead, who delivered an engaging session on "Data Collection Methods." Held virtually on Thursday, 6 June 2024, from 2.15 PM to 4.15 PM via Google Meet, the session involved students from five classes under the Faculty of Business and Management. The event was skilfully moderated by Dr. Sarah Sabir Ahmad, ensuring smooth interaction and productive discussions.

The initiative was designed to foster a dynamic and interactive learning environment by integrating expert insights, cross class engagement, and technology driven teaching methods. Prof. Dodi shared practical insights into data collection methodologies, bridging theoretical knowledge with real-world applications. Students from five different classes participated, facilitating collaboration and networking among peers. Google Meet enabled seamless participation, granting students access to global expertise.



The CT initiative also highlighted UiTM Kedah's strong commitment to international collaboration, underpinned by the signing of a Memorandum of Understanding (MoU) between UiTM Kedah and LocalLead on 4 April 2024. Conducted virtually, the MoU symbolises a significant partnership aimed at strengthening academic collaboration, fostering knowledge exchange, and integrating industry perspectives into academic curricula. Aligned with the weekly

UiTM Kedah and LocalLead Solusi Indonesia Forge Partnership with the Signing of a Memorandum of Understanding (MoU) on 4 April 2024. This collaboration strengthens academic and industry ties to promote research and innovation.



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