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UiTM Global

News

ENGAGING THE WORLD

SUMMER PROGRAM:
INTERNATIONAL EXPOSURE &
EXPERIENCE ACT LOCAL, BE LOCAL

15th - 29th January 2024

SUMMER PROGRAM:
LANGUAGE AND CULTURE 2024

31st January 2024

ERASMUS + FAB
PROJECT CONSORTIUM MEETING

16th February - 18th March 2024

International Knowledge Program UiTM Kedah:

CABARAN PUSTAKAWAN GEN Z

Dr. Wan Ainol Mursyida Ahmad Tarmizi

Presentation of a token of appreciation from the Program Coordinator, Dr. Siti Khadijah Rofie to the keynote speaker from Universitas Gadjah Mada (UGM), Dr. Sofironul Khoir.



On 12 June 2024, the International Knowledge Program, Cabaran Pustakawan Gen Z, brought together expertise from Indonesia to address the evolving challenges of engaging Generation Z (Gen Z) in library services. Organized with the objectives of understanding Gen Z's unique needs, fostering cultural exchange, and sharing innovative practices, the event featured discussions, seminars, and collaborative projects.

A notable highlight was the participation of Dr. Sofironul Khoir from Universitas Gadjah Mada, Indonesia, who presented strategies for enhancing user engagement through modern library management techniques.

The program emphasized cultural exchange through interactive sessions that explored

the similarities and differences between the two nations' approaches to librarianship. Participants collaborated on developing innovative solutions for tailoring library services to meet the expectations of tech-savvy Gen Z users. These sessions not only deepened mutual respect but also paved the way for future professional partnerships and shared initiatives.

By the end of the event, attendees had gained new insights and proposed actionable strategies for modernizing library practices. The program concluded with a strengthened sense of collaboration between Malaysia and Indonesia, underscoring the importance of cross-cultural partnerships in addressing global challenges in information management.



Students from all semesters of the School of Information Science UiTM Kedah participated in the seminar titled The International Knowledge Program: Cabaran Pustakawan Gen Z in collaboration with Universitas Gadjah Mada (UGM), Indonesia.



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