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# UG News

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## Breakfast@UG Fosters Strategic Alignment for QS WUR by Subject Top 100 Aspirations

28<sup>th</sup> May 2025

On 28 May 2025, UIITM Global successfully hosted the Breakfast@UG program, a strategic engagement platform designed to facilitate informal yet impactful discussions among key university stakeholders. Held at UIITM Global, the event brought together Deans, Deputy Deans (Research & Industry Linkages), Ranking Champions (RCs), and Liaison Officers (LOs) from three targeted faculties: the Faculty of Chemical Engineering, the Faculty of



One Vision, One Goal –  
UITM Teams at Breakfast@UG

Hotel and Tourism Management, and the Faculty of Art and Design, with the shared goal of advancing their disciplines into the Top 100 of the QS World University Rankings (WUR) by Subject 2026. The session was also graced by the presence of Assoc. Prof. Dr. Mohamad Faizul Yahya, Director of the University Transformation Division (TRU), along with representatives from his office, further underscoring the importance of aligning ranking initiatives with UIITM's broader institutional transformation agenda.



Strategic dialogues at work: UIITM Global meets key stakeholders in rankings-focused engagement



Led by the Department of Ranking (DoR) at UIITM Global, the program served as a crucial platform to align institutional priorities with global performance metrics. The department presented an in-depth analysis on UIITM's current subject-level performance in the QS WUR by Subject Ranking, highlighting key strengths, performance gaps and proposing data-informed strategies to guide targeted improvements at the faculty level.

The program commenced with a welcoming address by Assoc. Prof. Dr. Norazida Mohamed, Assistant Vice

Chancellor (International), setting the tone for a morning of data-driven dialogue and forward-thinking collaboration. This was followed by a series of strategic presentations, beginning with Assoc. Prof. Dr. Rosdiyana Hasham @ Hisam, Director of the Department of Ranking, who outlined recent trends in UIITM's QS Rankings performance and subject-specific targets. Further insights were shared by Dr. Norashirene Mohamad Jamil, Head of Strategy and Communication (DoR), who delved into key QS indicators and optimization strategies, highlighting areas where



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