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APRIL - JUNE 2025

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Strengthening Academic Bridges:

MoU Between ASAINDO and UiTM's
Faculty of Hotel and Tourism Management

21st June 2025



Representatives from Universitas ASA Indonesia (ASAINDO) and UiTM's Faculty of Hotel and Tourism Management at Dewan Sri Alam, Fakulti Pengurusan Hotel dan Pelancongan

A significant milestone was marked on 21 June 2025 with the signing of a Memorandum of Understanding (MoU) between ASA Indonesia University (ASAINDO) and the Faculty of Hotel and Tourism Management, UiTM. The ceremony took place at Sri Alam Hall, located within the faculty, and was attended by academic leaders, faculty members, and representatives from both institutions. This MoU signifies a formal commitment to fostering academic cooperation, particularly in the areas of hospitality, tourism, and related research initiatives. The collaboration aims to promote student and staff mobility, joint research projects, curriculum

development, and knowledge exchange, ultimately enhancing the global outlook and academic excellence of both institutions.



Assoc Prof Dr Wan Faris Wan Yusoff representative from UiTM Global, together with representatives from Universitas ASA Indonesia (ASAINDO)

Department of Ranking

“UiTM rises highest from the
smallest steps of its Warga”



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Published by the UTM Global, Kampar, Antaresongco, Universiti Teknologi MARA, 40450 Shah Alam and created by Gales Seri Tuneri, Nui Zahrah (GESTURZ) for Universiti Teknologi MARA (UTM).

Printed by UTM Print Centre,
©2022, UTM Global
Universiti Teknologi MARA (UTM),
Shah Alam 40450, Selangor,
MALAYSIA.



Original document



Article



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