



اَوْنِبُوْزَسِيْتِي تَيْكُونُو لُو كِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FUNDAMENTALS OF ENTREPRENEURSHIP**  
**ENT 300**  
**BUSINESS PLAN REPORT**

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**DATE OF SUBMISSION:**

10 JANUARY 2021

## **LETTER OF SUBMISSION**

Diploma in Science (AS120)  
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8<sup>th</sup> January 2021.

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Sir,

### **SUBMISSION LETTER REGARDING BUSINESS PLAN PROPOSAL (ENT300)**

The attachment regarding the business plan of ZANZ Corporation for assignment 3 for the subject Fundamental of Entrepreneurship (ENT300) has been included below to participate in the requirements of a student in UITM.

As shown below are the group members that have been working on this project.

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Thank you,

Yours truly,



NOR AZ-ZAHRAA BINTI AZHARI  
(General Manager)

## **ACKNOWLEDGEMENT**

First of all, we feel very grateful to Allah, Alhamdulillah for successfully completing this business plan which is a work assessment for the code ENT300. A big thanks to our lecturer SIR AZEMAN ABD MAJID guide us by helping to provide more detailed information about project work and always ask the progress of the project and also ensure how to solve it during the process of completion of this business plan. A good service means a lot to us. We did believe that without SIR AZEMAN, this business plan could not be achieved by us and we also really appreciate his patience in teaching us step by step.

In producing incredible products, we have to go through various challenges such as finding raw materials and production costs from the factory. In addition, we still have to face a lot of problems . The time taken to process a product might take quite a long time because it is a smart product. Therefore, we have created the solutions and overcome the problems that were happening in our study more effectively. There was a marketing plan, financial plan and any other information that was included in the business plan.

Lastly, we would like also to thank those who had been involved in this business plan for putting in a lot of effort and knowing how to deal with our study project until we finished the business plan.

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## **EXECUTIVE SUMMARY**

ZANZ corporation is a manufacturing company known as homeware service in the nature of business which focuses on selling the multi-purpose product that is iron board. There were four members in ZANZ that share the same amount of capital and have various roles and responsibilities to run this business. The product was chosen through our observation on how to make something in an easier way and what do people nowadays need. From our research, we discovered that making this product could help many people in order to save their time and develop it easier. Finally, we hope that our business will be known all over the country and also internationally as a smart and multi-function product. We also hope that our customers will be happy with the presence of this product.