



UNIVERSITI
TEKNOLOGI
MARA



INTERNSHIP FINAL REPORT MGT666



Maybank

**INDUSTRIAL
TRAINING AT
MAYBANK
RAHANG**

Prepared by

**NUR ARISSA SUFIYYA
BINTI SUHAIMI
2022455362**

Prepared for

**NOR KHAIRUNNISA
BINTI YUSSOF**

SURAT KEBENARAN

Tarikh : 03/08/2025

Kepada :

Penyelaras Latihan Praktikal
Fakulti Pengurusan Perniagaan
UiTM Kampus Bandaraya Melaka
110 Off Jalan Hang Tuah
75300 Melaka

No Tel : 06-285 7119 / 7190 / 7196

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Maklumbalas (!)

Setuju

Tidak Bersetuju

Tuan/Puan

KEBENARAN UNTUK MEMUAT NAIK HASIL LAPORAN PELAJAR LATIHAN INDUSTRI SEBAGAI "PUBLIC ACCESS" DI REPOSITORI UITM

1. Merujuk perkara di atas, pihak organisasi bersetuju / tidak bersetuju pihak universiti memuat naik hasil laporan pelajar latihan industri sebagai "public access" di repositori UiTM.

Nama Pelajar	NUR ARISSA SUFIYYA BINTI SUHAIMI		
No. Matriks	2022455362	Nama Program	BA242 GA
Tajuk Laporan	MGT 666	Nama Syarikat	MAYBANK

2. Tindakan ini adalah di bawah tanggungjawab dan kesedaran penuh oleh pihak organisasi.

3. Sekiranya terdapat sebarang masalah atau kebocoran maklumat sulit pihak organisasi tidak boleh mengenakan sebarang tindakan undang-undang kepada pihak universiti.

Yang Benar

.....
Nama Pegawai : JURAIDAH MOHD JIZAT
Jawatan : PF 980581
No. Tel. : ASSISTANT BRANCH MANAGER
No. Faks :



Cop jabatan/organisasi:

STUDENT PROFILE



NUR ARISSA SUFIYYA BINTI SUHAIMI

SUMMARY

Experienced with strong management background and communication skills. Provide high-quality advice for clients to make realistic improvements and reach business goals.

CONTACT

EMAIL:

arissasufiyya12@gmail.com
www.linkedin.com/in/arissasufiyya
35993a79a

SKILLS

- Microsoft Software
- Canva
- Adobe Photoshop

LANGUAGES

- Malay (Native)
- English (Highly Proficient)
- Mandarin (Beginner)

REFERENCES

- **Dr Halimahton Borhan**

Senior Lecturer/Academic Advisor
UiTM Cawangan Melaka, Kampus
Bandaraya Melaka

EDUCATION

UITM KAMPUS BANDARAYA MELAKA

NOV 2022 - CURRENT

- Involve in BEAST, SAP (sports program)
- Joined SUZA Club (volunteering club)
- Exco Pembangunan Sukan in Jawatankuasa Sukan Pelajar
- Exco Logistik in Team Recreation Club (Trec)
- Exco Multimedia in Kelab Debat and Pidato (KDP)
- Be a assistant leader for Service Learning Malaysia University for Society with Persatuan Usahawan Melayu Selandar Melaka (PUMSM)
- Won a Silver Medal for MIEEX 2024 competition for our product - Braillefresh

MATRICULATIONS NEGERI SEMBILAN

JULY 2021 - MAY 2022

- CGPA: 3.58
- Achieved 3.5 for every semester.

SMK BUKIT KEPAYANG

2016 - 2020

- Academic Achievement Award
- Have a leaderships skill such as President for Club and Vice President for police cadet association
- Involve in sports such as hockey.

WORK EXPERIENCE

Pasta Panas

Oct 2022–Oct 2022

- Displayed positive and friendly attitude towards customers and fellow team members.
- Worked with kitchen staff during busy periods to maintain service delivery quality and wow guests with amazing meals.

Secret Recipe

March 2021–May 2021

- Informed guests of daily specials and menu offerings to facilitate decisions on starters, mains, and desserts.

Livehost

July 2023–Oct 2024

- Interact with viewers during live broadcasts, attract and maintain the audience's attention, drive traffic and engagement, provide professional advice, answer enquiries and build a strong and loyal online community.



Maybank  **Maybank**



COMPANY MAYBANK RAHANG

COMPANY NAME, LOGO, LOCATION, AND OPERATING HOURS

The company I interned with is Malayan Banking Berhad, known as Maybank.

Established in 1960, Maybank has become the largest financial services provider in Malaysia and one of the leading banking groups in Southeast Asia. It is publicly listed on Bursa Malaysia under the stock code 1155.KL and is part of the FTSE4Good Bursa Malaysia Index, which shows its commitment to sustainability and ethical practices.

Maybank's headquarters is located at Menara Maybank, 100 Jalan Tun Perak, 50050 Kuala Lumpur. It has a network of over 2,600 branches and offices in 18 countries, including major financial centers like Singapore, Jakarta, Hong Kong, New York, and London. The bank employs more than 43,000 staff and serves over 22 million customers worldwide, offering services in consumer banking, investment banking, Islamic finance, asset management, and insurance.

COMPANY'S PROFILE

During my internship, I saw that Maybank's logo is more than just branding; it symbolizes identity and trust for customers. Whether it's on documents, digital platforms, or staff uniforms, the logo reinforces the bank's presence and its values of professionalism, inclusivity, and commitment to service excellence. This is especially important for brand recognition in both urban and rural areas, where the logo serves as an immediate visual signal of safety, security, and credibility.

The consistent use of this logo across physical and digital channels shows Maybank's effective brand management and its ability to maintain a cohesive identity in diverse markets and regions.



I interned at the Maybank Rahang branch in Seremban, Negeri Sembilan. This branch serves a varied customer base, including individual account holders, local businesses, corporate clients, and students from nearby institutions. It operates from 8:45 AM to 5:45 PM, Monday through Thursday, with slightly adjusted hours on Friday to accommodate prayer times.

The branch is closed on weekends and public holidays. However, it sometimes participates in weekend outreach programs, like student onboarding campaigns at universities such as Universiti Kebangsaan Malaysia (UKM), where interns and staff help with MAE wallet activations and provide financial education.