



**UNIVERSITI TEKNOLOGI MARA  
SABAH**

**FUNDAMENTAL OF ENTREPRENEURSHIP  
(ENT 300)**

**FACULTY IN ACCOUNTANCY  
(ACII0)**

**BUSINESS PLAN**

**TAMBUNAN'S UP AND AWAY VACATION**

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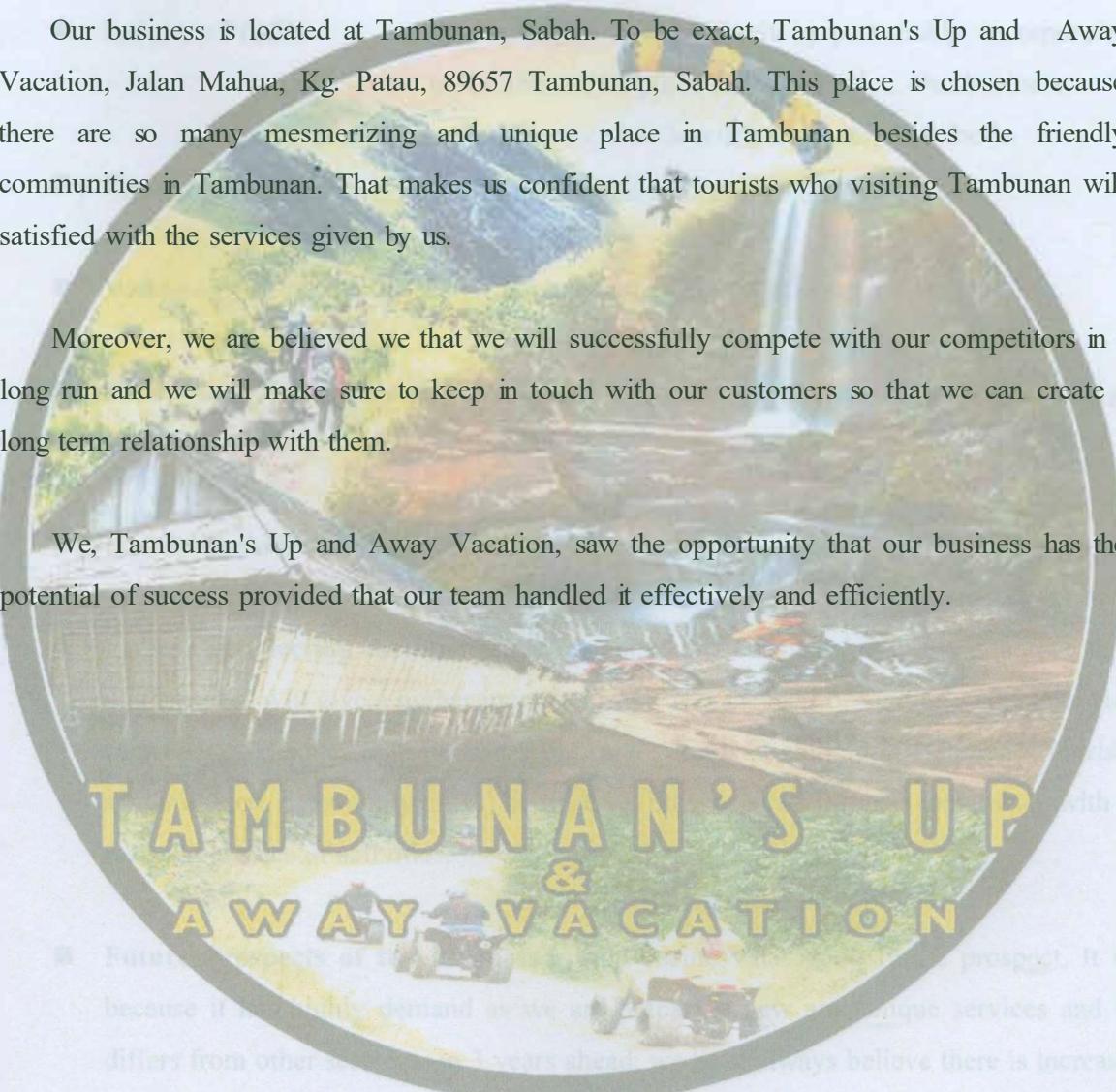
## EXECUTIVE SUMMARY

Our business, Tambunan's Up & Away Vacation is a partnership which is tourism industry. This business was planned and started on 1<sup>st</sup> January 2018 with our starting workers, 14 people including us as the main leaders of this firm.

Our business is located at Tambunan, Sabah. To be exact, Tambunan's Up and Away Vacation, Jalan Mahua, Kg. Patau, 89657 Tambunan, Sabah. This place is chosen because there are so many mesmerizing and unique place in Tambunan besides the friendly communities in Tambunan. That makes us confident that tourists who visiting Tambunan will be satisfied with the services given by us.

Moreover, we are believed we that we will successfully compete with our competitors in a long run and we will make sure to keep in touch with our customers so that we can create a long term relationship with them.

We, Tambunan's Up and Away Vacation, saw the opportunity that our business has the potential of success provided that our team handled it effectively and efficiently.



**TAMBUNAN'S UP  
&  
AWAY VACATION**

Business is a very important part of our life. It is because it is the demand of our life. We provide unique services and it differs from other services. We are ahead of our time. We believe there is increase opportunity of Tambunan's Up and Away Vacation yet. In addition, we are also planning to expand our services and the business of Tambunan's Up and Away Vacation has lack of tourism activities so we will bring more for tourists and local people.