



**UNIVERSITI TEKNOLOGI MARA
SABAH**

**FUNDAMENTAL OF ENTREPRENEURSHIP
(ENT 300)**

**FACULTY IN ACCOUNTANCY
(ACII0)**

BUSINESS PLAN

TAMBUNAN'S UP AND AWAY VACATION

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EXECUTIVE SUMMARY

Our business, Tambunan's Up & Away Vacation is a partnership which is tourism industry. This business was planned and started on 1st January 2018 with our starting workers, 14 people including us as the main leaders of this firm.

Our business is located at Tambunan, Sabah. To be exact, Tambunan's Up and Away Vacation, Jalan Mahua, Kg. Patau, 89657 Tambunan, Sabah. This place is chosen because there are so many mesmerizing and unique place in Tambunan besides the friendly communities in Tambunan. That makes us confident that tourists who visiting Tambunan will satisfied with the services given by us.

Moreover, we are believed we that we will successfully compete with our competitors in a long run and we will make sure to keep in touch with our customers so that we can create a long term relationship with them.

We, Tambunan's Up and Away Vacation, saw the opportunity that our business has the potential of success provided that our team handled it effectively and efficiently.



**TAMBUNAN'S UP
&
AWAY VACATION**