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# FBM ENGAGEMENT SESSION & TOURS TO BRANCH CAMPUSES



An engagement session was held with Professor Dr. Firdaus Abdullah, Dean of the Faculty of Business Management (FBM), and his delegation to articulate the strategic direction and initiatives of the faculty, holistically underscoring the objective of fortifying the Faculty of Business and Management.

In this engagement session, Professor Dr. Firdaus Abdullah delineated the strategic trajectory of FBM, emphasizing its commitment to augmenting UiTM's standing and subject ranking in the QS World University Rankings, thereby garnering acknowledgement from esteemed professional and industry bodies. Additionally, the faculty announced its commitment to facilitating the pursuit of Ph.D qualifications among lecturers at UiTM branches, propelling their progression to elevated academic positions.

Moreover, he implored all FBM lecturers to proactively enhance grant acquisition and engage fervently in research and scholarly composition, with each lecturer expected to contribute to at least one published research journal. Concurrently, various matters about the professional development of lecturers were broached during this session.

This session was conducted at:

- **UiTM Sarawak Branch**
- **UiTM Sabah Branch**
- **UiTM Pahang Branch**
- **UiTM Perak Branch**
- **UiTM Perlis Branch**
- **UiTM Pulau Pinang Branch**
- **UiTM Kedah Branch**
- **UiTM Melaka Branch**
- **UiTM Johor Branch**
- **UiTM Negeri Sembilan Branch**







# Thank You



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