









An Internal Bulletin of FBM

FACULTY OF BUSINESS AND MANAGEMENT













PEKAN SARONG & SARONG SPLASH

2.0

Pekan Sarong happened on December 15 and 16, 2023. It was inspired by Sarong Splash Run 1.0, which Leviosa organized for fundraising. Leviosa, students from UiTM Puncak Alam, turned this idea into Pekan Sarong for their final year project.

On Friday night, Malam Sarong kicked off the main event with exciting activities and performances, drawing interest from UiTM Puncak Alam students and locals. There were traditional dances, performances, and a beautifully decorated event with a Sarong theme. Car boot sales offered various items, and attendees got creative with classic attire and props for a chance to be crowned Permaisuri and Sultan.

Saturday's Sarong Splash Run 2.0, from 7:00 a.m. to 12:30 p.m., was ticketed and included running kits and water activities like water pistols. The event started with breakfast, Zumba, and a 5 km run. After running, participants enjoyed a bouncy castle, a DJ spin by Piponation, and water activities. Leviosa aimed to promote a healthy lifestyle and included traditional games like 'Goreng Pisang'. Medals and gifts were awarded to the top runners.

Water activities, sponsored by Saujana Utama's fire service, were a highlight after the awards. DJ Piponation added entertainment to the water activies. Organizers joined in, and the event concluded with farewells, photos, and advisor approval. Around 900 attendees joined Malam Sarong and Sarong Splash Run 2.0, making the event successful.







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