



UNIVERSITI TEKNOLOGI MARA

SABAH

ENT300

FUNDAMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN

VIRTUAL TECHNOLOGY ENTERPRISE

PREPARED BY:

SYAZWI NADHIL B. SAIDDIN	2015864864
MUHD ZAEIM B. MADUIN	2015809886
MUHD HAFIZI B. ABD. MULAH	2015853336

PREPARED FOR:

MR. MOHAMMAD FIRDAUS BIN MOHAMAD

Acknowledgement

BISMILLAHHIRRAHMANNIRRAHIM

First of all, Alhamdulillah, praise to Allah SWT for giving us opportunity to finally complete our business proposal for ENT 300 subject.

We, the group partner accepted this as a challenge to ourselves because it shows our passion and ability in doing so. For the prospect of business, this project plan of business is hopefully can be as one way for us, to practice our ability and interest in other different way, to be a guideline to encourage our effort for becoming an educative and succeed business people.

Secondly, we would like to thank to our beloved lecturers, Mr. Mohd Firdaus for giving us moral support and being so helpful in completing this business proposal and being so pleasant towards us.

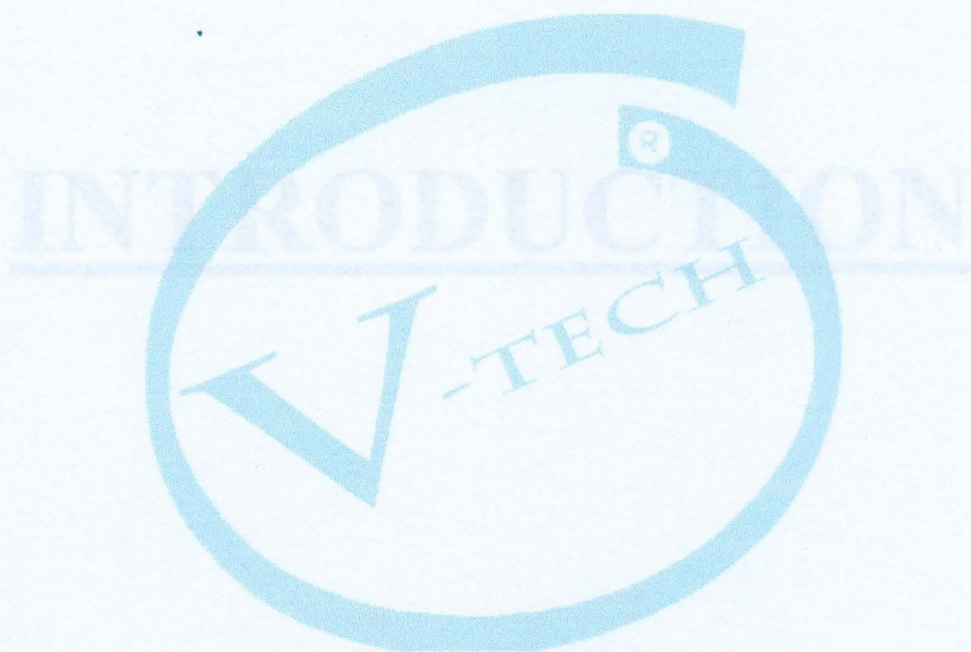
Thirdly, we would like to thank to our parents for being very supportive in vary way. We also would like to thank our classmate from BM1175A1 for being cooperated and honestly giving and sharing ideas among classmates which lead us to a better friendship and become an excellent class among all. Not to forget, thanks to our roommates for being very helpful, kind and, supportive whenever we feel down and blue.

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EXECUTIVE SUMMARY

Virtual-Tech is about computer technology that creates a virtual version of something to generate realistic images, sounds and other sensations that simulate a user's physical presence in a virtual or imaginary environment. Our business located at Complex Karamunsing, 88000, Kota Kinabalu, Sabah.

While there are several virtual technology companies in Sabah, V-Tech will perform at its maximum best in order to achieve the company's goals and objectives to create value for our customer.

Other than that, we believed that we will successfully being the number one virtual technology's company in Sabah in a few years ahead due to our quality of product that will satisfy customer's demand.

We, V-tech, saw the opportunity of this business after doing some research and development on virtual entertainment. Due to an increase in demand of virtual gaming and entertainment, we developed our new product which is Hawk-Eye 360.

