



اُونِيُوَرْسِيْتِي تِيكْنُولُوْجِي مَآرَا
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BUSINESS PLAN

"HAKUNA MATATA SERVICES"

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EXECUTIVE SUMMARY

Hakuna Matata service is a tourist guide service that provide assistance, information on cultural and historical to tourist. Tourist guide will show or lead the tourist to go one to another place that attract their interest and tour guide will interprets the background or information about the places. Tour guide plays a huge role in making the tourist journey smooth one by ensuring they are well taken care of throughout their holidays. Our service also provide a package for customer.

While there are many tour guide service like us, Hakuna Matata will try to take over because we provide a good package to customer with an affordable prices so they can afford to use our services. Through unheralded customer attention, Hakuna Matata service will slowly but surely gain market share as it services the entire family, creating a long-term relationship.

People from across the peninsular Malaysia or even across Kota Kinabalu have decided to use our services when they want to travel to some places in Kundasang, Ranau and any other places that they want to visits. Hakuna Matata service take this opportunity to provide an affordable prices and a friendly tour guide to guide them to visit some place, and at the same time we can shoe them our beautiful culture.

We, Hakuna Matata Service, see the opportunity to spread our service so that we can get a various feedback from customer at the same time we can use the feedback to improve our service to be more better and be well-known to other customer by giving a good service, we can give a tourist a good memory and their vacation will go smoothly.