









An Internal Bulletin of FBM

FACULTY OF BUSINESS AND MANAGEMENT













FBM ICAN Week 2.0 Ignites a Business and Management Extravaganza

In an eagerly anticipated return, FBM ICAN Week 2.0 captivated minds and hearts last November. With participation from 58 companies, featuring 5 CEO talks and a whopping 47 industry talks, this week-long event proved to be an immersive experience for the 4,380 participants who eagerly awaited its commencement.

Dates and Venues: Scheduled from November 27th to December 1st, 2023, the event took place across various venues, including DK1, DK2, DK3, DK 500, and AV8.

Target Audience: All students and lecturers. FBM ICAN Week 2.0 was a must-attend event, offering a rich blend of knowledge dissemination, networking opportunities, and industry insights.

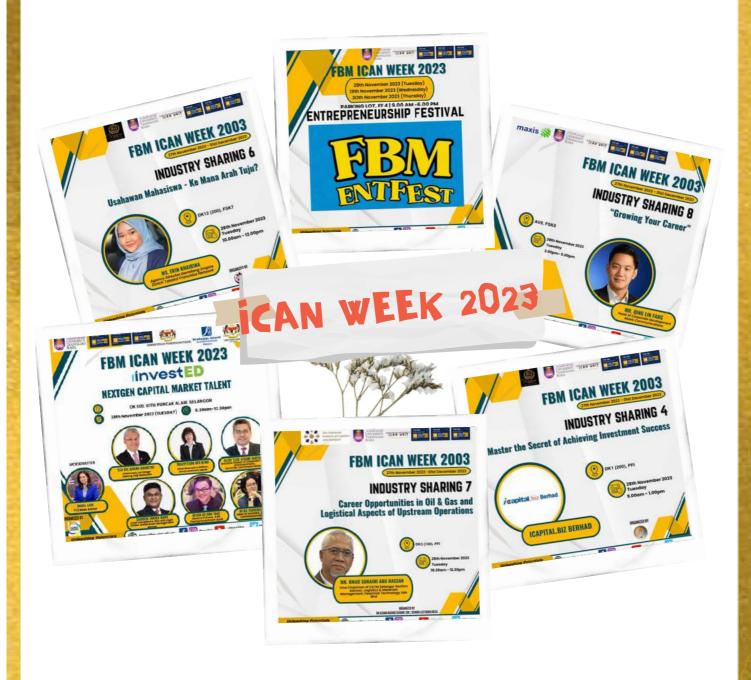
Event Highlights:

- **Insightful Workshops:** Delve deep into the realms of business and management through engaging workshops conducted by industry experts.
- **Networking Opportunities:** Connect with like-minded individuals, expand your professional network, and build valuable connections crucial for your career.
- **Competitions and Challenges:** Test your skills and creativity in exciting competitions, with lucrative prizes awaiting the champions.
- On-Campus Interviews: An exclusive chance for students to apply to posted positions and interview on campus with potential employers. More than 25 companies participated, making it a unique opportunity to kickstart a career.
- Inspirational Speakers: Gain valuable insights from renowned speakers who have left an indelible mark on the business world.
- **Entrepreneurship Festival:** Immerse yourself in a festival that inspires and motivates aspiring entrepreneurs, showcasing success stories, innovative ideas, and fostering a positive and energetic atmosphere.
- Career Fair: Facilitating the recruitment process by connecting employers with potential candidates, the Career Fair is a prime opportunity to explore career options.











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