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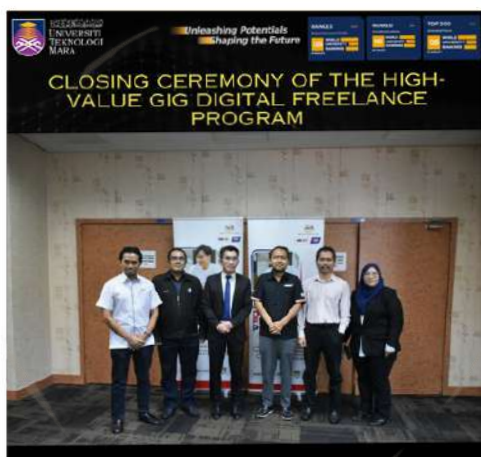


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# HIGH-VALUE GIG DIGITAL FREELANCE PROGRAM @ FBM



The Faculty of Business and Management at UiTM Puncak Alam officially concluded the High-Value Gig Digital Freelance Program, marking the end of a meticulously organized three-day session, on December 18th, 2023. The closing ceremony took place at DK500, UiTM Puncak Alam, Selangor. It was collaboratively orchestrated by the Malaysia Digital Economy Corporation (MDEC) in conjunction with the Faculty of Business and Management (FBM) and the Bachelor in Office Systems Society (BOSS).



The distinguished Closing Ceremony hosted notable figures, including Mr. Ts. Nurezali bin Osman, Manager of the Talent and Capability Unit at the Malaysia Digital Economy Corporation (MDEC), Ms. Nurzhairah binti Abd Wahid, Manager of the Talent and Capability Unit at the Malaysia Digital Economy Corporation (MDEC), and Professor Dr. Firdaus Abdullah, Dean of the Faculty of Business and Management.



This program, custom-tailored for students of public universities, offered a unique opportunity for them to explore their chosen career paths and acquire essential skills to become competitive digital freelancers on various platforms, ensuring sustainable income generation in the future. The primary objective of the High-Value Gig (HVG) program is to empower local talents in digital freelancing, facilitating access to international opportunities across digital platforms and achieving substantial income.

# HIGH-VALUE GIG DIGITAL FREELANCE PROGRAM @ FBM



The intensive three-day training, designed specifically for public university students, focused on empowering individuals to excel in their chosen digital freelancing career paths. Approximately 400 students from various faculties participated in the program, ensuring they are equipped with the skills necessary to thrive on digital platforms and maintain a reliable income stream.

The closing ceremony also includes the presentation of certificates to the following instructors:

1. Dr. Sharidatul Akma Abu Seman
2. Dr. Suraya Ika Tamrin
3. Puan Suryani Che Din
4. En. Muhammad bin Omar
5. En. Mohd Faizul Hassan

Awards for the Best Freelancers are as follows:

## **Best Male Freelancer Award:**

- Muhammad Amirul Hamizan bin Mohammed Yacobe

## **Best Female Freelancer Award:**

- Alvina Dubrah Anak Stephen Ending

## **Best Group Awards:**

- Class Alpha: Emerald Group
- Class Beta: Vintage Vogue Group

In conclusion, the HVG program aims to make a significant contribution to the development of local talents in the digital freelancing landscape, positioning them for international success while fostering consistent income growth.





# Thank You



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