



UNIVERSITI TEKNOLOGI MARA

ENT300  
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN  
HANDSHAKER INCORPORATION

PREPARED BY

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# “Shake On It”

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## ACKNOWLEDGEMENT

This Handshaker Incorporation business plan presents of one complete detail about the business. It comprises of all ideas of the teams member through a lot research and findings.

First of all, we are grateful to Allah S.W.T to our lecturer Mr. Cyril Supain, that had constantly follow up on our progress, guide, motivate and encourage us to do the best that we can. To our family member and all parties that had helped us in many different ways. We had encountered a variety of obstacles and difficulties during completing this project. However, we have survived in overcomes those obstacles and now, we managed to complete it.

I also am thankful to be part of my team member as my team member consists of few different type of character, and they had different ability and skills. When we combine all of this ability and skills together, we manage to found an excellent teamwork. With passion, teamwork, and excellent time management, we complete this business plan right about in the time frame. We are thankful and congratulate all members for the cooperation and dedication.

We appreciate the guidance and information given from lots of people especially our lecturer, whom from the beginning had guide us and teach us in in completing this business plan. Other associations such as Kumpulan Wang Simpanan Pekerja, SESB(Sabah Electricity Sdn Bhd), Majlis Perbandaran Kota Kinabalu. We sincerely hope that, if there is a possibility in the future and in terms of financially stability, we are going to go on with this plan and follow our vision which is “transforms the idea into reality”. This means that, if there’s possibility we will passionately open such corporation.

Anything is possible nowadays, by implement what we had learn throughout the subject of Fundamental of Entrepreneurship and throughout completing this final year project, we can see clearly the possibility and the opportunity of this business. We hope that, we are able to become successful entrepreneurship in the future.

Yours sincerely,

Handshaker Incorporation.

## 1.1 Introduction

The name of our business is Handshaker Incorporation. This business is one of service type of business. This business is a services which we link people that interest in the same business so that easy for them to communicate with the type of business that they had among themselves and easier for the customer too. So we create one medium that is Handshaker that combine all social network like Facebook, Instagram, Mudah and others. However to know much more about our social network our customer or people that interest to join can directly contact us or surf to our own website that is [www.HandShaker.com](http://www.HandShaker.com).

The idea of the formation of this business is basically the entire team member which is passion and dedications. The team member consist of four people including myself. Our target market is entrepreneur, people that have hobbies related to the business and young generation.