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FBM ORGANIZED INNOVATION & BIZ PITCH FEST 2023



The Faculty of Business and Management organized the FBM Innovation & Biz Pitch Fest 2023 with support from Unit Perancang Ekonomi Negeri Selangor (UPEN), and it was held on July 4, 2023, at DK500, UiTM Puncak Alam. A triple helix model, which focuses on the engagement and networking between universities, governments, and industries, accurately captures this strategic collaboration.

This program aimed to showcase students' innovative thinking and business skills with the theme "The Future for Sustainability".

This program was a collaboration between the Department of Student Affairs, Faculty of Business and Management, Entrepreneurship Unit, Business Research and Innovative Club (BRIC), and D'Entrepreneurship Society (D'ENTS), and involved about 300 students.

A panel of judges, including MOSTI, UOB Bank, MDEC, SME Bank, INSKEN, MARA, PERNAS, and UniKL, evaluated the 19 finalists. This program successfully produced students with entrepreneurship and innovative skills per the university's vision "To establish UiTM as a Globally Renowned University of Science, Technology, Humanities, and Entrepreneurship".

The organizers congratulate everyone for participating and hope this competition will further inspire the thirst for knowledge and entrepreneurship for many years.





Thank You



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