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FBM @ AAPBS ANNUAL MEETING 2023



AAPBS Annual Meeting 2023: Fostering Digital and Sustainable Transformation in Business Education was held at the National Taiwan University College of Management, Taipei, on November 9-10, 2023.

The halls of the National Taiwan University College of Management buzzed with intellectual enthusiasm as the 2023 Annual Meeting of the Association of Asia-Pacific Business Schools (AAPBS) unfolded in Taipei. This year's theme, "Digital and Sustainable Transformation in Business Education," gathered esteemed deans and scholars from the most prestigious educational institutions across the region to deliberate and exchange visionary insights.



AAPBS stands as a unique academic beacon in the Asia-Pacific, fostering a platform for elite business education leaders to collectively synergize their experiences, advocating a union that paves the way for advancements in management education. Their mission is not merely confined to refining management education; it resonates with an overarching goal of advancing business education standards and quality across the region.



The annual meeting encapsulated a multifaceted approach, extending beyond conventional knowledge sharing. Attendees delved into a spectrum of activities, including company visits, social events, and cultural experiences, curating a holistic experience that enriched the mind and touched the soul.

FBM @ AAPBS ANNUAL MEETING 2023

The essence of the gathering lay in the shared commitment to collaborative research and teaching methodologies. The pulse of the discussions revolved around building a robust and comprehensive paradigm for an Asian management education model intricately woven within the fabric of a global context.

Prof Dr. Firdaus Abdullah (Dean of the Faculty Business and Management, UiTM), Prof Dr. Hu (Dean of the College of Management, National Taiwan University), host for the event, and Dr. Betty Chung (Secretariat, AAPBS) highlighted the importance of not only collaborating in research and teaching but also forging solid partnerships aimed at elevating the standards of business schools across the Asia-Pacific. The collective vision encapsulated the essence of solidarity and shared dedication toward fostering a new era of business education that integrates digital advancements while maintaining a sustainable approach.

In a world increasingly reliant on digital advancements, the meeting's emphasis on combining technology and sustainability within business education echoed a poignant call to adapt and innovate. AAPBS and its distinguished members embodied the spirit of progress, acknowledging the evolving global landscape while retaining a deep-rooted commitment to the sustainable evolution of business education.

The 2023 AAPBS Annual Meeting concluded with an air of anticipation and determination, signaling not just the end of an event but the commencement of a new chapter in pursuing unparalleled business education standards in the Asia-Pacific region.





Thank You



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