

UNIVERSITI
TEKNOLOGI
MARA

e-ISSN: 2682-7948

Motivations for lifelong learning

TUAN SARIFAH AINI SYED AHMAD, WAN ZUMUSNI WAN MUSTAPHA

UITM CAWANGAN NEGERI SEMBILAN KAMPUS SEREMBAN NOR HANIZA HASAN, SOO KUM YOKE

UITM CAWANGAN NEGERI SEMBILAN KAMPUS REMBAU

Lifelong learning is a continuous, voluntary, and self-directed pursuit of knowledge for personal or professional development. It includes both formal and informal learning activities carried out throughout a person's lifetime. The intrinsic drive for ongoing intellectual engagement is a complex interaction of internal and external factors that shape an individual's commitment to continuous learning. Understanding the motivations is essential for identifying environments that promote and maintain this vital human endeavour despite the challenges encountered in this pursuit. Apparently, this endeavour extends beyond mere skill acquisition to encompass profound personal growth and societal advancement. There are several primary drivers of lifelong learning, including the determination to overcome challenges, the pursuit of personal growth, and the need to achieve financial stability.

Figure 1: A hand holding books (Thought Catalog, 2019)

**TOUR BOUL IS A RIVER ** RIKEYA GILL

**WART DEAT AND HOLDING HOLDING

One reason humans are motivated to learn is to overcome challenges and adapt to constantly changing environments. Humans have an innate ability for problem-solving and environmental mastery, which enables continuous intellectual development and ensures survival and prosperity in dynamic settings (Heyes, 2012). The adaptive learning process is not merely reactive but also proactive. It is driven by an innate curiosity to explore new possibilities and understand underlying principles. Intrinsic motivation is the desire to understand complex phenomena. Consequently, it encourages individuals to move beyond a superficial understanding towards a deeper grasp of concepts. This constant intellectual engagement fosters the ability of humans to find answers to questions, resulting in the generation of new knowledge. The learning cycle persists as they consistently face challenges.

Another reason for lifelong learning is the pursuit of personal growth and self-actualization. Individuals often search for something to fulfil their potential and achieve a deeper understanding of themselves and the world around them. This journey of self-discovery frequently leads individuals to explore diverse subjects. Hence, their perspectives are broadened, and their cognitive frameworks are enhanced. The quest for fulfilling personal growth and self-actualization often involves embracing new skills, acquiring interdisciplinary knowledge, and critically reflecting on one's beliefs (Karim, 2024).

Furthermore, the demands of the modern workforce greatly influence an individual's dedication to lifelong learning. Rapid technological advancements and evolving industry standards require individuals to update their skills continually. Thus, they need to engage in ongoing education to maintain relevance and competitiveness in their fields. Indeed, a proactive approach is necessary to acquire new competencies and adapt to emerging workplace transformations, as professional development is a dynamic process rather than a discrete event.

Finally, economic pressures often drive individuals to engage in lifelong learning as a means to secure employment, advance their careers, and maintain financial stability in an increasingly competitive labour market. As industries evolve and job requirements become more specialised, continuous skill enhancement becomes essential for sustaining employability and career growth. It also leads to the institutional responsibility to provide accessible and affordable educational pathways for continuous professional development (Hasan et al., 2024; Karim, 2024). However, developing countries may encounter challenges due to limited technical access, but practical strategies and government support can overcome the obstacles (International Labour Organisation, 2021; World Bank, 2020). These different motivations are often linked and strengthen one another. As a result, motivation fosters a dynamic interaction that maintains an individual's commitment to lifelong learning across different aspects of life stages. Recognising the complex nature of the drivers is essential for educational institutions and policymakers to design interventions that effectively support continuous intellectual engagement throughout an individual's lifespan.

Figure 1: People at workplace (fauxels, 2019)



In summary, lifelong learning is more than just acquiring new knowledge. It is but a continuous journey that shapes identity, fosters adaptability, and drives personal and societal progress. Whether motivated to overcome challenges, pursue personal growth, or build financial stability, the journey of learning strengthens one's ability to thrive in this ever-evolving world. Each step in this journey deepens the understanding of oneself and the world. As a result, by embracing lifelong learning, one not only invests in their future but also nurtures their growth, adaptability, and progress. Ultimately, this pursuit of knowledge reminds us that learning extends beyond the four walls of a classroom as a lifelong endeavour that shapes one's future by transforming oneself.

References

Hasan, M., Haque, Md. A., Nishat, S. S., & Hossain, Md. M. (2024). Upskilling and Reskilling in a Rapidly Changing Job Market: S trategies for Organizations to Maintain Workforce Agility and Adaptability. *European Journal of Business Management and Research*, *9*(6), 118. https://doi.org/10.24018/ejbmr.2024.9.6.2502

fauxels. (2019). Photo Of People Doing Handshakes [Photography]. Pexels. https://www.pexels.com/photo/photo-of-people-doing-handshakes-3183197/

Heyes, C. (2012). New thinking: the evolution of human cognition. Philosophical Transactions of the Royal Society *B Biological Sciences, 367*(1599), 2091. https://doi.org/10.1098/rstb.2012.0111

International Labour Organization. (2021). Annual Report 2021. https://www.ilo.org/publications/annual-report-2021. Karim, A. M. (2024). Adapting to Change: A Qualitative Study on Continuous Professional Learning among Adult Learners. *International Journal of Academic Research in Business and Social Sciences, 14*(11). https://doi.org/10.6007/ijarbss/v14-i11/23500

Thought Catalog. (2019). *Pile Of Books on Hand* [Photography]. Pexels. https://www.pexels.com/photo/pile-of-books-on-hand-2228557/

World Bank. (2020). World Development Report. (2020).: Data. https://www.worldbank.org/en/publication/wdr2020/brief/world-development-report-2020-data.