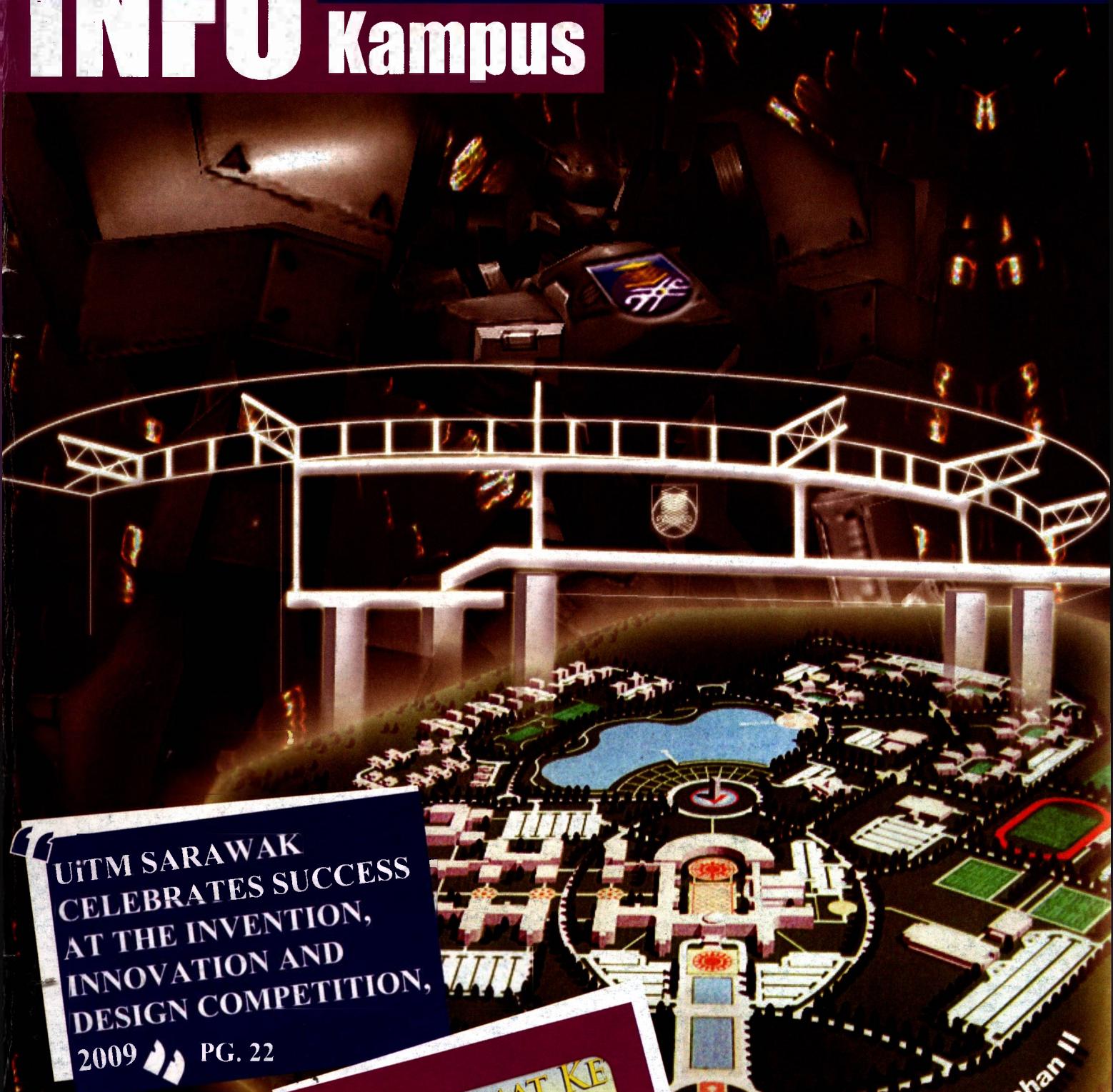


INFO

BULETIN UiTM Sarawak Kampus

ISU 60
Julai 2009



UiTM SARAWAK
CELEBRATES SUCCESS
AT THE INVENTION,
INNOVATION AND
DESIGN COMPETITION,
2009

PG. 22



■ UiTM Sarawak
Conference PG. 4
2008

■ Diploma Show:
Pelajar Grafik
PG. 34

■ UiTM Sarawak At
The International
Level PG. 40

UiTM Sarawak excelled at the Conference on Scientific and Social Research 2008/2009 (CSSR08'09)

by Prof. Madya Dr. Margaret Chan

The Conference on Scientific and Social Research 2008/2009 (CSSR08'09), a major event on the Universiti Teknologi MARA calendar was held on the 14 - 15 March 2009 at A'Famosa Resort, Malacca. This was a platform for all researchers of the university to present their findings of their completed research projects using grants awarded by Fundamental Research Science Grants, eScience, eIRPA, 'Dana Kecemerlangan', Contract Research Grants and others. In line with the theme of the Conference: "Quality Research Creates Quality Publications", two reputable keynote speakers, Professor Dr. Binshan Lin, BellSouth Corporation Professor in Business Administration from Louisiana State University, USA and Professor Dr. Hj. Kamaruzaman Jusoff from Universiti Putra Malaysia addressed issues pertaining to publishing research papers shedding light on strategies in producing research papers for journals of high impact.

A total of 291 papers were presented in the conference during the two-day conference of which 31 papers came from UiTM Sarawak. Six awards were received by UiTM Sarawak as listed:

Project with Commercial Potential (UiTM-Industrial Linkage and Centre Award)

- Uses of Sago Kraft Paper

by Wan Samiati Andriana bt W Mohamad Daud, by Prof. Madya Dr. Margaret Chan Kit Yok, Norazlin Abdullah and Safrina Muhammad Azmi

Best Papers in the Business Management Cluster

- Critical Success Factors of Expatriation by Malaysian International Corporations

by Senian Malie, Awang Rozaimie Awang Shuib and Isma izza Mohd Esa

- Measuring and Managing Franchisee Satisfaction: A Study of Academic Franchising

by Dr. Firdaus Abdullah, Prof. Madya Dr. Rashidee Alwi, Dr. Voon Boo Hoo and Prof. Maya Dr. Nagarajah Lee

Best Paper in the Science and Technology Cluster

- Growth Response of Canna orientalis to Biosolid Compost

by Prof. Madya Dr. Margaret Chan Kit Yok, Prof. Madya Ong Mooi Lian, Khong Heng Yen, Hasmah Mohidin and Zayn Al-abideen Bin Gregory

Best Presenter in the Social Science and Humanity Cluster

- Prof. Madya Dr. Simon Faizal Hakim delivering his paper on A Corpus-Based Archive of Learner English in Sabah/Sarawak (Cales Phase 2)

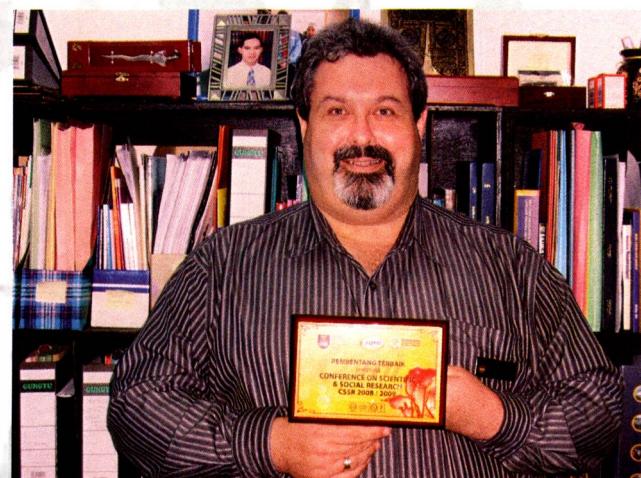
Best Papers in the Business Management Cluster

- Senian Malie delivering his paper on Critical Success Factors of Expatriation by Malaysian International Corporations

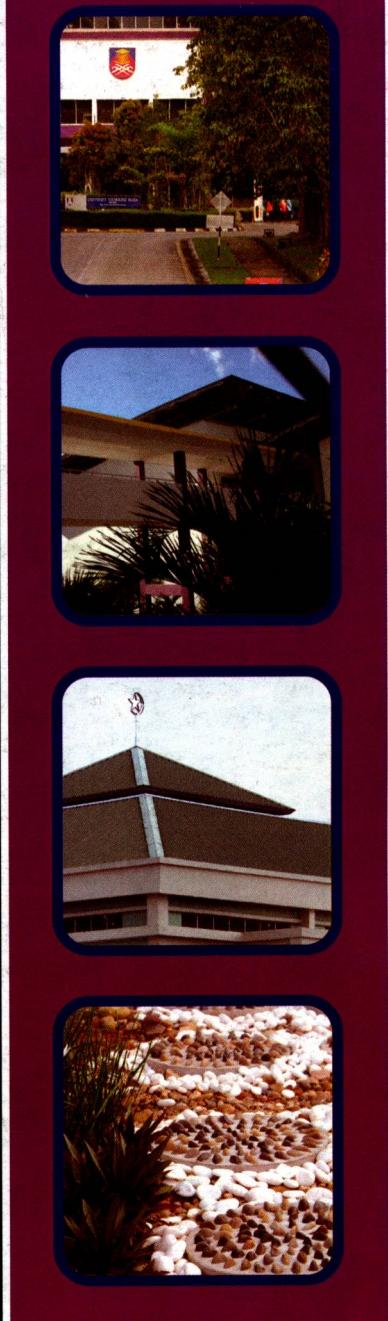


Photo (from left):

Wan Samiati Andriana, Prof. Madya Dr. Margaret, Dr. Firdaus Abdullah, and Associate Professor Dr. Rosita



Associate Professor Dr. Simon Faizal Hakim received the award for his presentation. The presentation was based on his research on English language errors made by students in four higher education institutions in Sarawak and Sabah



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