



UNIVERSITI TEKNOLOGI MARA

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

3FAS COMPANY'S BUSINESS PLAN

FACULTY OF BUSINESS MANAGEMENT (BM119) & HOTEL AND TOURISM
MANAGEMENT (HM110)

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Last but not least, we hope the product we produce will catch the potential customers. They will not regret to buy shuttle collector machine especially people who involves with badminton sports or loves to play the badminton.

3.0 EXECUTIVE SUMMARY

Encouraged to create something is not exist in the market is not of our company's goals. Our company produce the auto shuttle collector machine in the market because our company want to consumer satisfaction when play the badminton sports. Our target is focusing on the citizen especially people who involves with badminton sports or loves to play the badminton.

To ensure the our business start-up is well prepared, we provide all the important information in our business plan. Our company is considering many factors in order to achieve our objectives, mission, and vision. And also all member in the management are responsible to do their task in accordance with the schedule of tasks and responsibilities.

This is because we are new company and also the our product is still new in the market, so our organization have done research and development process. It will help us to maintain business longer in the Malaysian market.