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ETR 300
FUNDAMENTAL OF ENTREPRENEURSHIP

FAKULTI SAINS PENTADBIRAN & PENGAJIAN
POLISI

TeAmo Bridal

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EXECUTIVE SUMMARY

The name of our company is Te'Amo Bridal. Bridal is a business that provides services to the customer. For example, wedding plan, car decoration, wedding stage decoration and so on. Our main office is located at 1Borneo Hypermall Jalan Sulaman 88400, Kota Kinabalu, Sabah we expect to start up our business on December 2013. With the reference of government of Sabah there are 3.12 million people in Sabah.

On the other hand based on the scientific research the every moment people will decide to get married but because of some reason they have to postponed it. The future prospects of our business are around Sabah and at the same time aiming to the Peninsular Malaysia as well as the foreigner who is stay in our country. This is because, by referring the statistic of Sabah Tourism, the most visitors to Sabah are people who are live within Malaysia. On the other hand, international visitors are mostly half of the domestic visitors. This business has a high potential to expand.

In order to make this project happen all of the member have to look forward on their own task and responsibilities and the funding RM53 279 to start the business. We are prospecting to increase 3% and 5% sales of our business on second and third year respectively.

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- Kumpulan Wang Simpanan Pekerja (KWSP)
- Dewan Bandaraya Kota Kinabalu (DBKK)
- Agro Bank
- Pertubuhan Keselamatan Sosial (PERKESO)

We are believe this business plan can go further in the future with the support and help from many people. Thinking like entrepreuneure has ignited the creativity and implementation inside all of us. We managed to complete this business plan with support and consultation given by our beloved lecturer and we are looking forward to make this business come true.

Cordially,
TeAmo Bridal

Your Bliss is Our Pleasure